

2023 ANNUAL REPORT

Prince Edward Island Paint Program

Submitted on June 27, 2024

Submitted by:



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1.0 About Product Care Association of Canada

Product Care Association of Canada (“Product Care”) is a federally incorporated, not-for-profit product stewardship association formed in response to stewardship regulations and is governed by a multi-sector industry board of directors. Product Care has developed and managed paint, lighting products, household hazardous waste and special waste stewardship programs since 1994.

Product Care administers and operates the Prince Edward Island (PEI) Paint Stewardship Program (“Program”). The Program is approved by the Prince Edward Island Department of Environment, Energy and Climate Action under the *PEI Materials Recycling Regulations* (“Regulation”) and has been in operation since September 2012. Product Care, on behalf of its members, oversees the administration, collection, transportation, recycling, and management of all designated consumer paint products. In addition, the Program is responsible for public education and fostering consumer awareness of the Program.

Product Care’s members are the “brand owners” (manufacturers, distributors, and retailers) obligated by the Regulation under the category of architectural paint. In addition, Product Care operates paint product stewardship programs in seven other provinces: British Columbia, Manitoba, Saskatchewan, Ontario, New Brunswick, Nova Scotia and Newfoundland and Labrador. Product Care also operates the stewardship program for lamps in Prince Edward Island.

1.1 Report Period

This report covers the Program’s activities from January 1, 2023 to December 31, 2023.

1.2 Program Summary

The Program offers collection sites throughout the province where consumers can bring leftover household paint free of charge. Six collection sites are operated by Island Waste Management Corporation (IWMC) under contract with Product Care.

The Program is funded by Environmental Handling Fees (EHFs) remitted by Product Care’s members based on the number of units of designated consumer paint products sold in or into the province (see [Appendix 1](#) for a list of current EHF rates).

Product Care supplies collection sites with standard reusable collection containers, such as tubskids and drums. A hauler contracted by the Program collects the filled containers from the collection sites and drops off empty containers. The full collection containers are shipped to a processor for recycling.

2.0 Brand Owner Sales Information

Program members reported an estimated liquid volume of 1,015,074 litres¹ of Program Products sold in PEI from January 1 to December 31, 2023.

3.0 Collection

The following section provides the total amount of post-consumer paint collected in PEI and the location of the Program's collection sites.

3.1 Total Amount of Post-Consumer Paint Collected

Table 1 shows the number of collection containers collected and the amount of post-consumer paint collected by the Program for the reporting period.

Table 1: Total Amount of Post-Consumer Paint Collected in 2023

	Number of Tubskids ²	Number of Aerosol Drums ³	Residual Paint Volume (L) ⁴	Residual Aerosol Paint Volume ⁵ (L)	Paint Share Volume (L)	Total Residual Paint Volume (L)
Post-Consumer Paint Collected	835	111	84,054	586	105	84,745

¹ Sales data is reported to Product Care in units. For purpose of this report, sales units are converted to litres sold using coefficients based on the volume of the most common container size in each product category.

² Each collection bin measures 42 x 42 x 48" and with a nominal capacity of 108 one-gallon containers. The actual number of paint containers per bin varies depending on the mix of paint container sizes, ranging from 250ml – 18.9L capacity.

³ Each drum holds approximately 175 aerosol containers.

⁴ To determine the residual volume of paint collected from tubskids, the number of tubskids collected is multiplied by a conversion rate of 100.7L per tubskid. This conversion rate is obtained by dividing the total actual residual paint extracted (including both water-based and oil-based) by the number of tubskids processed in the same year. Oil-based paint that was not processed in 2022 was processed in 2023, resulting in higher residual paint volumes (see Section 3.1.1). Residual paint volume from tubskids has been rounded up.

⁵ Based on a conversion rate of 5.25 L per drum, in addition to approximately 3 L of aerosol cans collected in paint tubskids.

Table 2 provides the Program's recovery rate, based on the volume of paint collected as a function of volume of paint sold in PEI in 2023.

Table 2: 2023 Paint Sales, Residual Recovery Volume and Recovery Rate

	Total
Sales (litres)	1,015,074
Residual Recovery Volume (litres)	84,745
Recovery Rate	8.3%

3.1.1 Recovery Rate

In the 2022 Annual Report, Product Care reported a recovery rate of 8.2%. This figure was calculated using limited actual and estimations of processed oil-based paint due to the temporary storage of oil-based paint in 2022. Product Care is restating the 2022 oil-based residual volume to reflect the actual residual volumes of oil-based paint for 2022 as opposed to using estimations. The revised residual volume for 2022 is 78,062 L, and the restated recovery rate is 7.6%. In future reports, Product Care will use actual residual volumes from processing to minimize the need for estimation.

3.2 Collection Sites

As of December 31, 2023, six collection sites participated in the Program. All six collection sites were operated and managed by IWMC (see Table 3).

Table 3: 2023 PEI Collection Sites

Collection Site	Address	City
GreenIsle	8 Superior Crescent	Charlottetown
Brockton	2202 Dock Road Rte # 150	West Prince
New London	10142 Rte #6	Central
Murray River	378 Cape Bear Road Rte #18	South Kings
Dingwells Mills	100 Selkirk Road Rte #309	North Kings
East Prince Waste Management Facility	29786 Rte #2	Wellington Centre

4.0 Processing

This section of the report sets out the following:

- a) The total amount of post-consumer paint processed or in storage;
- b) The percentage of post-consumer paint collected that was reused, recycled, disposed of in an engineered landfill, recovered for energy, or otherwise treated or disposed of;
- c) A description of the types of processes utilized to reuse, recycle, dispose of, recover energy from, contain, or otherwise treat or dispose of post-consumer paint;
- d) A description of the efforts to redesign paint products to improve reusability and recyclability; and;
- e) The location of processing or containment facilities for post-consumer paint.

4.1 Location of Processing Facilities

The following is a list of facilities contracted by the Program to handle and process program products.

Table 4: Location of Processing Facilities

Laurentide Re-sources Atlantic Inc. 9322 Rue Main, Richibucto, NB E4W 4C7	Processing Facility
Société Laurentide Inc. 345 Bulstrode Street, Victoriaville, QC G6T 1P7	Processing Facility
GFL Environmental 17 Jones Court, Sussex, NB E4E 2S2	Processing Facility

4.2 Post-Consumer Paint Processed

In 2023, a total of 835 paint tubskids, and 111 aerosol drums were shipped to Laurentide (Richibucto) and GFL Environmental facilities for processing.

During the reporting period, Laurentide and GFL Environmental processed (i.e., opened, sorted and bulked into shipping containers) 825 tubskids and 111 aerosol drums, including collection containers that remained in their inventory from 2022.

Table 5 shows the volume of post-consumer paint processed. Volumes collected but not shipped, or shipped but not processed, were managed in the following program year.

Table 5: Total Amount Post-Consumer Paint Processed in 2023

Item	Number of Tubskids	Number of Aerosol Drums	Residual Paint Volume (L)	Residual Aerosol Paint Volume ⁶ (L)	Total Residual Paint Volume (L)
Shipped to Processor	835	111	84,054 ⁷	586	84,640
Processed	825	111	83,048 ⁸	586	83,633 ⁹

Metal and Plastic Containers Collected and Processed

Table 6 lists the amount of metal and plastic containers collected and recycled in 2023.

Table 6: Metal and Plastic Containers Collected and Recycled in 2023

Container Type	Recycled (tonnes)
Metal ¹⁰	31.5
Plastic (HDPE 2)	2.1
Plastic (polypropylene)	13.6

Metal containers (paint containers and paint aerosol containers) were sent to scrap metal recyclers, comingled, and processed with various other metal products. The processed scrap metals are then sold as a commodity and eventually end up being recycled at a smelter.

Table 7 lists the metal processors and the management process.

Table 7: Metal Container Processors and Management Processes

Name of processors	Location	Management Process
DR Metal Recycling	New Brunswick	Processed with other scrap metal and sold as a metal commodity
Copal Metal	Quebec	

In the 2022 Annual Report, Product Care reported that a total of 23.9 tonnes of empty polypropylene containers and 2.2 tonnes of empty HDPE 2 containers were placed in temporary storage during 2021

⁶ Based on a conversion rate of 5.25 L per drum, in addition to approximately 3 L of aerosol cans collected in paint tubskids.

⁷ See footnote 4.

⁸ Actual volume of residual paint recovered from processed tubskids, including both water-based and oil-based paint; does not account for any stored oil-based paint that was not processed.

⁹ The values shown do not add up to the total value due to rounding.

¹⁰ Metal weight for aerosol paint cans is calculated using a conversion factor of 35.5 kg per aerosol drum.

and 2022, due to challenges with downstream recyclers and market conditions. Prior to 2021, the program did not have challenges with recycling plastic containers.

Product Care endeavored to find recycling options for these plastic containers. In 2023, Product Care was successful in finding and cultivating recycling and energy recovery solutions for plastic containers, allowing the plastics that were generated in 2023 and the temporarily stored plastics inventory to be completely processed.

Table 8 lists the plastic processors and the management process

Table 8: Plastic Container Processors and Management Processes

Name of processors	Location	Management Process
RPM Eco	Quebec	Processed with other plastic and sold as a plastic commodity
Everest Plastik	New Brunswick	
Sustane Tech	Nova Scotia	Converted to a diesel fuel and sold as a fuel commodity.
Covanta	Quebec	Processed and blended with other materials for use as an alternative fuel.

4.3 Disposal Method Descriptions

The following sections describe each method the Program used to reuse, recycle, or otherwise treat or dispose of post-consumer paint.

4.3.1 Reuse (PaintShare Program)

The PaintShare Program makes better quality paint returned to collection sites available to the public to take and use at no cost. The collection sites record and report the number of containers given away. This is a highly efficient way to achieve reuse as the paint does not require transportation and reprocessing. Participating collection sites reported approximately 105 litres of paint given away for reuse in 2023.

The amount of paint taken through the Paint Share Program is subject to consumer demand. The accuracy of volumes managed through the Paint Share Program is predicated on users completing the reuse tracking form. PaintShare volumes are estimated by assuming that each container is 75% full on average.

4.3.2 Recycling

At the Laurentide Re-resources facilities in Richibucto, paint containers were removed from the collection containers, inspected, opened, sorted by type, colour and quality, and poured into shipping containers according to management options. Bulked water-based paint of recyclable quality was then distributed

to an affiliated processor, Peintures Recupérées du Quebec (PRQ) in Victoriaville, QC, or transferred to other international recyclers.

Table 9 provides the quantity of water-based paint that was reprocessed and recycled as paint, including the oil-based paint temporarily stored in 2022. The diminishing market for oil-based paint has made it increasingly difficult to recycle. Consequently, while limited amounts of oil-based paints continue to be recycled, a large portion of the volume is sent for energy recovery.

Table 9: Quantity and Type of Paint Recycled

Type	Volume (L)	Percentage of Paint Recycled
Water-based Paint	55,521	82%
Oil-based Paint	11,939	18%
Total	67,460	100%

4.3.3 Aerosol Paint Management

Paint aerosol containers are punctured, the propellant is filtered through activated carbon, and the contents drained. The residual volumes of paint recovered from paint aerosols are very small and represent a variety of product formulations that limit the options for recycling. Consequently, the residual paint is used for energy recovery.

4.3.4 Energy Recovery

Not all oil-based paint collected is of suitable quality for recycling. In some cases, the paint may be in the form of skins or sludge, of an undesirable color, contaminated or of the wrong chemistry for paint recycling. In addition, regulations, such as the Federal VOC Regulations, require more stringent limits on certain chemical constituents, which tend to be found in higher concentrations in older paints, making it difficult to recycle. Finally, the market for recycled oil-based paint is significantly smaller than that for water-based products with demand continuing to decline.

Due to the high oil content of oil-based paints, these products are suitable for energy recovery. Through the process of fuel blending, oil-based paint collected by the Program that is not suitable for paint recycling is used as an alternative energy source in applications, such as permitted incinerators. During the reporting period, 4,283 litres of oil-based paint and paint from paint aerosols processing were blended with other fuels and utilized for energy value at licensed facilities.

4.3.5 Incineration

During the reporting period, no material went for incineration.

4.3.6 Landfill

The sorting and bulking of the water-based paint by Laurentide Re-sources generated 11,890 litres of non-recyclable water-based sludge/solid, which were solidified and disposed of at a synthetic-lined landfill cell with leachate collection.

Table 10 below shows the breakdown of post-consumer paint managed by the different product management methods.

Table 10: Post-Consumer Paint by Management Method

Method	Volume (L)	Percentage
Reuse	105	0.1%
Recycle	67,460	80.6%
Energy Recovery	4,283	5.1%
Landfill	11,890	14.2%
Incineration	-	-
Total	83,738	100% ¹¹

4.4 Design for Environment

Product Environmental Impact Reduction, Reusability and Recyclability

The paint and coatings industry has been working tirelessly to make their products safer for the environment. This effort is driven by the growing awareness of the negative impact of chemical products on the environment. In recent times, the industry has made significant strides towards reducing the environmental impact of their products. The industry's offerings are not only becoming safer to handle but are increasingly eco-efficient, reflecting the latest available science. The industry evaluates the impacts of their products along their entire life cycle and continuously develops new offerings. Sustainable production processes are top priorities.

Beyond their primary function of protecting built infrastructure, coatings are also essential components in the production processes of various industries. Functional coatings provide additional properties to materials, leading to upgraded infrastructure, innovative products, and resource efficiency.

Here are some measures that the industry is taking to make their products more environmentally friendly:

Transition to Water-Based Paints

The paint industry has increasingly favored water-based (latex) paint products over oil-based (alkyd) paints in the last decade, significantly impacting the architectural paint sector. In the past five years, there has been an additional 10% shift toward water-based paints. According to representatives from the Canadian paint industry, this transition has led to a reduction of around 42 kilotonnes of volatile organic compound (VOC) emissions over the past 15 years.

VOC Reduction in Paint Formulation and Future Trends

Paint manufacturers are actively finding ways to reduce volatile organic compounds (VOCs) in their products, though achieving zero VOC might take time. Regulations and innovations in biobased products are driving the reduction of VOCs. Proposed regulations for VOC in architectural paints, industrial, commercial adhesives & sealants, and auto refinish coatings are expected to further reduce VOC emissions. It is expected that these reformulation trends will result in a further decrease of approximately 2 kilotons of VOC emissions over the next 5 years.

Sustainable Packaging Innovations in the Paint Sector

The paint industry is witnessing a notable shift towards more sustainable packaging solutions, as companies increasingly adopt materials with higher recycled content. Currently, some industry players are utilizing packaging that contains 15% recycled content, and there is an industry-wide goal to achieve 50% recycled content by 2030. This aligns with federal mandates aiming for significant reductions in non-recyclable packaging materials. The composition of these recycled materials varies, with plastics and other innovative components being considered to meet these evolving standards.

Additionally, the sector is exploring alternative materials, like cellulose and seaweed, to reduce reliance on traditional, less environmentally friendly packaging options. These efforts are part of a broader industry commitment to decrease non-recyclable material usage by 10% by 2030, in line with governmental objectives.

5.0 Public Education and Communications

In 2023, in partnership with IWMC, Product Care executed a number of tactics to raise consumer awareness of the paint recycling program in Prince Edward Island, in accordance with regulatory requirements. The following section provides details regarding communication and public education program plan commitments in 2023.

5.1 Website

The Product Care website includes the following content for the Program:

- “Find a Recycling Location” tool (a searchable map displaying collection sites and drop-off events throughout the province). See [Appendix 2](#).
- Collection site hours and operations
- Accepted and not accepted products
- Program member support section with news and updates

- Consumer videos showing the product management approach for paint
- Other information (e.g., a description of the PaintShare program, information about environmental handling fees (EHFs), frequently asked questions, information about buying and storing paint)

In 2023, productcare.org received an estimated 547,411 sessions of which 2,167 were from PEI.

5.2 Program Hotline

Product Care and IWMC continued to operate a toll-free “hotline” for consumers to obtain information about the Program.

5.3 Print Advertising

An inside cover print ad was featured in CPCA Insight Trade Publication. The full-page advertisement focused on informing members of the paint and coatings industry about Product Care paint programs, with 1,000 copies distributed to industry members. See [Appendix 3](#).

5.4 Digital Advertising

All digital campaigns reached the entire province.

- 1. Google Search Advertising Campaign:** A search advertising campaign served paint ads to provincial residents based on an extensive list of keyword searches relevant to the Program. These ads generated 107 impressions and 24 clicks.
- 2. Social Media Content Strategy:** Content focused on paint recycling, special waste and the recycling community in general.
- 3. Blog posts:** A blog posts including specific information on paint recycling, “do it yourself” (“DIY”) content, renovation tips, and sustainability best practices were included in our website. All posts include a call-to-action to find a collection site or interact with the brand on social media.

See [Appendix 3](#) for examples of digital advertising activities.

5.5 Point of Sale (PoS) and Point of Return (PoR) Materials

In 2023, Product Care distributed both PoS and PoR materials as requested by retailers and collection sites. The following materials are available for reorder through the online order form:

- General paint program awareness posters
- Return to Retail (R2R) and Return to Product Care posters
- Bifold paint brochures

See [Appendix 3](#).

5.6 Partnerships

Product Care continued to contract with Island Waste Management Corporation (IWMC) to promote the Program in the province throughout the year by executing the following tactics:

1. Waste Watch News: Newsletters were distributed to Island residences (including seasonal dwellings and apartment units) in June and December through Canada Post. These newsletters were available in English and French and contained a summarized sorting guide, including information on paint products and recycling. A total of 72,500 newsletters were distributed each time.

2. Interactive Sorting Guide: The IWMC website provided a webpage with information on specific products, including steps for sorting recyclables into the correct stream and an interactive sorting guide. The page also included a direct link to the Program's website for a complete list of accepted and excluded products. Hard copies of the sorting guide were made available in English, French, Mandarin, and Arabic. They also produced this guide in poster size for display at businesses, community organizations and multi-family dwellings. The sorting guide was also made available to new residents, and promoted through social media channels in the various languages.

3. Business Customers: Business Guides helped the industrial, commercial and institutional sectors manage waste. IWMC included Sorting Guides when distributing the Business Participant Guide. Sorting information for the business sector was also obtainable from IWMC's website.

4. Customer Service Inquiries: IWMC's Customer Service Centre operated a toll-free line where consumers could call in to request more information regarding the disposal of various recyclables, including paint. IWMC receives an average of 60,000 calls every year and also answers queries through e-mail and IWMC's Facebook page.

5. Corporate Annual Report: Information on paint recycling was highlighted in IWMC's Annual Report. This report will be tabled in the Legislature, and the most current report made available on the IWMC website.

6. Sorting Game: A bilingual sorting game included a paint can icon on its Special Disposal panel and was widely used by audiences of every age (day care, schools, community college, English as a Second Language sessions, and community groups).

7. Presentations & Tours: Presentations to over 800 Island residents were completed in 2023, which includes mention of the right way to dispose of paint. These presentations take place at early learning childhood centers, schools, community groups and neighbourhoods.

8. Website: A link to productcare.org was available through IWMC's website. The website, having been updated in 2020, has seen many upgrades in the past two years including an in-depth audit done bi-monthly to ensure all information is correct.

See [Appendix 4](#).

6.0 Financial Information

A summary of the Program's financials for 2023 is provided in Table 11.

Table 11: Financial Summary

2023 Revenue and Expenses	\$'000
Total Revenue	442
Total Operating Expenses	360
Program Operations	312
Program Administration	28
Education, Public Awareness & Communications	10
Regulatory	10
Surplus / Deficit	82
Cumulative Surplus / Deficit	508

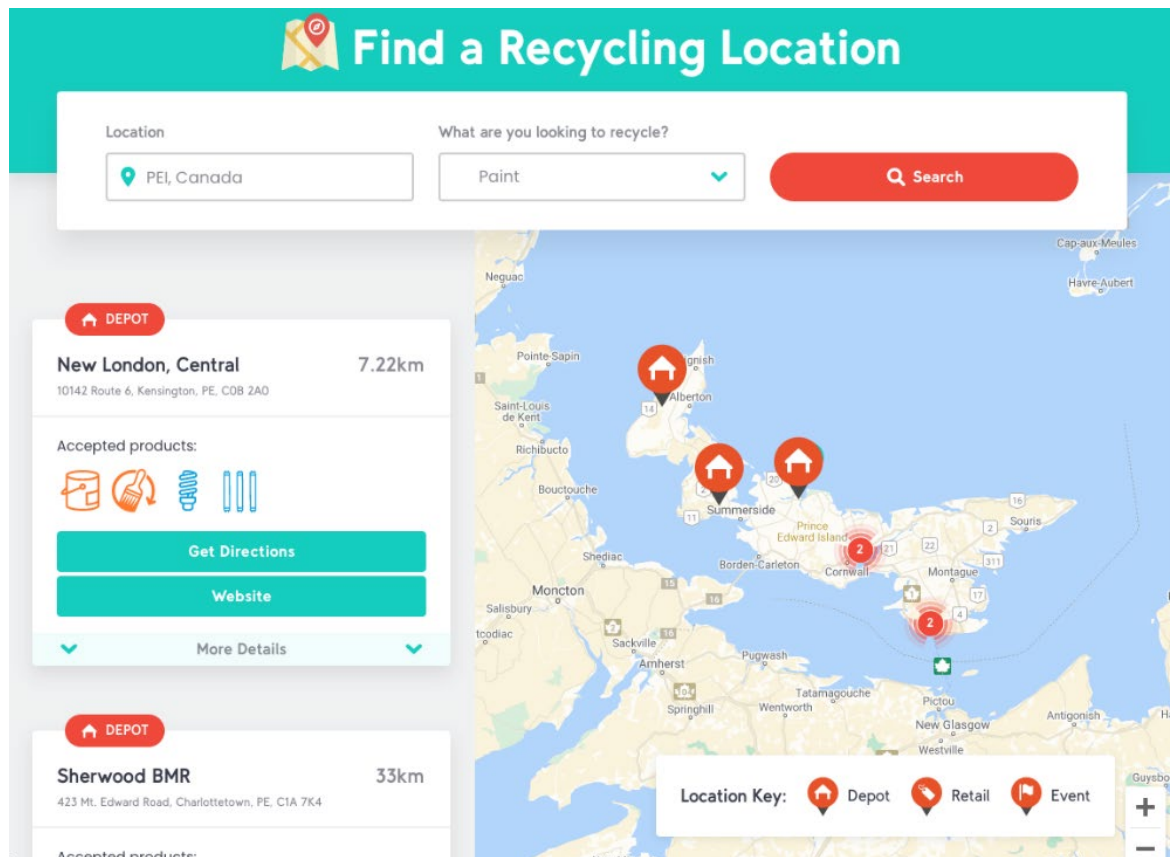
Appendix 1 - Environmental Handling Fee Rates

The following table provides the Program's environmental handling fees as of December 2023.

Paint Container Size	Current Rates
100ml to 250ml	\$0.45
251ml to 1 litre	\$0.75
1.01 litres to 5 litres	\$1.75
5.01 litres to 23 litres	\$3.15
Aerosol paint (any size)	\$0.45

Appendix 2 - “Find a Recycling Location” Tool

Below is a snapshot of the “Find a recycling location” tool found at ProductCare.org:



Appendix 3 - Communication and Education Materials

CPCA Insight Print Advertisement

This CPCA ad was featured in CPCA's Insight Trade Publication



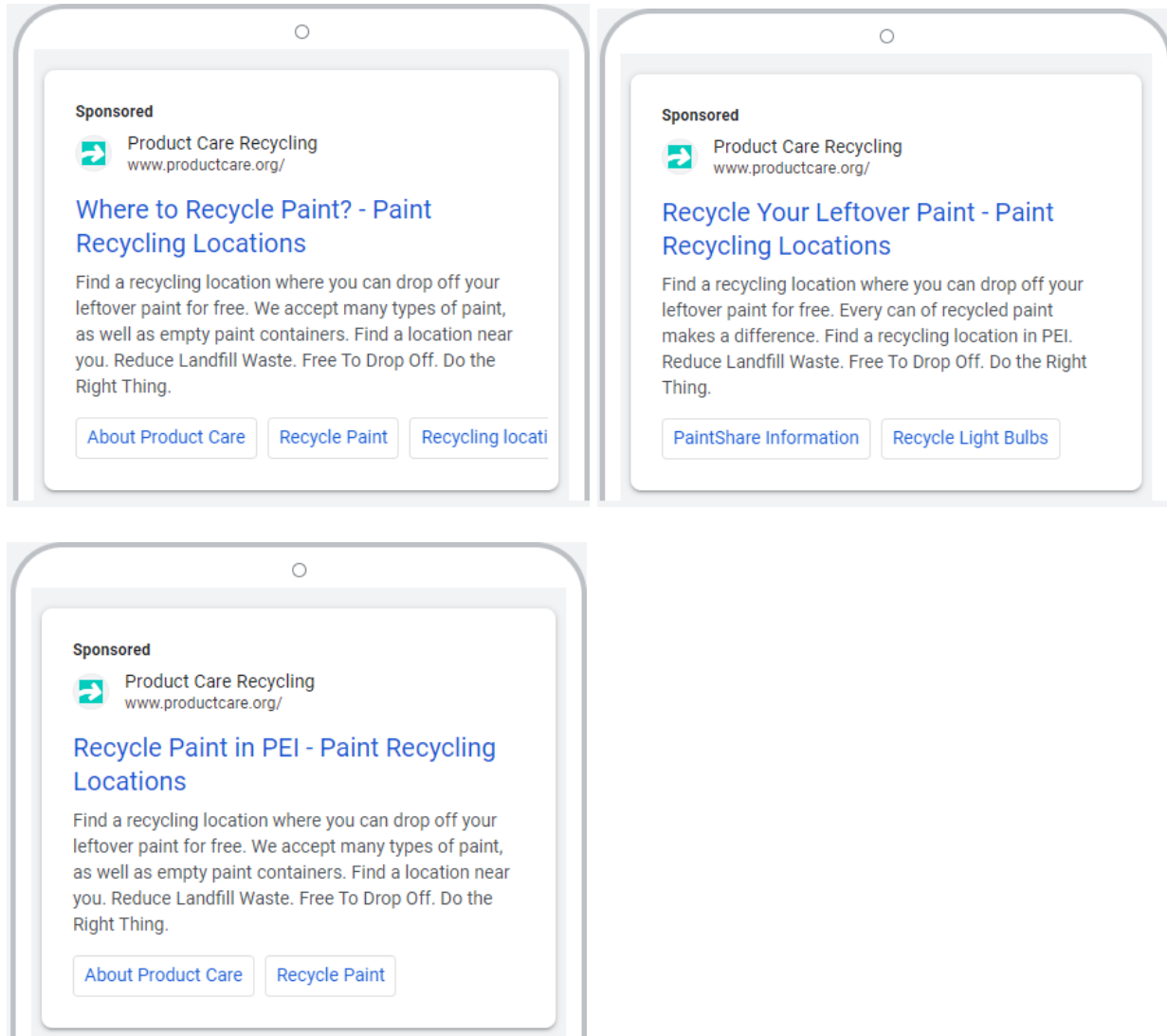
Helping Manufacturers & Brand Owners Comply with Provincial Paint Regulations

Product Care provides **convenient** and **efficient** paint waste collection in 8 provinces. Thanks to all the participating return-to-retail collection, **costs are reduced** for all paint producers. To find out more visit **productcare.org**

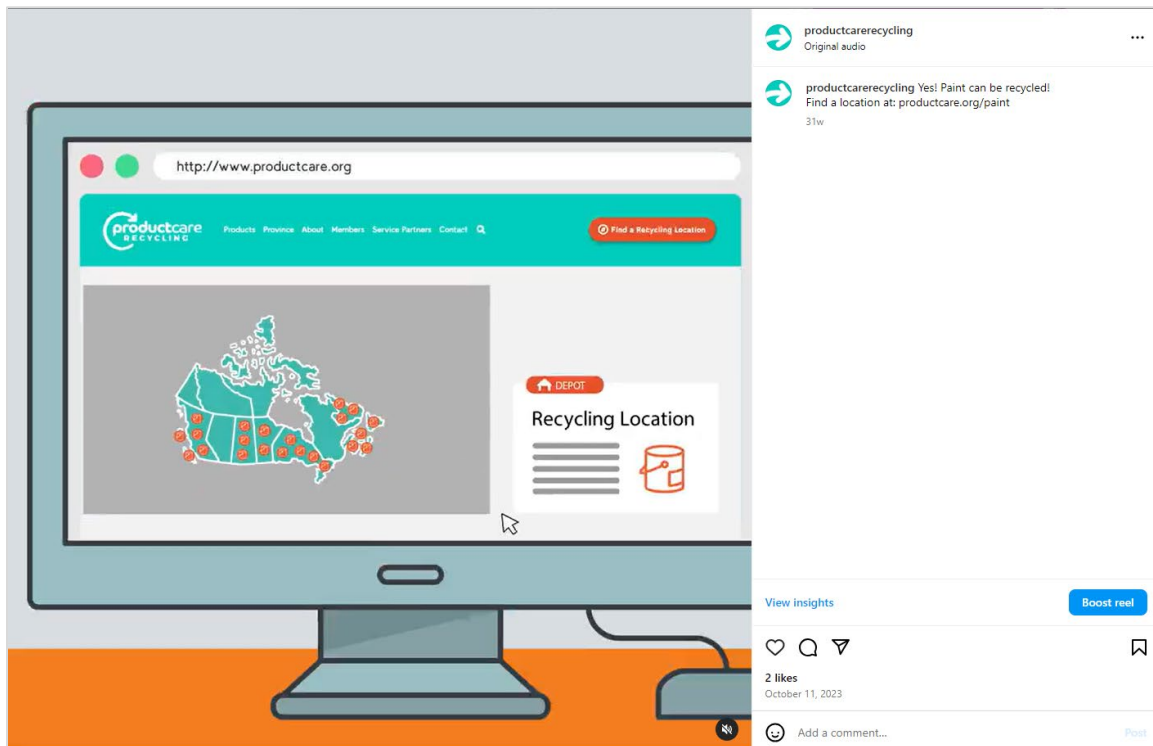
 Architectural Paint	 All Paint Aerosols	 Empty Paint Containers	
British Columbia bcpaintrecycle@productcare.org 1.877.592.2972 ext. 364	Saskatchewan skpaintrecycle@productcare.org 1.877.592.2972 ext. 226	Manitoba manitoba@productcare.org 1.877.592.2972 ext. 966	Ontario ontario@productcare.org 1.877.592.2972 ext. 239
New Brunswick nbpaintrecycle@productcare.org 1.877.592.2972 ext. 233	Prince Edward Island peipaint@productcare.org 1.877.592.2972 ext. 233	Novascotia repaintrecycling@productcare.org 1.877.592.2972 ext. 289	Newfoundland & Labrador nlpaintrecycle@productcare.org 1.877.592.2972 ext. 233

Digital Advertising Activities

Google Search Ads



Social Media Posts





productcarerecycling

productcarerecycling Did you know leftover paint can be recycled? If you have leftover paint, recycle it for free. Learn more at productcare.org/paint #paint #recycling 31w

View insights Boost post

Like Comment Share

Liked by electrorecycle and 3 others October 10, 2023

Add a comment... Post



productcarerecycling

productcarerecycling Happy Earth Day from Product Care! 🌍 As a leader in the recycling industry, we're committed to help preserve and protect our planet. Join us in our mission to reduce waste, recycle responsibly, and create a more sustainable world for future generations. Let's work together towards a greener, healthier future! 🌱

Link in bio for 22 ways to celebrate every day like it's Earth Day 🌍

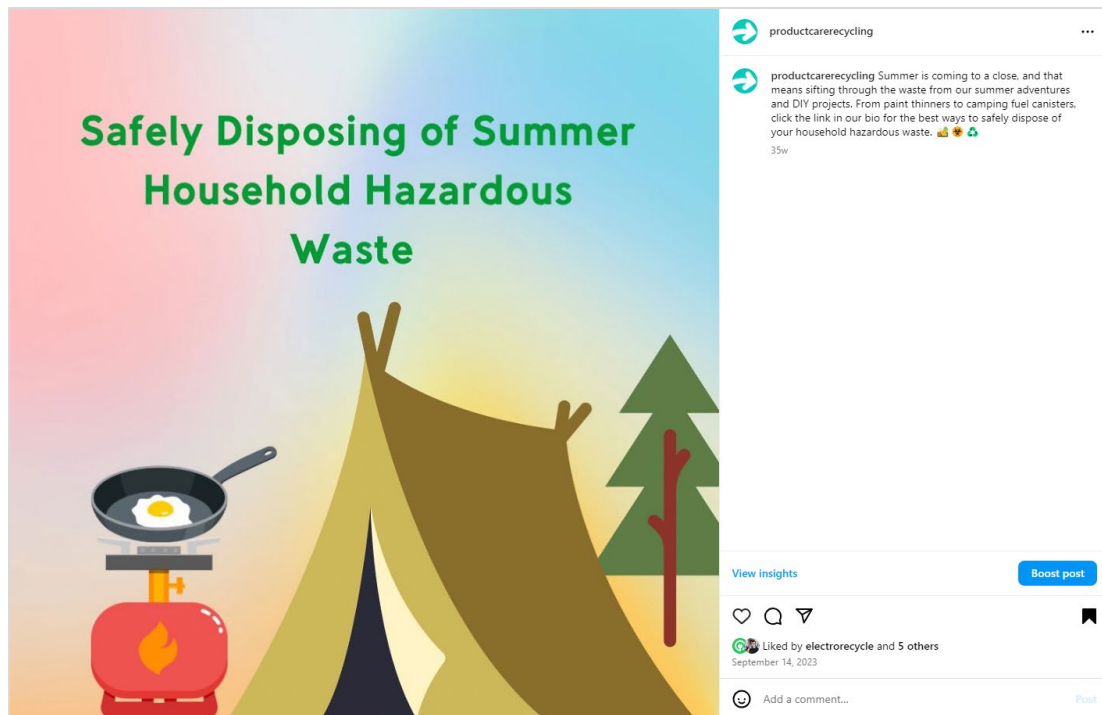
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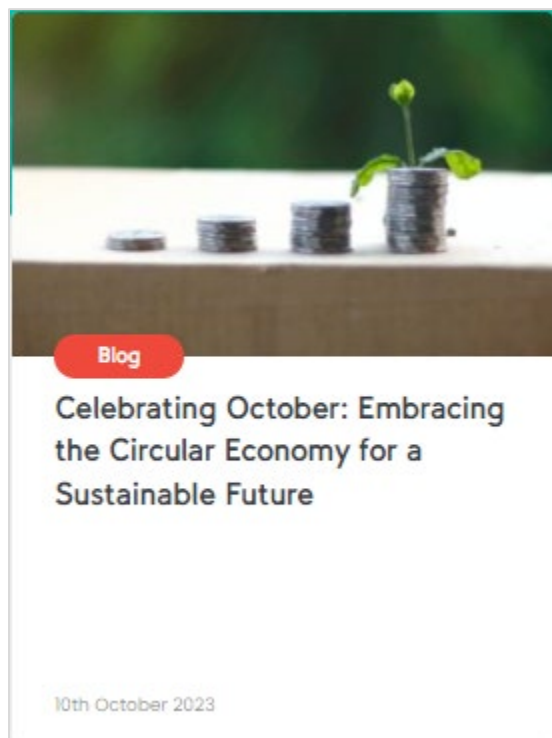
Like Comment Share

Liked by alexisgaalvan and others April 22, 2023

Add a comment... Post



Blog Posts



PoS and PoR Materials

PoR/PoS Posters



Leftover paint?

Recycle it for free!



Scan to find a recycling location near you

productcare.org

productcare
RECYCLING

Leftover paint?

If you don't use it up, recycle it.



Scan to find a recycling
location near you or visit
productcare.org



Leftover paint?

Keep the environment in mind and
return it to us for safe disposal.



Scan to find a recycling
location near you or visit
productcare.org



In partnership with



Pick up **FREE** leftover paint here!

- 1 Ask staff for assistance
- 2 Select paint
- 3 Sign waiver form
- 4 Bring back container
(leftovers or empty)



For more information visit
productcare.org/paintshare
or scan the QR code



Bifold brochure

Want free leftover paint for a project?

Product Care's PaintShare program allows you to pick up free leftover paint from participating recycling locations.

This puts paint where it belongs – art and DIY projects, buildings, walls, and fences – and diverts it away from our landfills and waterways. Leftover paint is given away on an as is, as available basis.

To find a PaintShare location near you, visit productcare.org.



#paintshare



How is Product Care funded?

Product Care Recycling programs are funded by environmental handling fees (EHFs), which are remitted to us by our paint industry members.

The fees are not a tax or a refundable deposit. The fees are used to operate the programs, including collection, transportation, and recycling of leftover paint, as well as program administration and consumer education. EHFs are sometimes itemized on sales receipts.

For specific product fees, visit productcare.org.

Leftover paint?

Recycle it for free!



Scan to find a recycling location near you

productcare.org



Accepted Paint Products

- Interior and exterior water-based (latex, acrylic) and oil-based (alkyd, enamel) household paint
- Undercoat and primers (e.g. metal, wood, etc.)
- Concrete or masonry paint, block filler, drywall or stucco paint, deck and floor coatings/paint (including elastomeric)
- Varnish and urethane (only single component), wood finishing oil, melamine, stain, shellac, anti-rust paint, and stain blocking paint
- Marine paint and wood preservatives (unless registered under Pest Control Products Act)
- Swimming pool paint (only single component)
- Textured paint
- Wood, masonry, driveway sealer, and water repellent (not tar based or bitumen based)*
- All types of aerosol paint
- Empty containers of accepted products



Max. paint container size:
25 litres



Max. paint aerosol size:
24 ounces or 680 grams

* Tar and bitumen based paints and coatings are accepted in Ontario only

Always remember the BUD Rule:

- Buy no more than you need
- Use the paint you buy
- Drop off the leftovers for recycling



Not Accepted Products

- Unidentifiable, unknown, unlabelled, and non-original containers
- Containers with poor integrity (e.g. badly rusted, leaking, bulging, improperly sealed)
- Non-aerosol industrial paints and finishes (e.g. baked-on, heat resistant, etc.)
- Roof patch and repair, tar or tar/bitumen based products*
- Patching stucco and spackling compounds
- Caulking compound, epoxies, glues, and adhesives
- Non-aerosol traffic or line marking paint
- Non-aerosol craft or automotive paint
- Brushes, rags, and rollers
- Two-part or component paints containing catalyst or activator
- Colourants and tints
- Paint thinner, resins, mineral spirits, and solvents
- Waxes, polishes, sealants, and other household products
- Paint mixed with other products
- Products registered as a pesticide under the Pest Control Products Act (has a P.C.P. registration number on label)
- Paint for skating rinks and curling club floors
- Household cleaners

Note: Some products may be accepted through local household hazardous waste programs (check with your local waste authority)

* Tar and bitumen based paints and coatings are accepted in Ontario only



Have large volumes of leftover paint?

In select provinces, you may qualify for free pick up. Visit productcare.org for more information.

Who is Product Care?

Product Care Recycling is a federally incorporated, not-for-profit organization that responsibly manages products at end-of-life. We contribute to the local economy, keep hazardous materials out of our landfills and waterways, conserve resources, and protect the planet by recycling millions of litres of paint each year.

Visit productcare.org to find a recycling location near you.

productcare.org
1-877-592-3972
In BC: 1-800-667-4321



Appendix 4 - IWMC Partnership Materials

IWMC Sorting Guide

SPECIAL DISPOSAL

NEVER COLLECTED IN CARTS, BLUE BAGS, DUMPSTERS OR DURING SPRING/FALL CLEANUP!!

PROPANE TANKS
30 lb. or less: Propane tank exchange location or WWDC*
Over 30 lb.: Propane dealer
Cylinders: WWDC*
For businesses only cylinders are accepted at WWDC and disposal fee applies.

LARGE BULKY FURNITURE
Items larger than 4 ft or heavier than 50 lb are accepted at WWDC* for **FREE** disposal.
Businesses: disposal fee applies

LARGE APPLIANCES
Bring to WWDC* for **FREE** disposal!

TIRES
Return to place of purchase or bring to WWDC*. **Tires without rims are FREE**

PRINTER CARTRIDGES
Accepted at WWDC* for **FREE** and at most electronic retailers
Search **Printer Cartridges** at www.iwmc.pe.ca/sort for more information.

HAZARDOUS WASTE
RESIDENTS: Bring to WWDC* for **FREE** disposal - *Must be in sealed original container. Jerry cans and other containers must be left behind with contents.*
BUSINESSES: Businesses must dispose of hazardous material through a hazardous waste carrier. Visit www.iwmc.pe.ca/commercial for more information.

HAZARDOUS WASTE
• fuel (gasoline, kerosene, etc.)
• silicone, caulking, adhesives
• aerosol cans with contents
• cosmetics & personal care products
• pesticides, herbicides, insecticides
• items with mercury
• pet medications
• cleaning products and more

STEWARDSHIP PROGRAMS

AUTOMOTIVE LEAD ACID BATTERIES
Bring to WWDC* for **FREE** disposal. Also accepted at place of purchase and scrap metal dealers.

LIGHT BULBS
All types of bulbs removed from fixture are accepted for **FREE** at WWDC*. Call in advance for more than 16 bulbs.
Visit www.productcare.org for drop-off locations and disposal instructions.

PRESCRIPTIONS, OVER-THE-COUNTER MEDICATIONS AND NATURAL HEALTH SUPPLEMENTS
RESIDENTS: Return to participating pharmacies. For disposal instructions & drop-off locations visit www.healthsteward.ca/returning-medications
BUSINESSES: Search **Medication** at www.iwmc.pe.ca/sort

MEDICAL SHARPS (Needles, Syringes, Lancets, Epi-Pens)
RESIDENTS: Pick up free sharps container at participating pharmacies. When container is full, return to pharmacy. For disposal instructions & drop-off locations visit www.healthsteward.ca/returning-medical-sharps
BUSINESSES: Search **Medical Sharps** at www.iwmc.pe.ca/sort

AUTOMOTIVE FLUIDS (less than 50L container sizes)
Motor oil, oil filters and containers; automotive antifreeze & containers; aerosol cans for propelled lubricant & brake cleaner. Bring to WWDC* for **FREE** disposal or return to collection facilities listed at www.uoma-atlantic.com

PAINT, STAINS AND EMPTY CONTAINERS
Bring to WWDC* for **FREE** disposal, exceptions apply. Visit www.productcare.org for limits, guidelines & additional drop-off locations.

RECHARGEABLE AND NON-RECHARGEABLE BATTERIES
Accepted for **FREE** at WWDC*. Visit www.cal2recycle.ca for disposal instructions and additional drop-off locations.

ELECTRICAL AND ELECTRONIC EQUIPMENT AND APPLIANCES
Bring to WWDC* for **FREE** disposal. Call in advance when bringing more than 25 items. For additional drop-off locations visit www.recyclemyelectronics.ca/pei/where-can-i-recycle
• Portable Air-Treatment Appliances (no A/Cs)
• Floor, Garment and Carpet Appliances
• Countertop Appliances
• Personal Care Appliances
• Time & Weight Measurement Devices
• Computers and Computer Accessories
• Phones and Pagers
• TVs and Monitors
• Photocopiers, Printers, Scanners and Multifunction Office Equipment
• Portable, Home and Vehicle Audio/Video Devices and Accessories
• Electronic Readers
• Global Positioning Systems (GPS)
• Video Game Devices and Accessories
For a complete list of items, search **Sorting Guide** at www.iwmc.pe.ca/sort or visit www.recyclemyelectronics.ca/pei/what-can-i-recycle

WASTE WATCH DROP-OFF CENTERS (WWDC)

REGION / ADDRESS	SUMMER	WINTER
CAPITAL: Greenside, 8 Superior Cr., Charlottetown	7 - 5:30 Mon - Fri; 7 - 2:00 Sat	Same
WEST PRINCE: Brockton, 2202 Dock Rd., Rte. 150	8 - 4:30 Mon, Wed, Fri; 8 - 12:30 Sat	Same
EASTERN: Dingwall Mills, 100 Selkirk Rd., Rte. 309	8 - 4:30 Mon, Wed, Fri; 8 - 12:30 Sat	Same
EASTERN: Murray River, 378 Cape Bear Rd., Rte. 18	8 - 4:30 Tues, Thurs & Sat	Same
EAST PRINCE: East Prince Waste Management Facility Wellington Centre, 29786 Rte. 2	7 - 4:30 Mon - Fri 7 - 12:30 Sat	8 - 4:30 Mon - Fri 8 - 12:30 Sat
CENTRAL: New London, 10142 Route 6	8 - 4:30 Mon, Tues, & Thurs 8 - 2:00 Sat	8 - 4:30 Tues & Thurs 8 - 12:30 Sat

FOR MORE INFO VISIT www.iwmc.pe.ca


REMINDER FOR A WWDC VISIT
We are unable to assist with unloading your vehicle at WWDC. When dropping off heavy materials, please bring along a helper.

SEPTEMBER 2021

*** WASTE WATCH DROP-OFF CENTER • DETAILED SORTING INFORMATION: www.iwmc.pe.ca/sort or 1-888-280-8111**

IWMC Recycle Coach App

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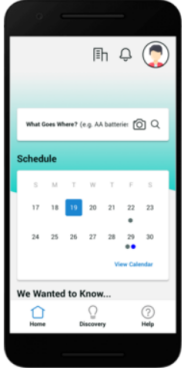
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Become a better recycler by downloading the Recycle Coach app!




- ✓ Get pick-up reminders
- ✓ Emergency alerts about weather-related collection delays
- ✓ "What Goes Where" search tool
- ✓ Blogs, quizzes, polls & more!

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[Oil-Based Paints](#)
[Plastic Paint Cans](#)
[Empty Metal Paint Cans \(Empty Paints\)](#)
[Stains & Finishes \(Paint Thinner\)](#)
[Painting Tools & Supplies \(Paint Supply\)](#)


 We've been taught to recycle. Now it's time to learn to recycle correctly. Download the Recycle Coach app.

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To use the sorting tool, enter your query and scroll down for results.


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Hazardous Waste
Latex Paints

The Paint Recovery Program accepts leftover paint and empty paint cans free of charge at any Waste Watch Drop-Center. Visit www.productcare.org for a list of paints accepted under the Paint Recycling Program. Excluded paint products are accepted at WWDCs for households only. Businesses must use a hazardous waste carrier for paint products not included in the program.

If you have more than 10 one-gallon paint cans or more than 50 spray paint cans, please call before arriving to make arrangements.


Drop-off Locations

IWMC Sorting Game

