



NOVA SCOTIA LAMP PRODUCT STEWARDSHIP PROGRAM



Submitted to:

The Honorable Tim Halman

2025 Annual Report

Submitted on May 29, 2026

Minister of Environment and Climate Change,
Department of Environment and Climate
Change, PO Box 442, Halifax, NS, B3J 2P8



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1. EXECUTIVE SUMMARY

Product Care's Nova Scotia Lamp Product Stewardship Program ("Program") was launched on August 1, 2024 as approved by the Nova Scotia Department of Environment and Climate Change ("ECC"), pursuant to the amended Nova Scotia Solid Waste-Resource Management Regulations N.S. Reg. 25/96 ("Regulation"), under section 102 of the Environment Act. This report has been prepared in accordance with section 18AM(1) of the Regulation. This report covers the Program's operations from January 1, 2025 to December 31, 2025, pursuant to the 2024-2029 approved Program Plan ("Program Plan").

2. PROGRAM OUTLINE

2.1. ABOUT PRODUCT CARE RECYCLING

The Program is administered and operated by Product Care Association of Canada ("Product Care"). Product Care, on behalf of its members, oversees the administration, collection, transportation, recycling, and management of regulated post-consumer lamp products in Nova Scotia. Product Care is a federally incorporated, not-for-profit producer responsibility organization formed in response to extended producer responsibility regulations and is governed by a multi-sector industry board of directors. Product Care has developed and managed lighting products, paint, smoke, CO alarms, and household hazardous waste/hazardous and special products stewardship programs since 1994.

Product Care's members are the "brand owners" (manufacturers, distributors, and retailers) of "lamp products" as defined pursuant to the Regulation. A current list of Product Care members can be found on Product Care's [website](#).

2.2. ACCEPTED PRODUCTS

The Program collects and manages end-of-life intact lamp products from all sectors, whether marketed for residential, industrial, or commercial purposes. To be accepted in the Program, the product must be an easily replaceable light source (including those which are integrated into a product) that produces light from electricity. Lights included in the Program are sold as replacement lights or are integrated into another product (such as a fixture, a flashlight, string lights, etc.).

Accepted products include but are not limited to:

- fluorescent tubes
- compact fluorescent lamps (CFLs)
- high intensity discharge (HID) lamps
- incandescent lamps
- halogen lamps
- light-emitting diode lamps and tubes

For the purposes of this annual report, these will collectively be referred to as "Program Products".

Depending on the lamp product technology type, Program Products may or may not contain mercury. The Program's entire collection network accepts lamps regardless of the mercury content. A limited amount of incidentally broken lamps is accepted by the Program, provided the broken lamps are packaged in accordance with the requirements of the Program. There is no fee for returning eligible lamps to any of the Program's collection facilities, although quantity limits may apply.

2.3. NON-PROGRAM PRODUCTS

Non-program products are products other than those defined in Section 18AG(1) of the Regulation. Minimization of non-program products is achieved through a comprehensive program of public education, signage, and collection facility staff training. Non-program products include, but are not limited to, the following:

- All fixtures
- Ballasts
- Lights integrated into products that are not intended for easy removal/replacement by end users
- Christmas lights and string lights (replaceable light bulbs are accepted if removed from the string lights)
- Lights included in transport vehicles (i.e. lights in new cars, boats, ATVs) that are not intended for easy removal/replacement by end-users.
- Intentionally crushed lamps (e.g. from drum-top operations)

3. COLLECTION SYSTEM

3.1. LAMP PRODUCTS COLLECTED

In accordance with section 18AM(1)(a) of the Regulation, the Program is required to report on the total number of lamp products and the total number of mercury-containing lamp products collected in the province.

In 2025, the Program collected 307,129 units of Program Products. Table 1 presents a summary of the collection data, as reported by the processor, as received for processing.

Table 1. Program Products Collected

Program Product Category	Units
Mercury-Containing Lamps ¹	240,295
Total Lamps Collected	307,129

3.2. RECOVERY RATES

Recovery rates are calculated as the ratio of products collected to products sold within a given year. While Section 18AM(1)(d) of the Regulation requires programs to report on whether recovery rate targets in the Stewardship Plan have been met, the Program’s approved Plan did not include a recovery rate target. As noted in the approved Plan, recovery rate is not an appropriate performance metric for lamp products, due to the influence of product lifespan, product type, and consumer disposal behaviour. The Program did commit to calculating and reporting recovery rates annually for both mercury-containing and non-mercury-containing lamps.

¹ Mercury-containing lamps defined as CFLs, fluorescent tubes, and HID.

The tables below present the 2025 recovery rate data for both mercury-containing and non-mercury-containing lamps.

Table 2. Recovery Rate of Mercury-Containing Lamps

	Units
Mercury-Containing Lamps Collected	240,295
Mercury-Containing Lamps Sold	163,766
Recovery Rate (%)	146.7%

Table 3. Recovery Rate of Non-Mercury-Containing Lamps²

	Units
Non-Mercury-Containing Lamps Collected	66,834
Non-Mercury-Containing Lamps Sold	2,125,867
Recovery Rate (%)	3.1%

The high recovery rate of mercury-containing lamps showcased in Table 2 could be attributed to low sales resulting from technological shifts in the market.

In contrast, the recovery rate for non-mercury-containing lamps remains low. These products, such as LEDs, generally have longer lifespans, meaning many of the units sold have not yet reached end-of-life. Other technology, such as incandescent lamps, have very limited, if any, sales. Of note, it is important to recognize that recovery rates can fluctuate year to year due to factors beyond the program’s control.

3.3. COLLECTION LOCATIONS AND SERVICES

The Program is committed to having and maintaining a minimum of 60 collection sites by the end of 2026. As of December 31, 2025, 54 collection sites participated in the Program. In accordance with section 18AM(1)(f) of the Regulation, APPENDIX 1 provides the locations of the collection sites and their operating hours.

The current network of collection sites include:

- Retailers
- Return Depots
- Municipalities
- Landfill sites
- Waste transfer stations

In addition to a system of permanent collection sites, the program provides collection services through a free direct pick-up service for large volume generators (LVGs) of Program Products, subject to minimum quantities. LVGs are entities/companies that generate large quantities of Program Products. Examples of LVGs include:

- Wastewater treatment facilities
- Lighting retrofitters
- Warehousing

² Non-mercury-containing lamps defined as incandescent, halogen, and light emitting diode (LED).

4. MATERIAL MANAGEMENT

4.1. LAMP PRODUCTS MANAGEMENT PROCESSES

Product Care contracts with its service partners to ensure that Program Products are managed in a responsible manner that protects human health and the environment.

All collection sites and large volume generators (LVGs) are supplied with standardized collection containers, such as cardboard boxes with plastic liners of various sizes to collect whole lamps. Once containers are full, Program Products are collected and transported to processors from both collection sites and LVGs, where they are dismantled under a controlled environment for processing. The Program’s processors are required to conform to Product Care’s Processor Standards.

Details of the processes used to manage lamp products as required by section 18AM(1)(c) and (e), are outlined below.

4.1.1. REUSE

The program is intended to handle lamps that are no longer functional and have reached the end of their life cycle. Consequently, none of the lamps are reused.

4.1.2. RECYCLE

At the lamp processing facilities, collected containers are opened, sorted, counted, and processed. The lamps are dismantled in a controlled environment, where they are separated into individual components. This process also ensures the removal of hazardous residues, such as mercury and mercury phosphor, from the other materials. Recyclable materials, including glass, ceramic, poly-coating, and metal, are recovered and repurposed for various applications, such as metal smelting, plastic recycling, glass manufacturing, and aggregate. The glass is tested to ensure that mercury levels are below regulatory limits and meet acceptance standards.

Although technologies exist for recycling mercury phosphor powder and liquid mercury, the U.S. ban on mercury exports, along with the reduced demand for mercury in other manufacturing processes, has significantly diminished the feasibility of recycling mercury. As a result, alternative disposal methods, like management via secured landfills, have become necessary.

4.1.3. LANDFILL

During the separation process, mercury phosphor powder from CFLs, fluorescent tubes, and HID's is collected and sent to a waste management company, where it undergoes physical and chemical treatment to render it non-hazardous before being disposed of in a secure landfill. Liquid mercury is either chemically treated, stabilized, and sent to a secure landfill.

Table 4. Material Processing

Material	Sub-Component	Downstream Processing	End-Fate
Lamps (all technologies)	Liquid mercury	Chemical treatment, stabilization	Securely landfilled
	Phosphor powder with mercury		
	Metal	Physical treatment	Sold for smelting
	Glass	Physical treatment	Recycled as aggregate
	Ceramic	Physical treatment	Recycled as aggregate
	Plastic	Physical treatment	Recycled as aggregate
			Recycled as commodity

Table 5. Material End-Fate

Material	End-Fate	% of Material
Lamps (all technologies)	Reused	0.00%
	Recycled	95.99%
	Landfilled	4.01%

4.2. LAMP PRODUCTS PROCESSED

In accordance with Section 18AM(1)(b) of the Regulation, the table below presents the quantity of Program Products processed in 2025. In 2025, a total of 57,730 Kg of Program Products were processed.³

Table 6. Program Product Processed

	Units
Mercury-Containing Lamps	240,295
Total Lamps Processed	307,129

4.3. CONSOLIDATION AND PROCESSING LOCATIONS

This section outlines the consolidation and processing locations in accordance with Section 18AM(1)(g) of the Regulation.

Table 7. Location of Processing or Consolidation Facilities

Facility Type	Facility Name	Facility Location
Processing / Recycling	Aevitas	Ayr, Ontario
Processing / Recycling	Dan-X	Dartmouth, Nova Scotia

4.4. ENVIRONMENTAL SUSTAINABILITY: PRODUCER EFFORTS TO REDUCE WASTE IN PRODUCT LIFECYCLE

Lighting producers are working to reduce environmental impacts through product design, technological innovation, and lifecycle management. Industry efforts focus on improving durability, energy efficiency, reusability, and recyclability while reducing material use and energy consumption where feasible.

³ Units to weight conversion factors, developed by Ontario’s Resource Productivity and Recovery Authority (RPRA) were used to estimate the weight of lamps collected.

DESIGN APPROACHES TO REDUCE ENVIRONMENTAL IMPACTS

Lighting producers consider hazardous substance reduction in product design. Products are required to comply with applicable regulations that restrict certain chemicals and substances, in accordance with relevant provincial and federal regulations (e.g., RoHS Directive-type requirements and Canadian equivalents under CEPA).

- For example, mercury content is being phased out.
- Manufacturers are also reducing the use of lead-containing solders and halogenated flame retardants.

SHIFT TOWARD DURABLE LIGHTING TECHNOLOGIES

In recent years, the lighting industry has shifted its focus from traditional lighting technologies to the development and adoption of energy-efficient and long-lasting lamp technology. As an example, the advancement of LED lighting technology is having a significant impact on the lighting market.

MINIMIZE ENERGY CONSUMPTION DURING THE IN-USE PHASE

1. Market-driven transition to new lighting technologies:

Life cycle assessment studies consistently show that energy use during the operational phase represents approximately 80–90% of total environmental impact.

- LEDs use up to 75–80% less energy than traditional lighting (e.g., guidance from U.S. Department of Energy).
- Ongoing improvements in lumens-per-watt performance continue to reduce electricity consumption while maintaining or improving light output.

2. Durability and Environmental Favourability:

- Extended Lifespan: LEDs last approximately 15,000–25,000 hours, significantly outlasting CFLs (8,000 hours), incandescent bulbs (1,000 hours), and halogen lamps (3,000 hours). This longer lifespan reduces the frequency of replacements, lowering both consumer costs and environmental waste.
- Reduced Replacement Frequency: Sales data from 2020 to 2025 indicate a 27% decline in LED sales and a 49% drop in non-LED lighting products. This downward trend suggests that LED technology's durability has reduced the need for frequent replacements, leading to a lower environmental impact from manufacturing, distribution, and disposal.
- Mercury-Free and Energy Efficiency: New technologies contain no mercury and are highly energy-efficient, making them a safer and more sustainable lighting choice.

The industry continues to drive LED adoption, with market share increasing from 49% to 60% between 2020 and 2025, further emphasizing the shift toward environmentally friendly lighting solutions.

LIGHTING AS A SERVICE (LAAS):

Beyond LED efficiency, the lighting industry embraces the “Lighting as a Service” (LaaS) model to optimize energy consumption. LaaS involves integrating and managing lighting systems as part of facility management. Intelligent controls collect data, enabling efficient lighting control based on occupancy, activity patterns, and daylight levels. This strategic approach contributes to improved energy and carbon management performance.

CIRCULAR ECONOMY CONSIDERATIONS IN THE LIGHTING INDUSTRY

The lighting industry is increasingly considering circular economy principles in product design and lifecycle management.

1. Reusability:

- Manufacturers may incorporate design features that support product servicing or component replacement where feasible. In some lighting products, specific components, such as lenses, emitters, drivers, and modules may be replaceable while maintaining product safety and compliance with servicing requirements.

2. Recyclability:

- Lighting product manufacturers may incorporate recyclable materials into their products to support end-of-life recycling. However, the ultimate fate of these materials depends on the availability of processing facilities, as well as the technologies they use.

3. Packaging waste reduction:

- Lighting producers are actively exploring packaging design approaches that reduce packaging material use while maintaining product protection during transportation. Some packaging materials may include recycled content or sustainable materials where appropriate.

In summary, the lighting industry continues to evolve through improvements in energy efficient technology, phasing out traditional lighting technologies, and consideration of circular design approaches. These efforts may contribute to reductions in energy use and material waste across the lighting product lifecycle.

5. PUBLIC EDUCATION

Consumer participation is essential to the success of the Program. Promotion and education activities are therefore implemented to ensure consumers:

1. Know that light bulbs and tubes (all technologies) can be recycled; and
2. Understand how and where to recycle them.

In accordance with the requirements of Section 18 AM(1)(h) and (i) of the Regulation, the following outlines the initiatives undertaken to raise consumer awareness.

5.1. STRATEGY

Consumers of Program products are diverse; they range across demographics and vary in their purchase, use, and disposal behaviour. Recognizing that different segments of our audience will access information in different ways and at different times, the Program utilizes a multi-channel communication approach. This comprehensive strategy ensures broad market coverage, giving consumers a variety of ways to receive and access information about the Program.

5.2. COMMUNICATION CHANNELS

5.2.1. WEBSITE

Product Care owns and manages productcare.org, a program information hub. The site is consumer-facing and has been designed to meet their specific needs. Website content includes (see Appendix 2):

Recycling locator:

- Interactive map displaying *all* light collection sites within the province, including location details and hours of operation.
- Information for recycling large volumes.

Program information:

- Listing of accepted and non-accepted products, along with tips for proper end-of-life product management.
- Details on program funding and environmental handling fees.
- Videos describing the recycling process.

5.2.2. TOLL-FREE NUMBER AND EMAIL

To increase access to Information regarding recycling for residents, Product Care manages a consumer-facing toll-free number and email address.

5.2.3. PRINTED ASSETS - POINTS OF SALE (POS) AND POINTS OF RETURN (POR)

The optimal time to educate a consumer that a product is recyclable is at the time of purchase. Similarly, informing consumers who regularly recycle that other products they may own can also be recycled is equally valuable, as these consumers are already demonstrating an interest in recycling. For these reasons, Product Care has a suite of printed educational materials that are available at no cost to retailers or collection sites. All materials are available for order at no cost through productcare.org/materials.

5.2.4. MULTI-CHANNEL ADVERTISING

The Program used a mix of digital and audio advertising channels to promote lights recycling and inform residents about available collection services across the province. Advertising directed consumers to program information and the online recycling locator, helping residents find nearby collection sites. Advertising was delivered through the following channels:

Digital advertising

- Google Performance Max advertising combined Search, Display, YouTube, Discover, Gmail, and partner network placements to reach both residential consumers and industrial, commercial, and institutional (ICI) audiences searching for or engaging with relevant recycling and disposal content.
- Social media platforms, including Facebook, Instagram, and TikTok, were used to increase program awareness and drive traffic to the website and recycling locator through audience targeting based on interests, behaviours, and demographics.

Streaming audio

- Spotify advertising was used to reach audiences through music and podcast streaming, helping expand program visibility beyond traditional digital and social media channels.

5.3. CONSUMER AWARENESS

As outlined in the approved Stewardship Plan, the Program will carry out its first consumer awareness survey in 2026. This timing allows for a more accurate baseline, as the Program is still currently in its early stages. After the 2026 baseline survey, follow-up surveys will be conducted every two years to track changes in awareness.

6. FINANCIAL INFORMATION

A summary of the Program’s financials for the 2025 reporting year is provided in Table 8.

Table 8. 2025 Financial Summary

2025 Revenue and Expenses (January 1 to December 31)		\$
Total Revenue		821,349
Total Operating Expenses		348,744
Surplus / Deficit		472,605
Cumulative Surplus (Reserve)		645,145

APPENDIX 1: COLLECTION FACILITY NETWORK

The Program is committed to having and maintaining a minimum of 60 collection sites by the end of 2026. As of December 31, 2025, 54 collection sites participated in the Program.

Collection Facility	City/Town	Address	Hours of Operation
A&M Recycling	Monastery	9500 Highway 4	Mon-Sat 9am-4pm
Adam's Bottle Exchange	Chester Basin	5962 Hwy 3, Gold River Road	Mon-Fri 9am-5pm, Sat 9am-1pm
Admiral Recycling Ltd.	Port Hood	148 Main Street	Fri & Sat Only 9am-4pm
Advocate Country Store Inc.	Advocate Harbour	3554 route 209	Mon-Sun 7am-9pm
Bluenose Bottle Exchange Ltd.	Dartmouth	99 Woodlawn Road	Mon-Sat 8am-5pm
Camdon Recycling Limited	Edwardsville	345 Gulf Crescent, Sydport Industrial Park	Mon-Fri 8am-4:30pm, Sat 8am-4pm
Carleton Road Bottle Depot	Lawrencetown	11 Prince Street	Mon-Fri 9am-3pm
Comeau's Bottle Exchange	Meteghan Centre	8659 Highway 1	Mon-Fri 9am-4pm, Sat 9am-1pm
Construction & Demolition Debris Disposal Site	Goose Lake	1138 Highway 103	Mon-Fri 8am-4pm, Sat 8am-12pm
Dingwall Transfer Station	Dingwall	99 Dump Road	Tues-Sat 8am-4pm, Closed Mon & Sun
East Hants Waste Management Centre	Hants County	1306 Georgefield Road	Mon-Fri 8am-4pm, Sat 8am-2pm
ET Bottle Exchange	Dartmouth	12a Rosedale Drive	Mon-Sat 8:30am-4:30pm
Giffin's Depot	Ingramport	8134 St. Margaret's Bay Road	Tues-Sat 9am-5pm, Closed Sun-Mon
Glace Bay Recycling Ltd.	Glace Bay	204 Reserve Street	Mon-Sat 9am-4pm
Guillevin International (8005)	Dartmouth	60 Raddall Ave	Mon-Fri 7am-4:30pm
Halifax Household Hazardous Waste Depot	Halifax	20 Horseshoe Lake Drive Bayers Lake Ind. Park	Sat 9am-4pm
Home Hardware Port Hood (North End)	Port Hood	8783 Hwy 19	Mon-Fri 7:30am-5pm, Sat 8am-5pm
Jim Bradley Recycling Depot	Baddeck	445 Old Margaree Road	Tues-Sat 830am-330pm Closed 12pm - 12:30pm
Kaizer Meadow Environmental Management Centre	Chester	451 Kaizer Meadow Road	Mon-Sat 8am-4pm

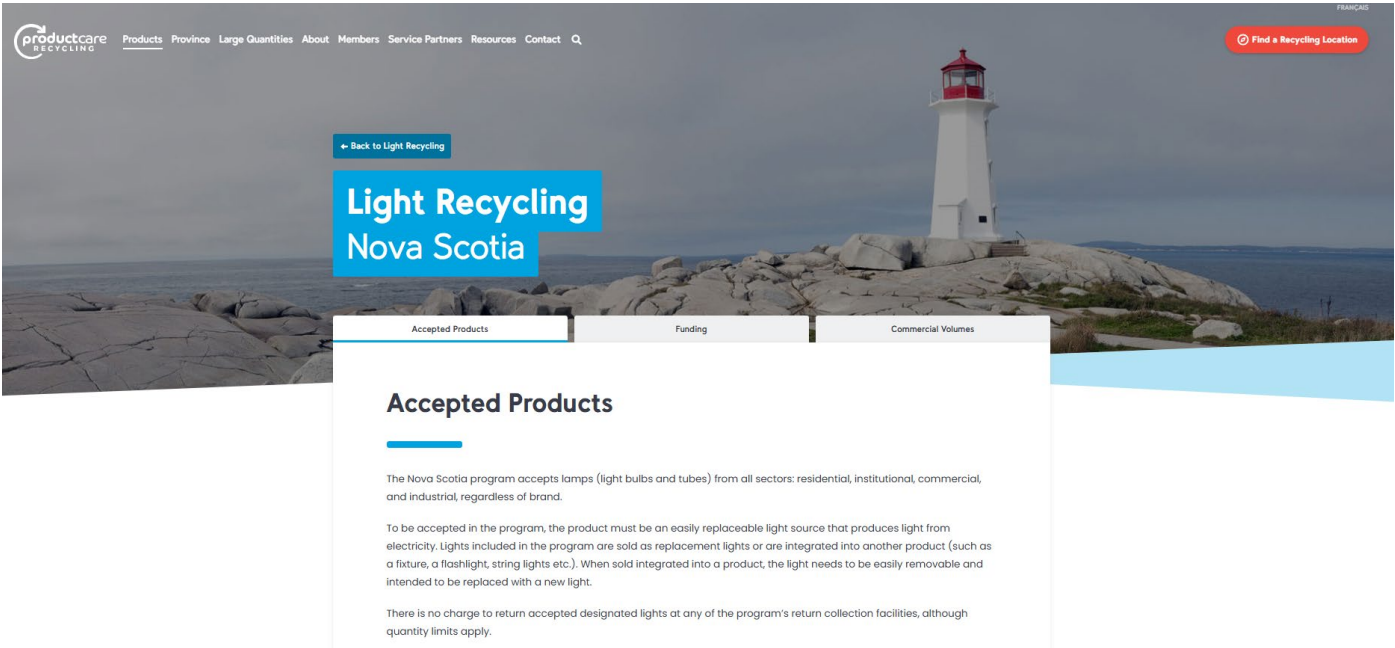
Keep Garbage Beneficial Inc.	Pugwash	8868 Highway 6	Summer Hours Mon-Sat 10am-5pm (Victoria Day to Thanksgiving)
L.W. Layton Salvage Ltd.	Canning	3239 Highway 358	Tues-Sat 8am-5pm
Lequille Enviro Depot	Lequille	9313 Highway 8	Monday to Friday 9am-3:45 pm and Saturday 9am-2:45pm
Lunenburg Regional Community Recycling Centre	Whynotts Settlement	908 Mullock Road	(Apr 1-Nov 30) Mon-Fri 8am-4:30pm, Sat 8am-2pm
M&R Recycling	Springhill	37 Junction Road	Mon-Fri 10am-5pm, Sat 9am-1pm
MacMillian's Service Center	Antigonish	4802 Highway 104 Lower South River	Mon-Fri 9am-5pm, Sat 9am-4pm
Moore Nickels & Dimes for You Recycling	Oxford	7627 Birchwood Road	Tues-Thurs 9am-4pm, Sat 9am-12pm, Closed Mon & Fri
Municipal Recycling Facility Strathlorne	Strathlorne	15109 Route 19	Mon-Fri 7am-4pm, Sat 7am-12pm
Municipality of Colchester - Clean Harbors Drop off	Debert	640 MacElmon Road	1st Saturday or each month (excluding January)
Municipality of the District of Clare	Meteghan	919 Bonnie Road	Mon-Fri 8:30am-5pm, Sat 8:30am-12:30pm
Municipality of the District of Shelburne	Shelburne	243 Sandy Point Road	1st & 3rd Monday of each month (Tues if Mon a holiday) 9am-1pm & 2pm-4pm
New Boundaries	Windsor	79 Centennial Drive	Mon, Tue, Wed & Sat 9am-5pm, Thur & Fri 9am-6pm, Sun 12pm-5pm
New Germany Enviro Center	New Germany	124 Copeland Road	Mon, Tues, Fri 9am-4pm, Sat 9am-1pm
Oak Park Bottle Exchange	Barrington	400 Oak Park Road, Highway 103	Mon, Tues, Thurs, Fri 9am-4pm, Sat 9am-1pm
Pictou County Solid Waste	Mount William	220 Landfill Road	Mon-Fri 8am-4pm, Sat 8am-12pm
Queen's Enviro Centre	Brooklyn	3965 Hwy 3	Tues, Thurs, Fri 9am-4pm, Sat 9am-1pm
Rawdon Recycling	Upper Rawdon	4321 Highway 14	Tue, Wed, Sun 11am-4pm, Sat 10am-3pm
Region of Queens Municipality Solid Waste Management Facility	Caledonia	3750 Highway 8	Mon-Fri 8am-4pm, Sat 8am-2pm
Richmond Solid Waste Management Facility	West Arichat	634 Highway 206	Mon-Sat 8:30am-4pm
Rona - Pierceys Almon	Halifax	6055 Almon Street	Mon-Fri 7am-9pm, Sat 8am-6pm, Sun 8am-5pm
Rona - Pierceys Elmsdale	Elmsdale	84 Mason Lane	Mon-Fri 7am-9pm, Sat 8am-6pm, Sun 8am-5pm

Rona - Pierceys Tantallon	Upper Tantallon	3680 Hammonds Plains Road	Mon-Fri 7am-9pm, Sat 8am-6pm, Sun 8am-5pm
St. Mary's Transfer Station	Sherbrooke	150 Gegogan Road	Mon, Tues, Fri, Sat 9am-4:30pm
Subway Bottle Exchange Ltd.	Truro	25 Pictou Road	Mon-Fri 8am-5pm, Sat 8am-12:30pm
Tanner's Enviro Depot	Halifax	6393 Bayne Street	Mon-Sat 8am-4pm
The Recycle Market	Lake Charlotte	11470 Nova Scotia Trunk 7	Thurs & Sat 10am-3pm
TNT Recycling	Shubenacadie East	20711 Highway 2	Wed-Fri 10am-5pm, Sat 10am-4pm
Total Recycling Ltd.	Sydney	85 Industrial Drive	Mon-Sat 9am-4pm
Valley Waste - Eastern Waste Management Centre	Kentville	100 Donald Hiltz Connector Road	Mon-Fri 8am-4pm, Sat 8am-12pm
Valley Waste - Western Waste Management Centre	Lawrencetown	343 Elliott Road	Tues-Fri 8am-4pm, Sat 8am-12pm
W. O'Leary Auto Body Ltd.	Garlands Crossing	3 Bowman Road	Mon-Fri 8:30am-5pm, Sat 8:30am-2pm
Waterford Home Hardware	New Waterford	3657 Ellsworth Ave	Mon-Fri 8am-5pm, Sat 8am-4pm
Webber's Bottle Exchange	Digby	18 Queen Street	Tues, Wed, Thurs 9am-4pm, Fri 9am-2pm, Sat 9am-12pm
Wilson's Home Hardware	Sydney	467 Prince St	Mon-Sat 8am-5pm
Yarmouth County Solid Waste Management Authority	Yarmouth	1936 Hardscratch Rd.	Mon-Fri 8am-4pm, Sat 9am-3pm

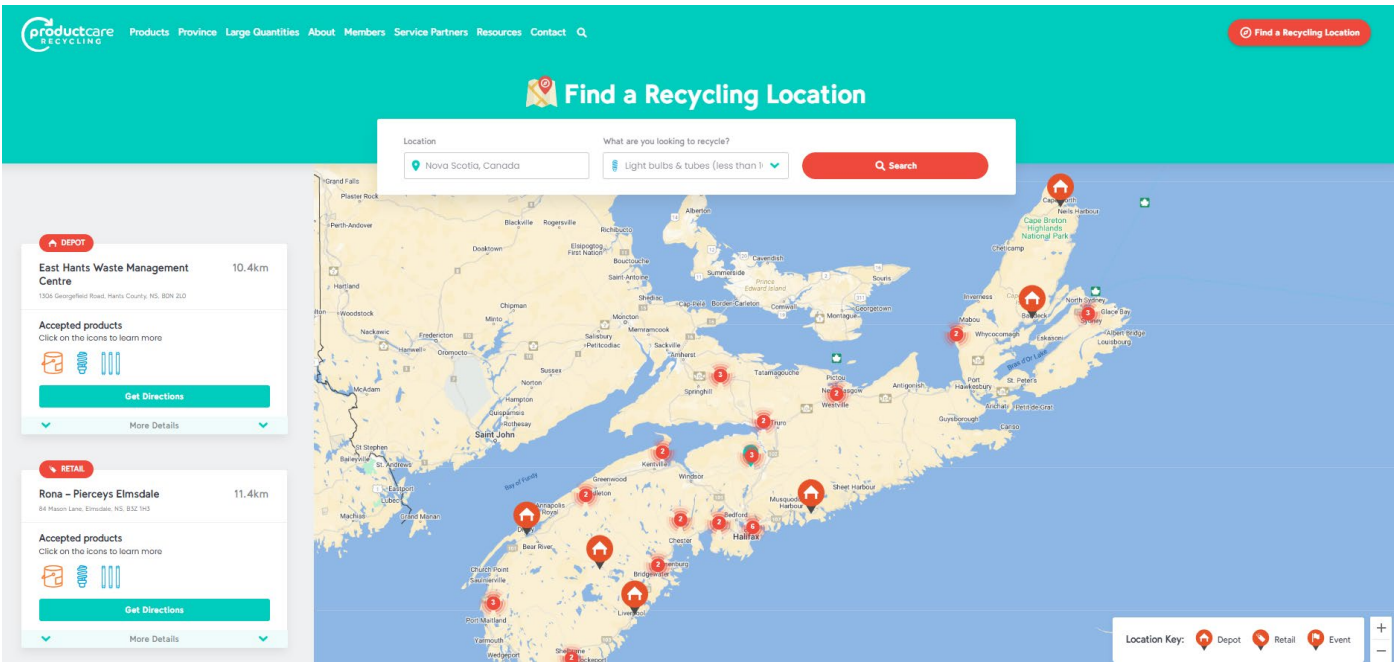
APPENDIX 2: PUBLIC EDUCATION MATERIALS

8.1. WEBSITE

8.1.1. PROGRAM PAGE



8.1.2. RECYCLING LOCATOR

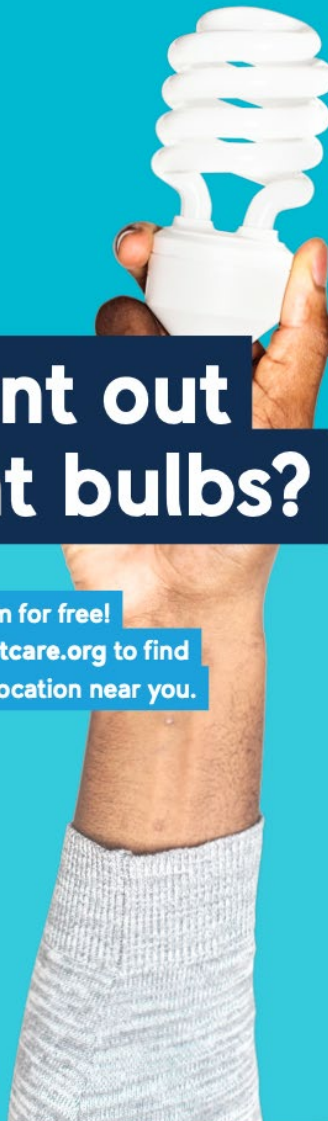


8.2. PRINT MATERIALS

8.2.1. POSTERS



8.2.2. RACK CARDS



Burnt out light bulbs?

Recycle them for free!
Visit productcare.org to find a recycling location near you.

productcare
RECYCLING

✓ Accepted Light Bulbs

- Compact fluorescent lights (CFLs)
- Fluorescent tubes
- Halogen and incandescent bulbs
- Light emitting diodes (LEDs)
- UV and germicidal bulbs
- Miniature bulbs
- High-intensity discharge (HID) and special purpose bulbs



Return limit at residential sites: 16 bulbs/tubes
Note: Limits may vary per site*

* Have large volumes of burnt out bulbs?
Contact your nearest recycling location to make a drop-off appointment

✗ Not Accepted Products

- Ballasts and fixtures

Product Care Recycling keeps materials out of our landfills and waterways, conserves resources, and protects the planet, one light bulb at a time.

Visit productcare.org to find a recycling location near you.

productcare.org
1-877-592-2972

productcare
RECYCLING

8.2.3. COLLECTION SITE SIGNAGE



Lights

For a full list of accepted products, visit productcare.org



Accepted Lighting Products

-  • Compact fluorescent lights (CFLs)
-  • Fluorescent tubes
-  • Halogen and incandescent bulbs
-  • Light emitting diodes (LEDs)
-  • UV and germicidal bulbs
-  • Miniature bulbs
-  • High-intensity discharge (HID) and special purpose bulbs

Return limit at residential sites: 16 bulbs/tubes
Return limit at commercial sites: 1 pallet
Limits may vary per site

IT IS STRICTLY PROHIBITED TO ABANDON MATERIALS AT THIS SITE

Emergency contact:
1-877-592-2972



8.3. ADVERTISING

8.3.1. TEXT ADS (GOOGLE SEARCH)

Sponsored

 Product Care Recycling
www.productcare.org/

Dispose of Lights Properly - Find a Drop-Off Location

Find convenient recycling locations for fluorescent tubes and light bulbs in Nova Scotia. Dispose of fluorescent light bulbs responsibly with our free recycling program. Reduce Landfill Waste.

[PaintShare Information](#)[About Product Care](#)

Sponsored

 Product Care Recycling
www.productcare.org/

Recycle Fluorescent Tubes - Find a Recycling Location

Find convenient recycling locations for fluorescent tubes and light bulbs in Nova Scotia. Safely recycle fluorescent tubes and bulbs across Nova Scotia. Find a location now. In Service Since 1994. Do the Right Thing. Reduce Landfill Waste. Free To Drop Off.

[About Product Care](#)[Recycling locations](#)

1.1.1. STATIC BANNERS (GOOGLE DISPLAY & YOUTUBE)



LIGHT BULBS & TUBES CAN BE RECYCLED!

Find a location >



LIGHT BULBS & TUBES CAN BE RECYCLED!

Find your nearest location >



LIGHT BULBS & TUBES CAN BE RECYCLED!

Find your nearest location >

LIGHT BULBS & TUBES CAN BE RECYCLED!



Find your nearest location >

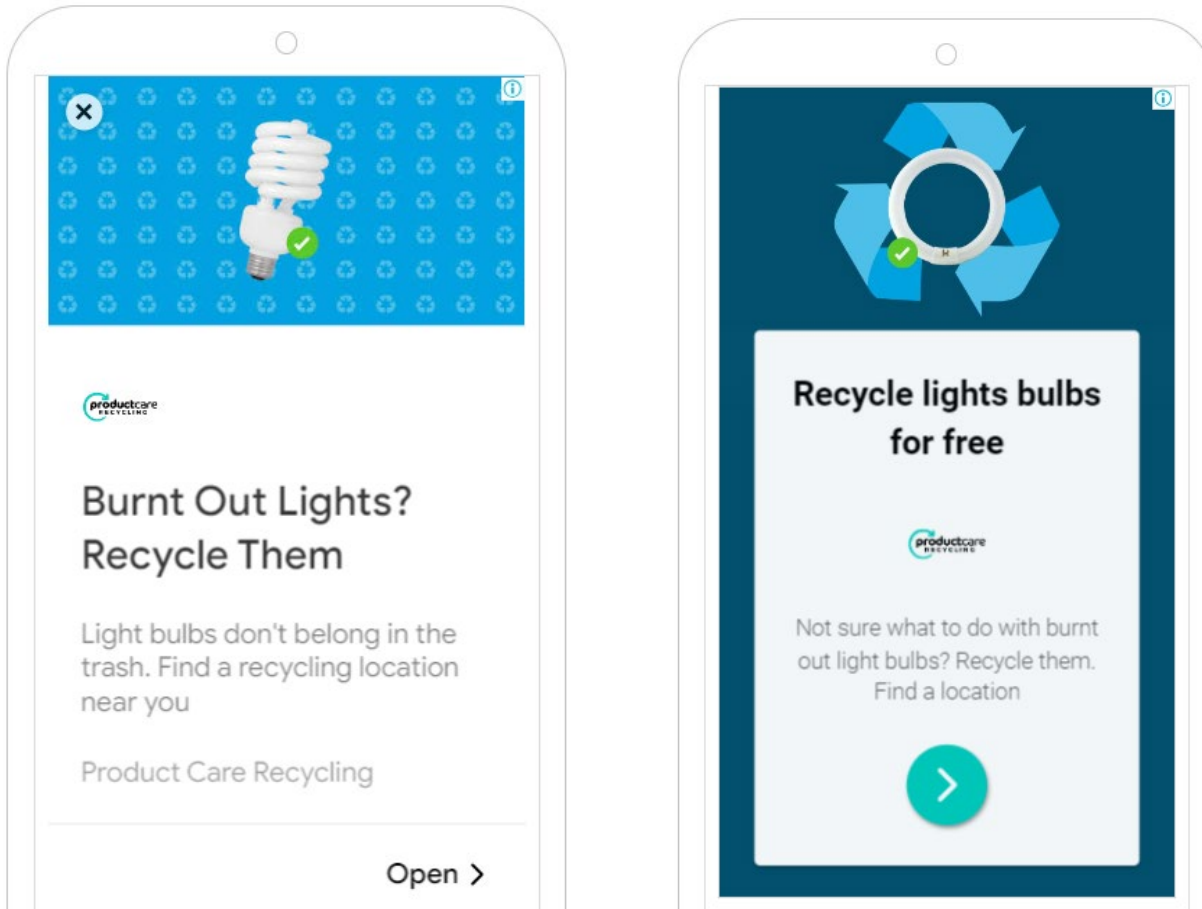


LIGHT BULBS & TUBES CAN BE RECYCLED!

Find your nearest location >



1.1.1. RESPONSIVE BANNERS (GOOGLE PERFORMANCE MAX)



1.1.1. VIDEO ADS (SOCIAL MEDIA & SPOTIFY)



Got burnt out light bulbs?



Don't toss them,



Recycle them.



Drop them off for free



at hundreds of recycling locations.



Find the one nearest you at
productcare.org

1.1.1. CAROUSEL ADS (FACEBOOK & INSTAGRAM)


Product Care Recycling
 Sponsored · 🌱

... X

Did you know light bulbs and tubes can be recycled? Find a drop-off location near you

Recycle Your Light Bulbs
 Find a Recycli...

Learn more

Recycle Your Light Bulbs
 Find a Recycli...

Learn more

Recycle Your Light Tubes
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