# SOCIAL MEDIA CAPTIONS: ALBERTA HSP

# Utilize the following captions to support social media posts communicating how and where to recycle household hazardous waste (HHW) and/or hazardous special products (HSP) in your community.

## POST TEMPLATES FOR HSP + HHW COMMUNITIES

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| Platform | Recommended visual | Caption content |
| Facebook | A group of containers on a yellow background  AI-generated content may be incorrect.  File name: AB HHW HSP\_FB 1 | Hazardous household items, like pesticides and propane, don't belong in landfills OR your blue bin. Though these products are helpful in our day-to-day, when their useful life is over, it's critical they are collected and disposed of responsibly so they do not endanger humans, wildlife, or our environment.  Visit **productcare.org/alberta** to learn more about accepted products and to find a recycling facility or event near you. |
| Facebook | A group of containers with labels  AI-generated content may be incorrect.  File name: AB HHW HSP\_FB 2 | Empty containers of common household hazardous products—like pesticides, grout cleaner, and rust remover—shouldn’t go in your blue bin for recycling. Instead, drop them off for free at to your local municipal recycling facility so they can be handled safely and responsibly.  For a full list of accepted products visit **productcare.org/alberta** |
| Facebook | A yellow recyclable sign with text  AI-generated content may be incorrect.  File name: AB HHW HSP\_FB 3 | Whether you have leftover product, or your container is bone-dry, bring accepted household hazardous waste materials to a recycling facility or event near you. When you do, you'll be helping to keep potentially harmful chemicals from contaminating our environment or endangering waste handlers.  Visit **productcare.org/recycling-locator/** to find a drop-off site or event nearest you. |
| Facebook | A yellow sign with black text  AI-generated content may be incorrect.  File name: AB HHW HSP\_FB 4 | When you spot a hazard symbol on the label of a household product, that's your cue to return empty containers or any leftover product to a collection site or event for safe recycling.  Visit **productcare.org/recycling-locator/** to find a drop-off site or event nearest you. |
| Facebook | A group of containers with labels  AI-generated content may be incorrect.  File name: Facebook\_HHW Collection Event | *Utilize this editable .pdf file by adding the date, time, and location of any HHW collection or round-up events.*  *Please email* [*communications@productcare.org*](mailto:communications@productcare.org?subject=Please%20add%20to%20Recycling%20Locator:%20AB%20HHW%20Collection%20Event) *with your event details and we will add the event to the* [*Recycling Locator*](https://www.productcare.org/recycling-locator/)*. Once the event is complete, it will be removed from the Recycling Locator.* |
| Instagram | A recycle sign with several containers  AI-generated content may be incorrect.  File name: AB HSP\_Insta 1 | Household hazardous waste products, like pesticides and propane, don't belong in landfills OR your blue bin. Though these products are helpful in our day-to-day, when their useful life is over, it's critical they are collected and disposed of responsibly so they do not endanger humans, wildlife, or our environment.  Visit **productcare.org/alberta** to learn more about accepted products and to find a recycling facility or event near you.  **Tag:** [@ProductCareRecycling](https://www.instagram.com/ProductCareRecycling/) |

## POST TEMPLATES FOR HSP ONLY COMMUNITIES

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| Platform | Recommended visual | Caption content |
| Facebook | A group of containers on a yellow background  AI-generated content may be incorrect.  File name: AB HHW HSP\_FB 1 | Hazardous special products, like pesticides and propane, don't belong in landfills OR your blue bin. Though these products are helpful in our day-to-day, when their useful life is over, it's critical they are collected and disposed of responsibly so they do not endanger humans, wildlife, or our environment.  Visit **productcare.org/alberta** to learn more about accepted products and to find a recycling facility or event near you. |
| Facebook | A group of containers with labels  AI-generated content may be incorrect.  File name: AB HHW HSP\_FB 2 | Empty containers of common household hazardous products—like pesticides, grout cleaner, and rust remover—shouldn’t go in your blue bin for recycling. Instead, drop them off for free at to your local municipal recycling facility so they can be handled safely and responsibly.  For a full list of accepted products visit **productcare.org/alberta** |
| Facebook | A yellow recyclable sign with text  AI-generated content may be incorrect.  File name: AB HHW HSP\_FB 3 | Whether you have leftover product, or your container is bone-dry, bring accepted household hazardous materials to a recycling facility or event near you. When you do, you'll be helping to keep potentially harmful chemicals from contaminating our environment or endangering waste handlers.  Visit **productcare.org/recycling-locator/** to find a drop-off site or event nearest you. |
| Facebook | A group of bottles with labels  AI-generated content may be incorrect.  File name: AB HSP Only\_FB 5 | Hazardous products shouldn't go down the drain. Instead, take any leftover product or empty containers to your nearest recycling location and drop it off—free of charge. It will then be responsibly managed to keep from contaminating landfills and waterways, or endangering waste handlers.  Visit **productcare.org/alberta** to learn more about accepted products and to find a recycling facility or event near you. |

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| Facebook | A group of containers with labels  AI-generated content may be incorrect.  File name: Facebook\_HSP Only Collection Event | *Utilize this editable .pdf file by adding the date, time, and location of any collection or round-up events.*  *Please email* [*communications@productcare.org*](mailto:communications@productcare.org?subject=Add%20to%20Recycling%20Locator:%20AB%20HSP%20Collection%20Event) *with your event details and we will add the event to the* [*Recycling Locator*](https://www.productcare.org/recycling-locator/)*. Once the event is complete, it will be removed from the Recycling Locator.* |
| Instagram | A recycle sign with several containers  AI-generated content may be incorrect.  File name: AB HSP\_Insta 2 | Hazardous materials, like pesticides and propane, don't belong in landfills OR your blue bin. Though these products are helpful in our day-to-day, when their useful life is over, it's critical they are collected and disposed of responsibly so they do not endanger humans, wildlife, or our environment.  Visit **productcare.org/alberta** to learn more about accepted products and to find a recycling facility or event near you.  **Tag:** [@ProductCareRecycling](https://www.instagram.com/ProductCareRecycling/) |

## NEED HELP?

We are happy to help! If you require assistance utilizing these, or any other education and promotion materials, please contact [communications@productcare.org](mailto:communication@productcare.org?subject=AB%20HSP%20Communications%20Support).

## ABOUT PRODUCT CARE

For over 30 years, Product Care Recycling has been managing the end-of-life of household products that are found in homes across Canada. A federally registered not-for-profit, we work with over 2,600 collection sites to ensure paint, household hazardous materials, lights, and alarms are responsibly recycled. To learn more about our programs or to find a recycling location near you, visit [**productcare.org**](http://www.productcare.org/)