

# 2022 ANNUAL REPORT

## Manitoba Household Hazardous Waste Program

Submitted by:



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# 1. Program Outline

The Manitoba Household Hazardous Waste Program (“Program”) is operated and managed by Product Care Association of Canada (“Product Care”). Product Care is a federally incorporated, not-for-profit product stewardship association formed in response to stewardship regulations and is governed by a multi-sector industry board of directors.

This annual report is prepared in accordance with the requirements outlined in the [Manitoba Household Hazardous Material and Prescribed Material Stewardship Regulation \(16/2010R\)](#) (“Regulation”) enacted pursuant to the [Waste Reduction and Prevention \(WRAP\) Act](#), and the commitments set out in the Manitoba Household Hazardous Waste Stewardship Program Plan approved by the Manitoba Minister of Sustainable Development on July 26, 2018 (“Program Plan”).

The members of the Program are the obligated “stewards” (manufacturers, distributors, and retailers) pursuant to Regulation with regard to the following product categories “Program Products”:

- Paint
- Household Hazardous Waste “HHW” which includes:
  - Flammables
  - Corrosives
  - Toxics
  - Physically hazardous materials
  - Pesticides
- Fluorescent lighting tubes and compact fluorescent lights “fluorescent lights.”

The Program’s first phase launched on May 1, 2012, and included paint and fluorescent lights. The second phase launched on October 1, 2012, and included pesticides, flammables, corrosives, toxics, and physically hazardous materials. The third phase launched on January 1, 2020, and included fluorescent lights from ICI sources. The Program enables consumers to drop off unwanted Program Products at collection sites and collection events across the province at no charge.

The Program is funded by membership fees, known as Environmental Handling Fees “EHFs,” remitted to Product Care by its members based on the volume of sales of



designated Program Products in or into the province. In some cases, retailers recover this expense as a separate visible EHF to consumers. The EHF rates are set by Product Care. Program revenues are applied to the operation of the Program, including administration, communication and outreach, collection, transport, and processing of collected Program Products, as well as the maintenance of a reserve fund.

Product Care operates product stewardship programs for paint in seven other Canadian provinces: British Columbia, Saskatchewan, Ontario, Nova Scotia, New Brunswick, Prince Edward Island and Newfoundland & Labrador. Product Care also operates programs for household hazardous wastes in British Columbia, Saskatchewan, and Ontario; lamps in British Columbia, Quebec, and PEI; and smoke and carbon monoxide alarms in British Columbia. See the Product Care website at [www.ProductCare.org](http://www.ProductCare.org) for more information.

## 2. Educational Materials and Strategies

In 2022, the Program implemented a number of different methods to raise consumer awareness in accordance with regulatory requirements. The following section provides details regarding communication and public education tactics implemented in 2022 to fulfill commitments outlined in the Program Plan.

### 2.1. Program Awareness

The Program conducts a survey every two years, with the last survey taking place in fall 2021 and the next survey scheduled for fall 2023. In fall of 2021, an online survey was conducted among residents' representative of Manitoba's adult population. The survey revealed;

- 72% of residents are aware that they can recycle paint in the province, an increase of 12% over the 2019 awareness level (60%)
- 74% are aware they can recycle HHW, an increase of 16% over the 2019 awareness level (58%)

### 2.2. Website

The Product Care website includes the following content for the Manitoba program as outlined as a commitment in the program plan:

- Recycling locator (a map displaying the recycling locations and drop-off events)  
– see Appendix A
- Recycling location (collection sites) hours and operations
- Lists of accepted and not accepted products
- Program member support centre with news and updates
- Consumer videos showing the product management approach for program products
- Other information (e.g., a description of the PaintShare program, frequently asked questions, etc.)

An estimated 477,479 users accessed [www.productcare.org](http://www.productcare.org) during the 2022 calendar year. The Manitoba section (including sub-sections for accepted products, fee information, and Paint) of the website received 58,764 total page views. In addition, there were a total of 20,674 page views of the recycling locator from consumers in Manitoba. Productcare.org was also cross-linked with Recycle Manitoba's website, [www.recyclemanitoba.ca](http://www.recyclemanitoba.ca).

## 2.3. Program Hotline

Product Care continued to operate a toll-free "hotline" for consumers to obtain information about the Program.

## 2.4. Television

Television ads were broadcasted on Global TV (CKND) according to each of the Program Product's key seasons:

- Paint and HHW – 15-second spots ran from August to October 2022, resulting in 8.6 million impressions.
- Lights – 15 second spots ran in January and November, resulting in 4 million impressions.

## 2.5. Print Advertising

A full-page inside cover print ad was featured in *CPCA Insight* Trade Publication, with approximately 1,500 copies distributed to industry members.

A full-page advertisement was placed in the Fall issue of the *Municipal Leader* magazine, with a controlled circulation of nearly 2,100 with a pass-along readership of over 6,300.

## 2.6. Digital Advertising

All digital campaigns geo-targeted the entire province of Manitoba, ensuring anyone, anywhere in the province, could find program information through digital means – the primary way in which people seek program information. [Table 1](#) and [Table 2](#) provide an overview of the digital advertisement for the Program in 2022

[Table 1: Paint and HHW Digital Advertisements in 2022](#)

Type of Campaign	Description	Duration	Impressions	Video Views	Clicks
Google Search	Text ads are shown on Google & other search engines when users actively look for information about recycling any of our accepted products.	Jan-Dec	5,256	–	927
Google Display & Discovery	Responsive banners are displayed across the Google display network, Discovery, YouTube and Gmail.	Feb-Oct	2,786,151	–	13,259
Google Video	Skippable video ads are displayed across YouTube and Google's video partners.	May-Sep	859,377	247,832	846
Meta Ads	Responsive ads, including a mix of images, text and video displayed throughout Facebook and Instagram.	Feb-Oct	1,518,963	105,937	14,808
The weather channel network	Banner ads are displayed throughout the Weather Network app.	Aug-Oct	937,918	–	2,813
Total			6,107,665	353,769	32,653

Table 2: Lights Digital Advertisements 2022

Type of Campaign	Description	Duration	Impressions	Video Views	Clicks
Google Search	Text ads are shown on Google & other search engines when users actively look for information about recycling any of our accepted products	Jan-Dec	1,311	-	260
Google Display & Discovery	Responsive banners displayed across the Google display network, Discovery, YouTube and Gmail	Jan-Dec	2,561,804	-	13,991
Google Video	Skippable video ads displayed across YouTube and Google's video partners	Aug-Dec	1,482,689	518,362	3,290
Meta Ads	Responsive ads, including a mix of images, text and video displayed throughout Facebook and Instagram	Jan-Mar Aug-Dec	2,278,880	117,319	8,600
The weather channel network	Banner ads displayed throughout the Weather Network app	Feb-Mar	973,649	-	2,537
EFC Newsletter*	Electro Federation of Canada dedicated Email Blast: <u>May 17th, 2022 and Oct 18th, 2022</u>	May Oct	600*	=	33
MEL Newsletter*	Banner ads on the Electrical Association of Manitoba weekly newsletter from July to December (approx. audience size of 480)	Jul-Dec	21,177*	=	27
<b>Total</b>			<b>7,320,110</b>	<b><u>635,681</u></b>	<b>28,738</b>

\*Impressions counted as email opens

See Appendix B for examples of digital advertising activities.

## 2.7. Point of Sale (PoS) and Point of Return (PoR) Materials

In 2022, Product Care offered both PoS and PoR materials to retailers and recycling locations. The following materials are available for reorder through the online order form:

- General paint, HHW, and fluorescent lights program awareness posters
- Return to Retail (R2R) and Return to Product Care posters
- Bifold paint and HHW brochures and a fluorescent lights rack card detailing accepted products and information on the program.



### 3. Collection System

Product Care does not directly own or manage any collection sites but rather contracts with existing collection sites. Due to the hazardous nature of some Program Products and limited existing infrastructure, establishing permanent collection sites presents a significant challenge relative to other stewarded products. Typically, collection sites are co-located at facilities with collections for other stewardship programs, such as local government recycling centres (waste disposal ground or waste transfer stations), non-profit societies and private businesses.

#### 3.1. Collection Sites

As of December 31, 2022, the Program had contracted with 80 permanent, year-round municipal and private collection sites and 43 return to retail collection sites, totalling 123. Product Care continues to work on expanding the overall collection system.

As not all collection sites accept the same products, Table 3 provides a breakdown of the different types of collection sites and the number of each in operation. See Appendix C for a detailed list of all collection sites as of December 31, 2022.

Table 3: Types of Collection Sites

Type of Collection Site	Retail	Private / Municipal / First Nations	Total
Paint only	9	2	11
Lights only	8	3	11
Both Paint and Lights	26	40	66
Full-service (All Program Products)	0	35	35
<b>Total</b>	<b>43</b>	<b>80</b>	<b>123</b>

Collection sites were typically open during regular business hours.

The approval letter for the Program plan specifies a performance target of establishing ten new full-service collection sites over the duration of the approval period (July 2018 to June 2023). At the time of the approval (July 1, 2018), Product Care had 14 full-service sites. The program has exceeded this target as noted in Table 1, with 35 full-service sites as of December 31, 2022.

The Program Plan stipulates that Product Care will target specific regions based on community interest, with the goal of providing a full-service collection site to each of

Manitoba's 11 regions. Table 4 shows a list of all the regions and the number of collection sites as of 31 December 2022.

Table 4: Number of Full-service Collection Sites per Region

Region	# Of Full-service Collection Sites
Brandon	1
Burntwood	2
Central	5
Interlake	12
Mid-West	1
Nor-Man	2
North Eastman	4
Parkland	2
South Eastman	2
Western	1
Winnipeg	3
<b>Total</b>	<b>35</b>

### 3.2. Collection Events

Product Care contracted with Miller Environmental to operate a number of one-day household hazardous waste (HHW) collection events to supplement the collection network. Table 5 provides a list of the 7 one day collection events held in 2022.

Table 5: Collection Event Locations

Collection Event Locations
RM Brokenhead/Beausejour
RM Killarney
Town of Virden
RM of North Cypress – Langford – Carberry
RM of Westlake-Gladstone
St. Jean Baptiste
Town of Altona

In 2022 Product Care continued to partner with Manitoba Environment Climate and Parks (MBECP) to collect and properly dispose of stockpiled household hazardous waste (HHW). Product Care worked with one community to provide one-time HHW stockpile clean-ups and product management for Program Products. This initiative focused on the cleanup of HHW in First Nation, northern communities and from municipalities in the province. Table 6 lists the communities serviced.

Table 6: Stockpiled HHW Cleanups

Locations Serviced
Hecla

### 3.3. First Nation Winter Road Collections

Product Care worked with a group of stewardship organizations operating in Manitoba to continue to provide services to remote First Nation communities accessible by seasonal ice roads. In 2022 this group of stewardship organizations focused on the removal of designated stewardship material from six remote First Nation Communities. Table 7 lists the First Nation communities serviced.

Through this initiative, in 2022, Product Care collected and removed 1,550L of Paint, one drum of HHW Aerosols and two boxes of Lights.

Table 7: First Nations communities serviced through Winter Road Collections in 2022

First Nations communities serviced	
Barren Lands	Bunibonibee
Northlands	Sayisi Dene
St Theresa Point	Wasagamack

This is an ongoing project that Product Care continues to support this initiative by providing education, support materials, collection containers, and transportation to communities to remove and properly manage the end-of-life of Program Products from their environment.

Product Care is actively participating in the initiative with ISC and Green Action Center in developing a sustainable plan to provide diversion of Program Products for indigenous and remote communities.

### 3.4. Large Volume Generators (LVG)

Large Volume Generators are commercial, industrial, or institutional entities that generate Program Products. They differ from the regular collection sites, as they are not a collection site used by the public but rather generate Program Products, typically in larger volumes, through the course of their business or operations. To qualify as LVG, the entity must meet certain requirements, such as minimum volumes. In 2022, the program provided direct pickup service to 12 LVG sites. The total amount of Program Products collected from LVG's in 2022 is included in the totals in Section 4.2 Volumes Collected.

## 4. Management of Collected Materials

The objective of the Program is to minimize the improper disposal of Program Products by providing an effective collection program and ensuring that the collected Program Products and containers are either recycled or disposed of in an environmentally responsible manner. Product Care strives to manage collected products in accordance with the pollution prevention hierarchy as described, and the application of the pollution prevention hierarchy varies by product.

## 4.1. Management in accordance with the Pollution Prevention

### Hierarchy

The Program continued to encourage consumers to buy the right amount of a product for their needs resulting in less being generated. This was achieved by promoting the “BUD” Rule through the Program website and promotional materials, which tells consumers to:

**Buy** no more than you need.

**Use** all that you buy.

**Dispose** of leftovers safely.

Processing and recycling options in Manitoba varied by Program Product, as outlined below. Where possible and economically feasible, Product Care managed products according to the pollution prevention hierarchy.

The following section outlines the product management processes employed by the Program for each product category.

#### 4.1.1. Paint

Leftover paint is managed by the Program in a number of ways, dependent on the type and quality of the paint.

##### **Paint**

Water-based paint was sent to a recycling facility to be recycled into paint and coating products or to be used in the process of manufacturing cement. Unrecyclable water-based paint was solidified and sent to a landfill. Regulatory limits on Volatile Organic Compounds (VOC) and limited demand for solvent-based paints did not make recycling a viable option for this product category. Solvent-based paint was consolidated and blended with other flammable liquids and sent for energy recovery at licensed facilities. Some older solvent-based paint may contain polychlorinated biphenyls (PCBs) and, as a result, must be incinerated.



## Aerosol Paints

The residual volumes recovered from paint aerosols were nominal compared to recovered liquid paint and represented a variety of product formulations that limited the options for recycling. Paint aerosol cans were punctured, and the contents drained. The propellant was absorbed by activated carbon; the residual paint blended with other flammable liquids destined for energy recovery.

### 4.1.2. Flammable Liquids

Given the varied nature of flammable products, material mix/composition and limited volumes, it was not economically viable or feasible to recycle flammable liquids. Since many flammable products are sold as fuels, leftover flammable liquids were blended and sent for energy recovery. Flammable aerosols were evacuated, and the flammable liquid and propellant treated in the same manner as paint aerosols.

### 4.1.3. Corrosives

Neither reuse nor recycling are currently options for corrosive materials. Depending on their properties, corrosives were neutralized, treated, and either stabilized with concrete for landfill or discharged into deep wells. Corrosive aerosols were evacuated, the propellant was absorbed by activated carbon, and the corrosive liquids were neutralized, stabilized, or incinerated.

### 4.1.4. Toxics

Due to the nature of toxic materials, there is no reuse or recycling option available. Toxic liquids were fuel blended and sent for energy recovery. Toxic solids were incinerated at high temperatures in a government-regulated and permitted incinerator.

### 4.1.5. Physically Hazardous Material (Fuel Cylinders)

Fuel recovered from fuel cylinders was either recovered and reused as fuel or sent for energy recovery.

### 4.1.6. Pesticides

Due to the nature of pesticides and aerosol pesticides, there was no reuse or recycling option available. All pesticides were incinerated at high temperature in a government-

regulated and permitted incinerator. Pesticide aerosols were evacuated, propellants absorbed by carbon, and residual pesticides were sent for incineration.

#### 4.1.7. Paint and HHW Containers

All plastic and metal paint containers were recycled as scrap metal or plastic commodities. Metal HHW containers were either recycled as scrap metal or sent to landfill. All plastic HHW containers were sent to a landfill.

#### 4.1.8. Fluorescent Lights

Fluorescent lights were collected and shipped to a processor where they were broken down into their component parts (i.e., mercury/phosphor powder, glass, ceramics, electronic circuits, and metals) under a controlled environment. The metal end caps were sent to a scrap metal recycling facility. The glass, ceramics and electronic circuits were further processed and utilized as raw materials in various manufacturing processes. The mercury phosphor powder underwent further processing, where it was chemically treated, stabilized, and sent to a secure landfill.

#### 4.1.9. Non-Program Material

Non-Program material that entered the collection system was segregated at the collection and processing stages. Depending on the material type, processing methods for Non-Program material included landfilling, physical/chemical treatment, energy recovery, and incineration.

### 4.2. Volume Collected

Residual recovery volume represents the estimated liquid volume, measured in litres, of liquid Program Products, recovered by the Program. Table 8 shows the estimated residual recovery volume of paint, flammable, toxic and corrosive Program Products collected in 2022. Table 9 shows the number of units of pressurized Program Products collected. [Table 10](#) shows the units of fluorescent lights collected in the same year.

Table 8: Residual Recovery Volume of Paint, Flammable Liquids, Toxics and Corrosive Products Collected in 2022 (Litres)

Product Category	Total (litres)
Paint (non-aerosol) <sup>1</sup>	377,145
Flammable Liquids (incl. Gasoline) <sup>1</sup>	46,370
Toxics (incl. Pesticides) <sup>1</sup>	27,634
Corrosives <sup>1</sup>	6,721
<b>Total</b>	<b>457,870</b>

Table 9: Number of Pressurized Program Products Collected in 2022 (Units)

Product Category <sup>2</sup>	Total (units)
Paint Aerosol	65,450
Other Aerosol <sup>3</sup>	48,843
Physically Hazardous	17,946
<b>Total</b>	<b>132,239</b>

Table 10: Fluorescent Lights Collected in 2022 (Units)

Product Category	Total (units)
Compact Fluorescent Lamps (CFLs)	44,295
Fluorescent Tubes	283,455
<b>Total</b>	<b>327,750</b>

The Program does not have direct control over the amount of residual paint left in the collected paint containers and the Program also accepts already empty paint containers, therefore, an appropriate measure of Program success would be the number of tubskids<sup>4</sup> collected, as opposed to residual volume. Table 11 shows the total paint collection volume for 2022 in residual volume and by number of tubskids.

1. The residual recovery volume is calculated by taking the weight of materials provided by the processor and removing container weights (based on standard container weights determined by Product Care). The weight of the material is multiplied by the average estimated density of the specific materials obtained from SDS specifications. Additionally, flammable liquids, toxic and corrosive aerosol products are comingled during processing and therefore those products have been subsumed under the "other aerosol" category in Table 9.

2. Paint aerosol, other aerosols and physically hazardous material categories are based on average units per drum.

3. "Other aerosol" includes flammable, corrosive, and toxic aerosols.

4. A tubskid is a collection container used for collecting and transporting paint. It measures 48" x 42" x 30" with a nominal capacity of 108 one-gallon containers. The actual number of paint containers per bin varies depending on the mix of paint container sizes, ranging from 250ml – 18.9L capacity.

Table 11: Paint Volumes Collected in 2022

Year	Paint (Residual litres)	Paint (# Tubskids)
2022	377,145	2,538

### 4.3. Product Sales

The quantity of Program Products sold annually varies according to market conditions. Table 12, Table 13, and Table 14 show the quantities of Program Products sold in 2022. For Table 13, volumes were calculated using typical container size volumes.

Table 12: Approximate Sales Volume of Paint, Flammable Liquids, Toxics and Corrosive Program Products in 2022 (Liters)<sup>5</sup>

Product Category	Litres Sold
Paint (non-aerosol)	6,463,410
Flammable Liquids <sup>6,7</sup>	846,720
Toxics <sup>7</sup>	211,548
Corrosives <sup>7</sup>	146,668
Pesticides	48,271
<b>Total</b>	<b>7,716,617</b>

Table 13: Sales Volume of Pressurized Program Products in 2022 (Units)

Product Category	Units Sold
Paint Aerosol	789,887
Physically Hazardous	191,310
<b>Total</b>	<b>981,197</b>

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5. Sales data is reported to Product Care in units. For the purpose of this report, sales units are converted to litres sold using coefficients based on the volume of the most common container size in each product category.

6. Excludes gasoline sales.

7. Includes aerosols.

Table 14: Sales of Fluorescent Lights in 2022 (Units)

Product Category	Units Sold
Compact Fluorescent Lamps (CFLs)	64,118
Fluorescent Tubes	346,135
<b>Total</b>	<b>410,253</b>

#### 4.4. Recovery Rates

Recovery rate represents the volume collected as a function of the volume sold in that year. It is important to keep in mind that the recovery rate is affected by factors outside of the Program's control. Since the recovery rate uses the volume of products sold in a year as the denominator, fluctuations in the volume of products sold affect the recovery rate, which can easily change depending on economic conditions. In addition, Program Products can be stored for long periods of time, and most are designed to be fully consumed.

Table 15 shows the volume collected, volume sold and recovery rate of Program Products, excluding lights.

Table 15: Volumes Collected, Volumes Sold and Recovery Rates for Program Products in 2022

2022	Paint	Paint Aerosol <sup>8</sup>	Flammable Liquids <sup>9</sup>	Toxics (incl. Pesticides) <sup>9</sup>	Corrosives <sup>9</sup>	Physically Hazardous <sup>8</sup>
Litres Collected	377,145	65,450	46,370	27,634	6,721	17,946
Litres Sold <sup>10</sup>	6,463,410	789,887	539,889	218,390	135,902	191,310
Recovery Rate	5.8%	8.3%	8.6%	12.7%	5.0%	9.4%

8. Recovery rates for paint aerosols and physically hazardous materials were calculated as units recovered / units sold.

9. Aerosols containing flammable, toxic, and corrosive liquids were not included in recovery rate calculations because these products were comingled during processing.

10. Does not include aerosols unless otherwise specified.



## 5. Environmental Impacts

### 5.1. Product Environmental Impact Reduction, Reusability and Recyclability

The paint and coatings industry is proud to provide products that protect, sustain, and add value to buildings, infrastructure, vehicles, and the objects we depend on every day. This is achieved with products that are safe to handle and increasingly eco-efficient. The industry evaluates the impacts of products along their entire life cycle and continuously develops offerings to reflect the latest available science. At the same time, the industry works hard to ensure sustainable production processes, which include the health and safety of their workforce. Beyond their basic feature of protecting our built infrastructure, coatings are essential components to the production processes of many different industries. Functional coatings can provide additional properties to materials, paving the way to upgraded infrastructure, innovative products, and resource efficiency.

The move towards a circular economy is a central concern and opportunity for the paint and coatings industry. Compliance with regulations on the management of chemicals and waste is considered a basis for doing business.

According to industry members, the paint and coatings industry has been working to reduce the use of volatile organic compounds (VOC) and associated emissions in paint production. Over the past decade, the industry has seen a significant drop in VOCs used within the industry, with a 75% decrease reported in VOC emissions. Many paint products today contain either zero VOCs or a very low percentage. High-percentage solids coatings ensure that almost no gas emission is produced during the drying process and lasts for a very long time after application.

Additionally, companies are increasingly evaluating resource efficiency along the entire life cycle of their products, starting from the raw materials that serve as ingredients for the industry's products to the management of water, energy, and waste in production processes. A waste management practice observed in the manufacturing of paint is to reuse wash water to reduce the amount of make-up water needed in the process. Wash water and wash solvent can be redirected into low-grade

products, and paint can also be reworked into new batches, reducing waste and the usage of raw materials in the manufacturing process.

In terms of packaging, many paint manufacturers today are continuously researching more sustainable alternatives. As a result, we are more frequently seeing packaging on the market that is made up of up to 100% post-consumer materials.

Many companies have set sustainable goals to be achieved within the next ten years, while some manufacturers have aligned their goals with the targets set out in the UN Sustainable Development Goals. For example, one manufacturer has reported a 24% reduction in GHG emissions in paint and coatings manufacturing since 2017. Some manufacturers are setting renewable energy goals and are exploring a variety of renewable energy mechanisms, such as onsite renewable energy production and the use of renewable energy credits. Overall, continued innovation in manufacturing processes has led to energy and material efficiency in production.

## 5.2. Sustainability in the Industry

Many Canadian Paint and Coatings Association (CPCA) members are increasingly challenging themselves to achieve multiple sustainability objectives and align with the targets outlined in the United Nations Sustainable Development Goals (SDGs). All UN member states adopted the SDGs to guide global action on the urgent environmental, political, and economic challenges facing our planet. They set ambitious targets to build a more sustainable, safe, and prosperous world for all humanity by 2030. Some key performance indicators (KPIs) are being used by multiple CPCA members to align with the UN SDGs:

- Tracking of Nitrogen oxides (NO<sub>x</sub>), Sulfur oxides (SO<sub>x</sub>), Volatile organics (VOC) and other significant air emissions from architectural and industrial coatings
- Materials used by weight or volume related to packaging
- Water consumption from manufacturing activities
- Direct greenhouse gas emissions (GHGs)
- Waste generated in raw tonnage and proportion diverted from disposal by circular economy approaches

## 5.3. Opportunities for R&D for Improved Circularity

Historically, raw materials used in coatings were fully sourced from bio-based feedstocks. Advances in manufacturing processes over the last few decades have led

to the current environment where the majority of coating materials are derived from fossil fuels and petrochemicals. Recently, the industry has again begun to incorporate materials sourced from renewables such as starch, corn oil, and bio-based polyols into a wide range of products. However, the choice of renewable coating materials is still quite limited, and for some applications, such as polyacrylates or phenolic resins, no bio-based alternatives exist.

## 5.4. Fluorescent Lights

Lighting product producers continue working to reduce the environmental impact of lighting products through innovative product design and technology. New design and technology have addressed environmental concerns by reducing material use, increasing lamp life, increasing energy efficiency, and increasing recycling rates.

Over the past couple of years, the primary focus has been on increasing the use of energy-efficient and long-life LED lamp technology. The advancement of LED lighting technology is having a significant impact on the lighting market as a whole. Manufacturers are focusing most of their efforts in this area and no longer spending research energy on expanding any of the traditional product lines of CFL, Linear Fluorescent, HID, incandescent or halogen. Acceptance of LED technologies has greatly increased as prices decreased. In fact, the acceptance and adaptation to LED technology has been much more rapid and widespread than most industry experts would have forecasted some years ago.

Due to the significantly longer lifespan of LED lights, sales have decreased for other traditional lighting technologies, such as halogen, incandescent, fluorescent, and HID lights. A review of lamp sales trends from the past three years reveals declining sales in all lamp categories, with the exception of LED lamp categories. According to members of Product Care's Light Recycling Advisory Committee, it can be expected that declining sales trends will continue for mercury-containing lamps. In particular, sales of CFLs have experienced a decline at a faster rate than anticipated. The Advisory Committee foresees that CFLs will likely be eliminated from the market within the next 2 to 3 years. Furthermore, it is anticipated that fluorescent tubes will follow CFLs and likely be eliminated from the market in the next 5 to 10 years. As older lighting technologies are eliminated from the market, the Advisory Committee expects that they will be replaced by LED lamp technologies. LEDs contain no mercury and have an even longer life of about 15 000–20 000 hours. Most CFLs, in comparison, only have an average life of 10,000

hours. It is expected that we will also likely see more and more integration of LEDs into fixtures.

The shift to more energy-efficient and longer-lasting lighting technology is clear. Most LED lamps are more than 50% more efficient than CFL lamps, reducing electricity use and reducing pollution from power generation<sup>11</sup>. These changes all help to decrease the impact on the environment, with longer-life lamps helping to reduce waste, make lamps less hazardous and reduce the size of lamps, thereby reducing the number of materials required to manufacture them and minimizing waste.

## 6. Financial Information

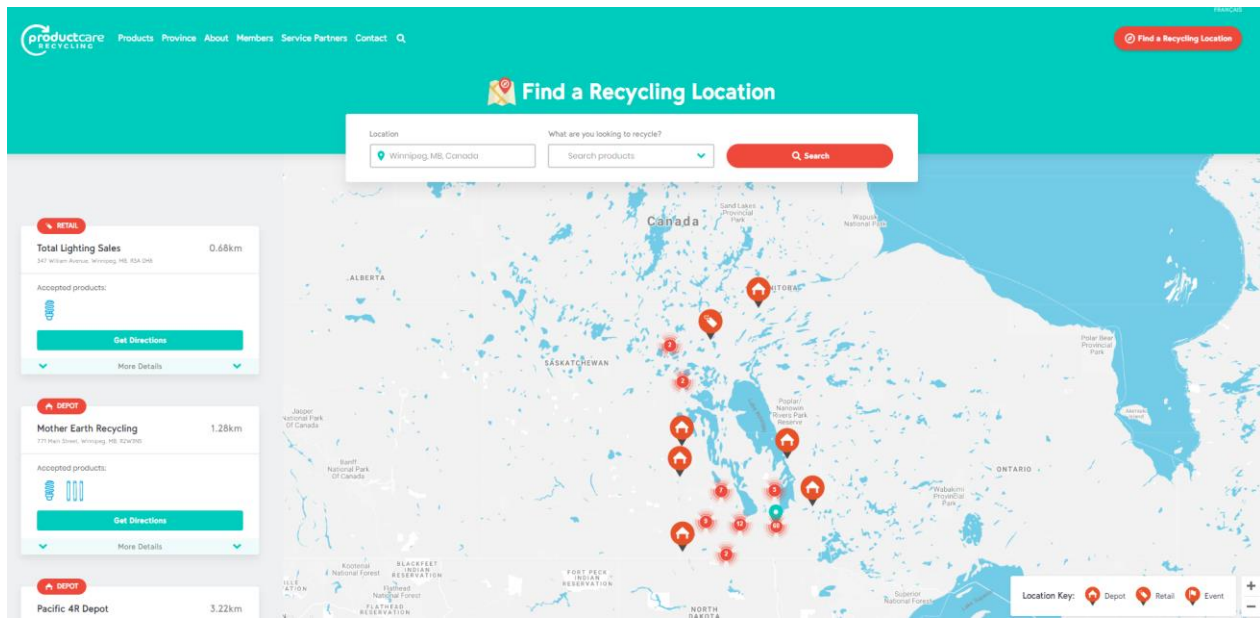
Product Care's independently audited financial statements for the Program's revenues and expenses can be found in Appendix D.

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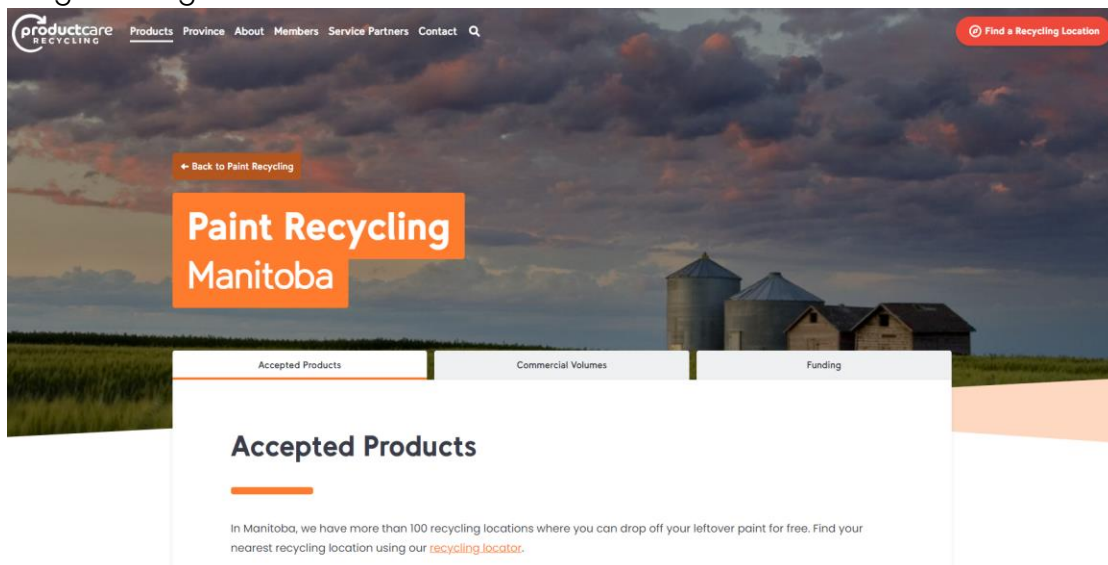
<sup>11</sup>. Personal Communication with representative of GE.

## Appendix A: Recycling Locator Tool

Below is a snapshot of the recycling locator tool found at [ProductCare.org](https://ProductCare.org):



### Program Pages







productcare  
RECYCLING

Products Province About Members Service Partners Contact

Find a Recycling Location

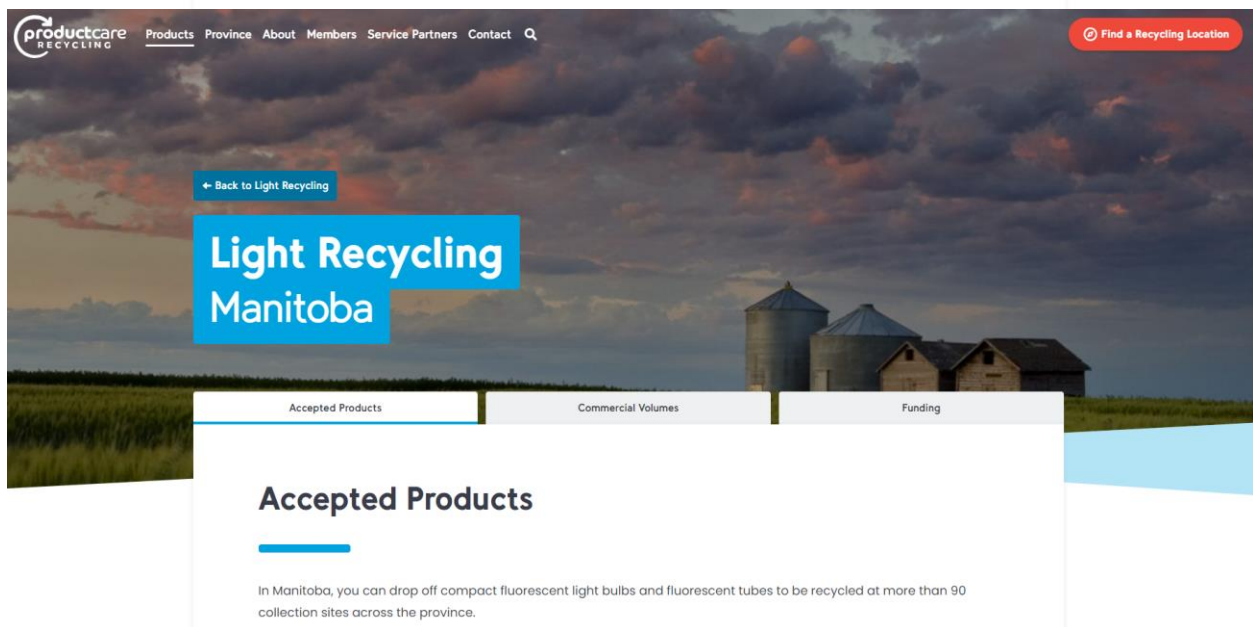
Back to Household Hazardous Waste

## Household Hazardous Waste Manitoba

Accepted Products Funding

### Accepted Products

You can drop off leftover pesticides, toxics, corrosives, flammable liquids and physically hazardous products for free at recycling locations across Manitoba where they will be safely managed.



productcare  
RECYCLING

Products Province About Members Service Partners Contact

Find a Recycling Location

Back to Light Recycling

## Light Recycling Manitoba

Accepted Products Commercial Volumes Funding

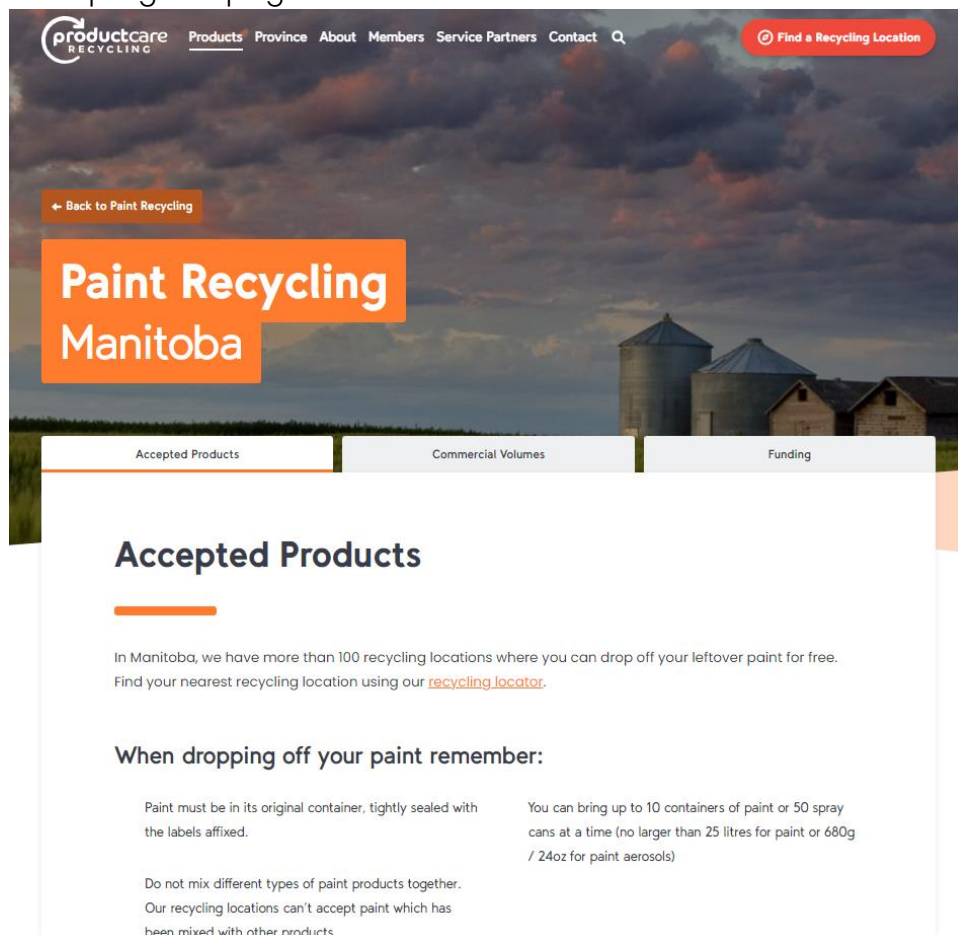
### Accepted Products

In Manitoba, you can drop off compact fluorescent light bulbs and fluorescent tubes to be recycled at more than 90 collection sites across the province.

## Appendix B: Advertising Materials

Website

Paint program page



HHW program page

[Products](#)[Province](#)[About](#)[Members](#)[Service Partners](#)[Contact](#)

Find a Recycling Location

← Back to Household Hazardous Waste

Household Hazardous Waste  
Manitoba

Accepted Products

Funding

Accepted Products

You can drop off leftover pesticides, toxics, corrosives, flammable liquids and physically hazardous products for free at recycling locations across Manitoba where they will be safely managed.

There is no limit to how many products you can drop off at once.

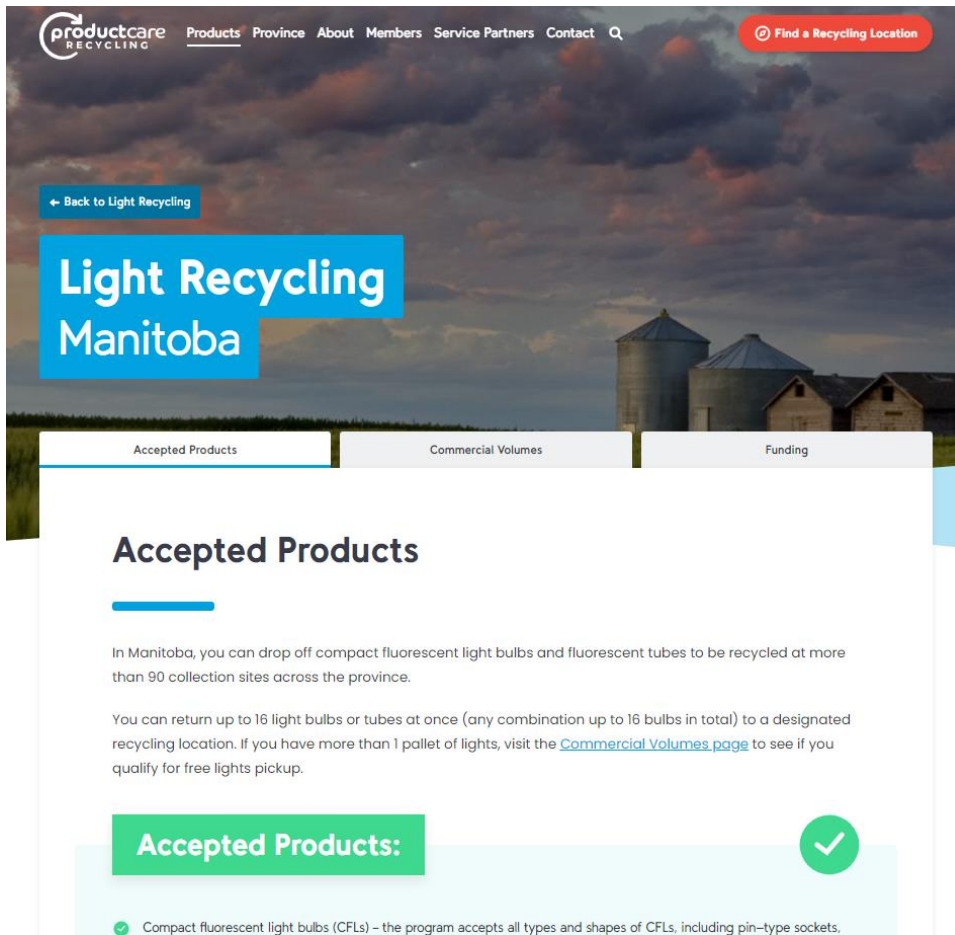
Accepted Products:

For safety reasons, all products must be in their original container with original label(s) intact to be accepted by the program. We can't accept containers that have no label, are leaking or are improperly sealed.


 Pesticides



## Lights program page

The screenshot shows the "Light Recycling Manitoba" page on the Productcare Recycling website. The page has a header with the Productcare Recycling logo, navigation links (Products, Province, About, Members, Service Partners, Contact), and a search icon. A red button labeled "Find a Recycling Location" is in the top right. Below the header is a large image of a farm at sunset. A blue button labeled "Back to Light Recycling" is on the left. The main heading "Light Recycling Manitoba" is in a large blue box. Below this is a navigation bar with three tabs: "Accepted Products" (selected), "Commercial Volumes", and "Funding". The "Accepted Products" section has a sub-heading "Accepted Products" followed by two paragraphs of text. The first paragraph states that in Manitoba, compact fluorescent light bulbs and fluorescent tubes can be recycled at more than 90 collection sites. The second paragraph states that up to 16 light bulbs or tubes can be returned at once to a designated recycling location, and that more than 1 pallet of lights requires a pickup. Below this is a green box with the heading "Accepted Products:" and a green checkmark icon. A list of accepted products follows, starting with "Compact fluorescent light bulbs (CFLs) – the program accepts all types and shapes of CFLs, including pin-type sockets,".

## Recycling locator


[Products](#)
[Province](#)
[About](#)
[Members](#)
[Service Partners](#)
[Contact](#)
[Q](#)

[Find a Recycling Location](#)

### Find a Recycling Location

Location

What are you looking to recycle?

[Search](#)

DEPOT

**Flin Flon Landfill**
224km

Highway 291, Flin Flon, MB, R8A 1N1

Accepted products  
Click on the icons to learn more





[Get Directions](#)

[More Details](#)

DEPOT

**Thompson Waste Disposal Grounds**
227km

Highway #6, 7km south of Thompson, Thompson, MB, R8N 1S6

Accepted products  
Click on the icons to learn more





[Get Directions](#)

[More Details](#)





Print

CPCA Insight





## Helping Manufacturers & Brand Owners Comply with Provincial Paint Regulations

Product Care provides **convenient** and **efficient** paint waste collection in 8 provinces. Thanks to all the participating return-to-retail collection, **costs are reduced** for all paint producers. To find out more visit **productcare.org**



Architectural Paint



All Paint Aerosols



Empty Paint Containers

<b>British Columbia</b> bcpaintrecycle@productcare.org 1.877.592.2972 ext. 364	<b>Saskatchewan</b> skpaintrecycle@productcare.org 1.877.592.2972 ext. 226	<b>Manitoba</b> manitoba@productcare.org 1.877.592.2972 ext. 366	<b>Ontario</b> ontario@productcare.org 1.877.592.2972 ext. 239
<b>New Brunswick</b> nbpaintrecycle@productcare.org 1.877.592.2972 ext. 233	<b>Prince Edward Island</b> peipaint@productcare.org 1.877.592.2972 ext. 233	<b>Novascotia</b> nspaintrecycling@productcare.org 1.877.592.2972 ext. 239	<b>Newfoundland &amp; Labrador</b> nlpaintrecycle@productcare.org 1.877.592.2972 ext. 233

The background of the advertisement is a photograph of a person's hands painting a metal railing. The person is wearing a dark blue long-sleeved shirt. The railing is silver and has some paint already applied. The background is slightly blurred, showing what appears to be a workshop or a home improvement project.

## Keep hazardous waste out of landfills

Product Care Recycling's programs keep household hazardous waste like paint, lights, pesticides and flammable liquids out of municipal landfills. Residents can drop off these used products for FREE at +100 recycling locations across Manitoba.

Visit [productcare.org/leader](http://productcare.org/leader) for more information on minimizing your community's environmental impact, or contact us directly.

<b>CALL</b> 1-877-592-2972 ext. 366	<b>EMAIL</b> <a href="mailto:manitoba@productcare.org">manitoba@productcare.org</a>
--	--

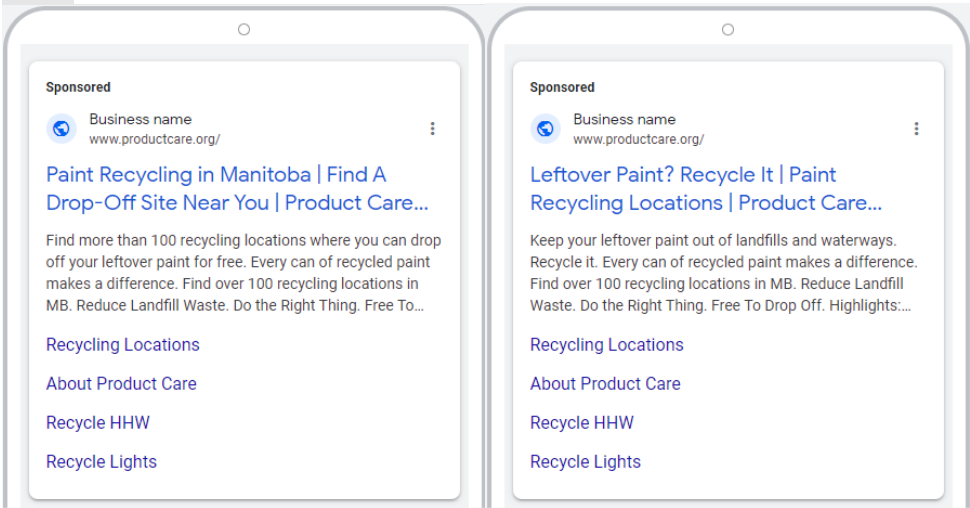
[productcare.org/leader](http://productcare.org/leader)

The logo for Productcare Recycling, featuring a circular arrow icon to the left of the text "productcare" in a bold, sans-serif font, with "RECYCLING" in a smaller, all-caps font below it.

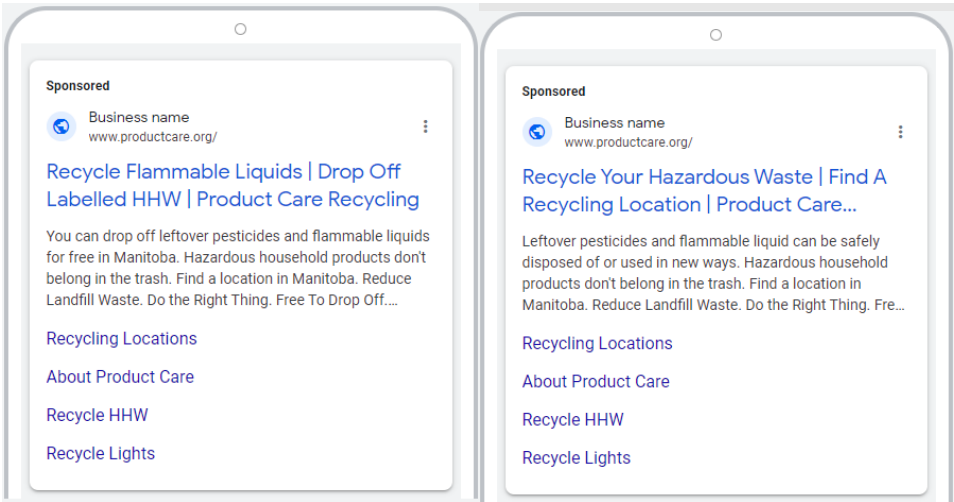
Digital advertising

Google Search

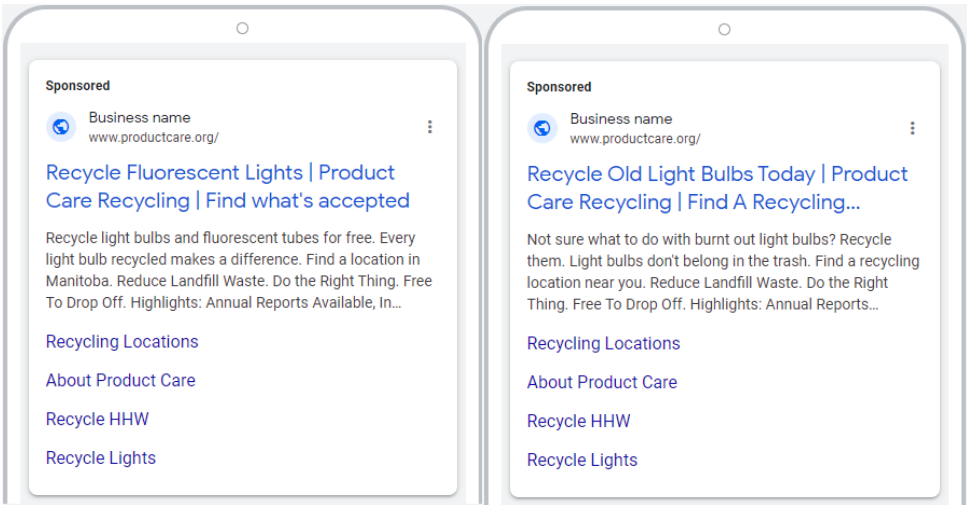
Paint



HHW



Lights



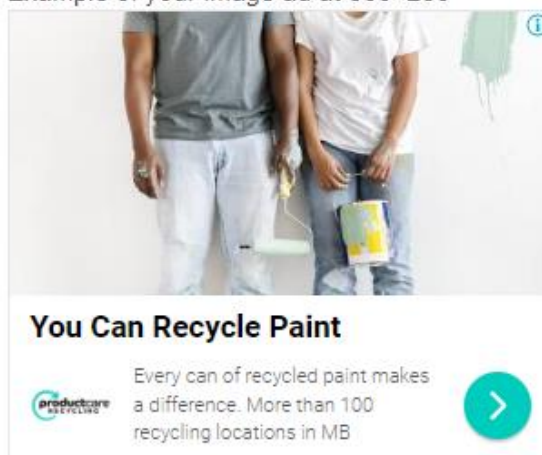
## Google Display – Desktop

### Paint

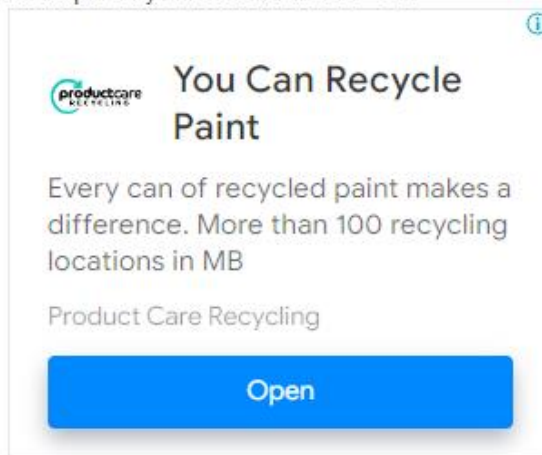
Example of your image ad at 160×600



Example of your image ad at 300×250



Example of your text ad at 300×250




Example of your native ad at 480×120





HHW

Example of your image ad at 160x600



**Leftover  
Gasoline?  
Recycle it**



Drop off leftover  
pesticides,  
corrosives or  
flammable liquids  
for free in Manitoba



Example of your image ad at 300x250

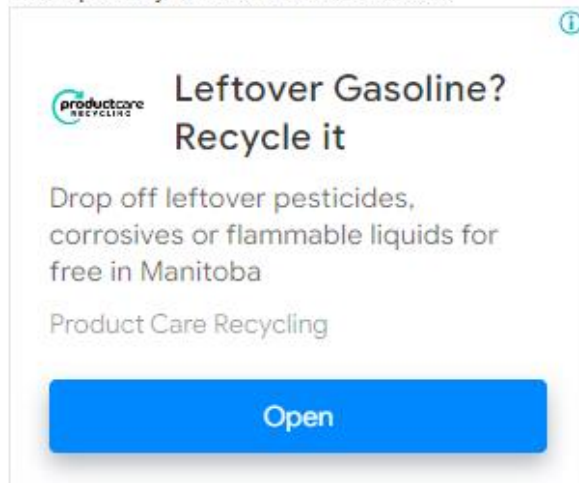



**Leftover Gasoline? Recycle it**

 Drop off leftover pesticides,  
corrosives or flammable liquids for  
free in Manitoba



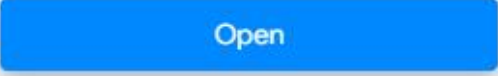
Example of your text ad at 300x250




 **Leftover Gasoline?  
Recycle it**

Drop off leftover pesticides,  
corrosives or flammable liquids for  
free in Manitoba

Product Care Recycling



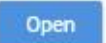
Example of your native ad at 480x120



**Recycle your Hazardous  
Household Waste in Manitoba**

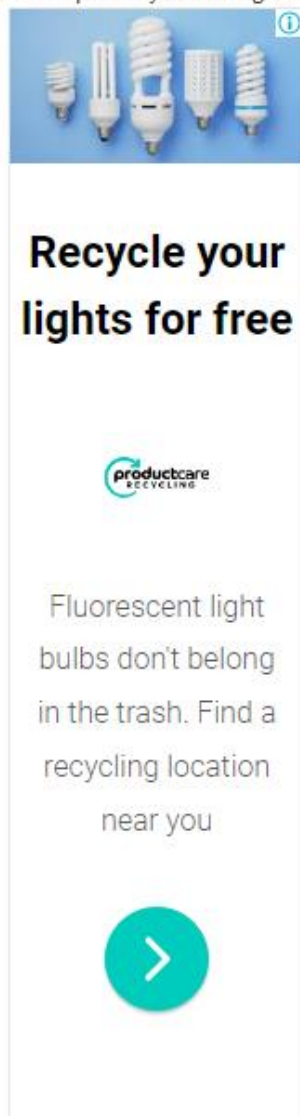
 **Ad** Drop off leftover pesticides, corrosives  
or flammable liquids for free in Manitoba

Product Care Recycling



## Lights

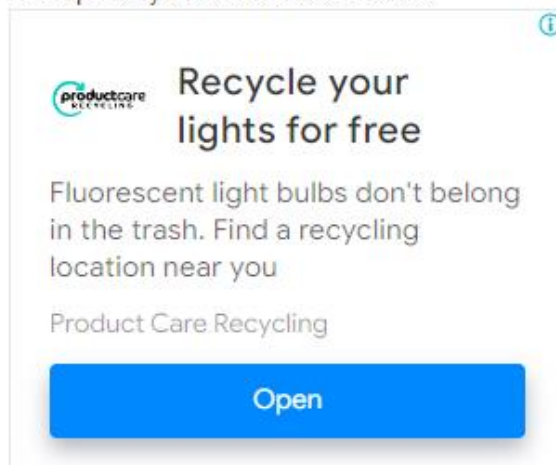
Example of your image ad at 160x600



Example of your image ad at 300x250



Example of your text ad at 300x250



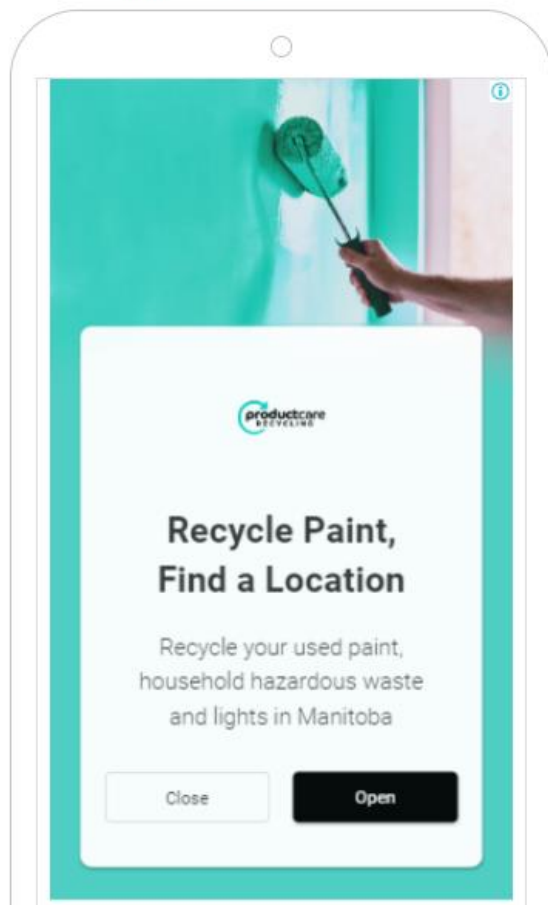
Example of your native ad at 480x120



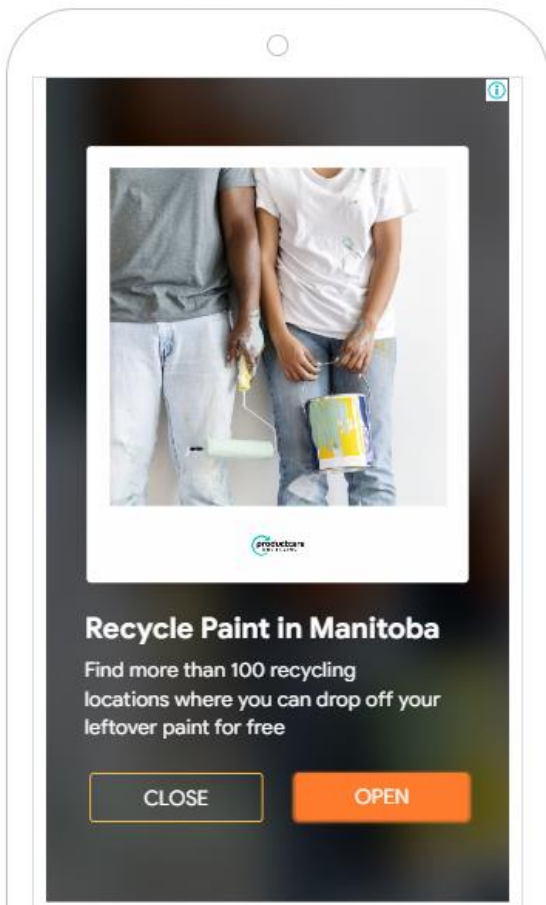
## Google Display – Mobile

### Paint

Example of your image ad at 320x568



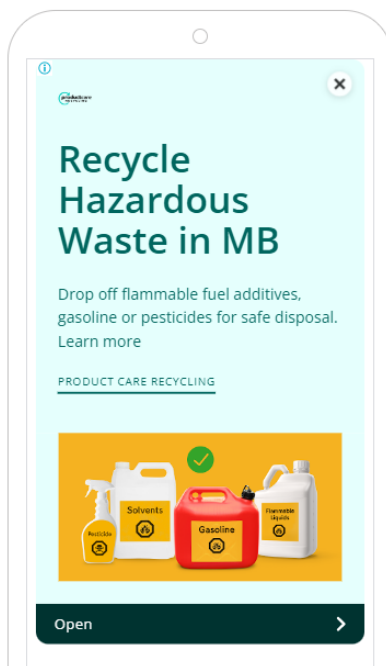
Example of your image ad at 320x568 ? BETA



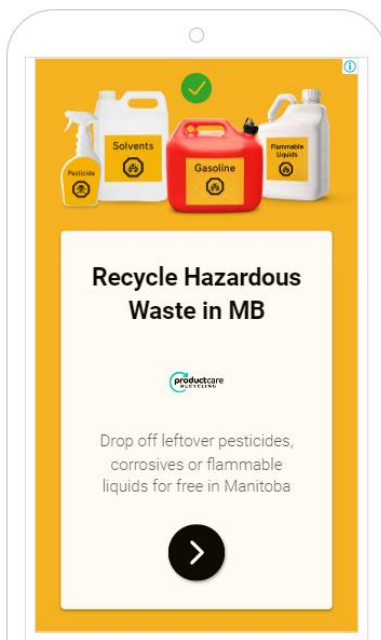


## HHW

Example of your image ad at 320x568

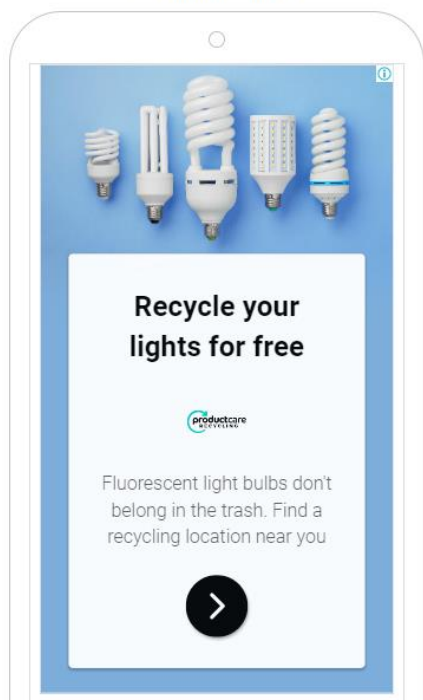


Example of your image ad at 320x568

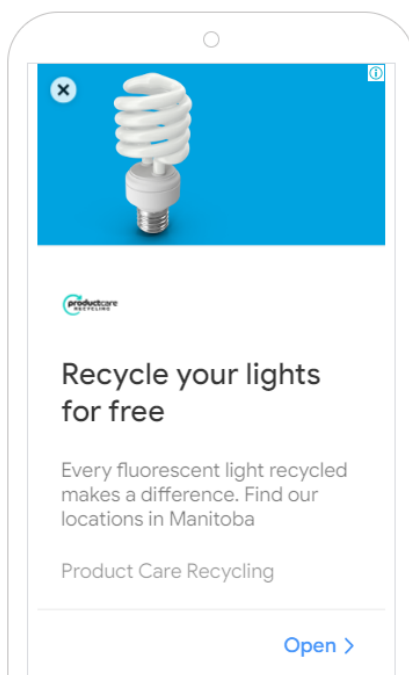


## Lights

Example of your image ad at 320x568



Example of your image ad at 320x568



## Google Display – Gmail

Paint

Closed

Product Care Recyclin Ad i Recycle Paint, Find a Location - We accept many types of paint, as well as em

Open

Recycle Paint, Find a Location Ad i

Product Care Recycling



We accept many types of paint, as well as empty containers. Find a location in Manitoba

Open

HHW

Closed

Product Care Recyclin Ad i Old Gasoline? - Drop off flammable fuel additives, gasoline or pesticides for saf

Open

Old Gasoline? Ad i

Product Care Recycling



Drop off flammable fuel additives, gasoline or pesticides for safe disposal. Learn more

Open

Lights

Closed

Product Care Recyclin Ad i Recycle fluorescent lights - More than 90 locations to recycle compact fluoresc

Open

Recycle fluorescent lights Ad i

Product Care Recycling

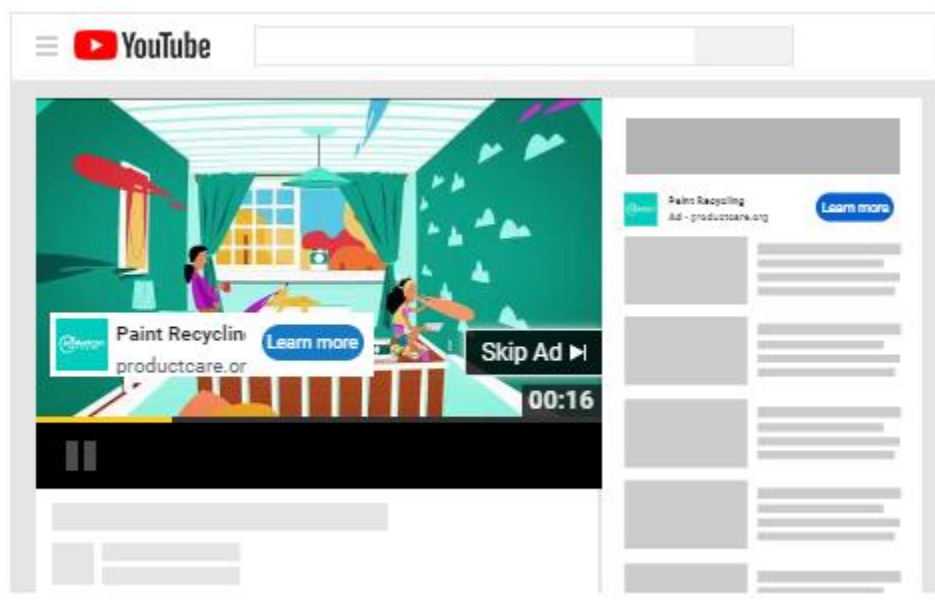


More than 90 locations to recycle compact fluorescent light bulbs and fluorescent tubes

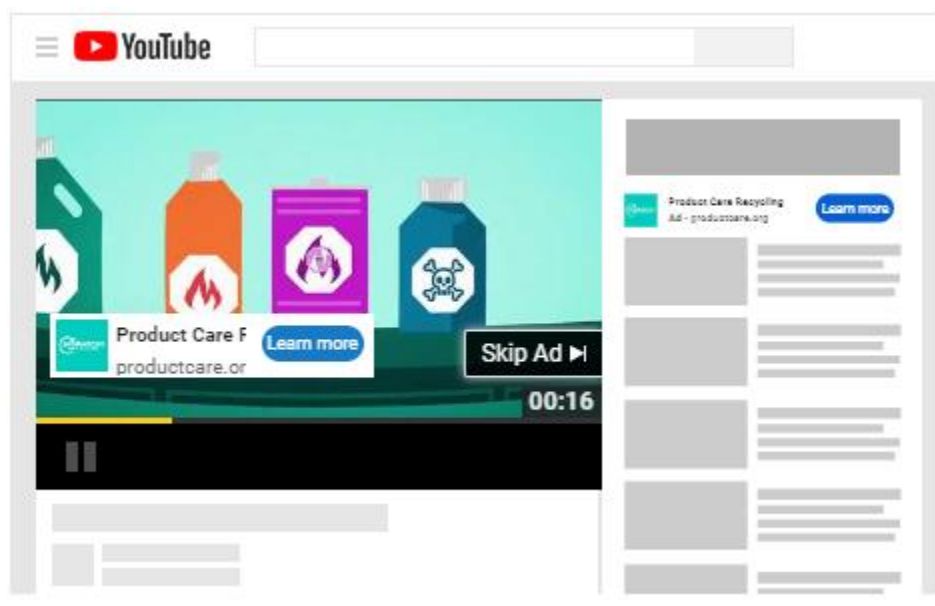
Open

Google Video

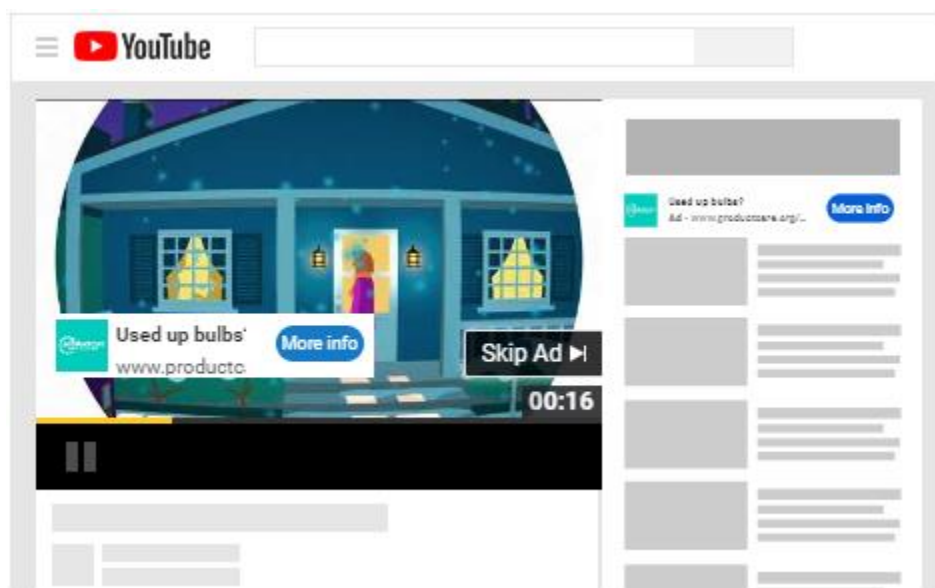
Paint



HHW

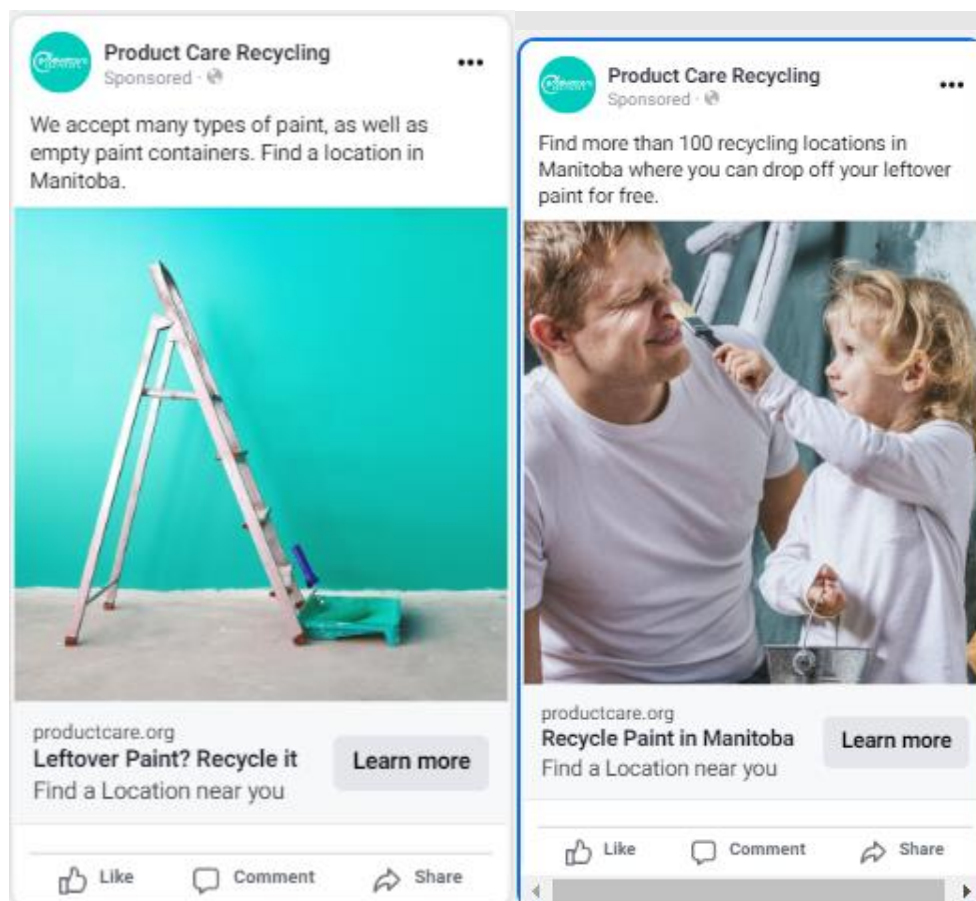


Lights

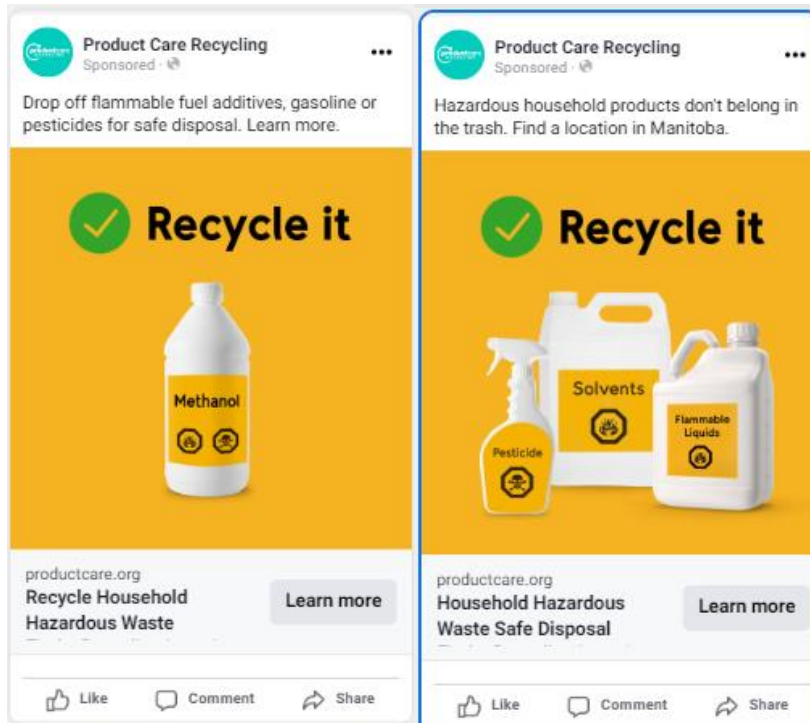


## Facebook / Instagram Ads

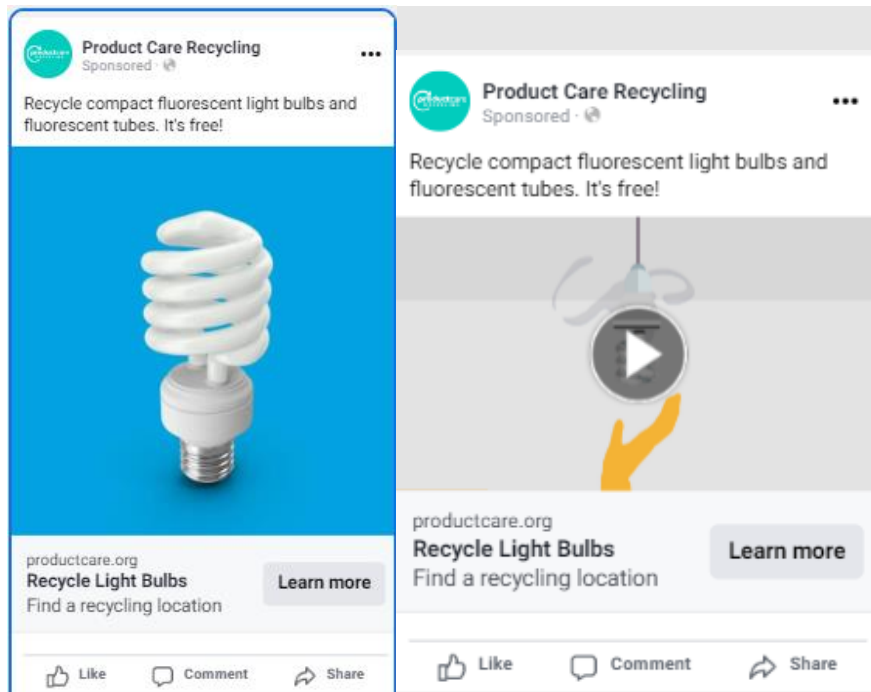
### Paint



## HHW



## Lights



*The weather network app*





Electro Federation of Canada (EFC)

Dedicated Email Blast: May 17th, 2022

## What can you do with spent lamps?

Learn more at [productcare.org](https://productcare.org)



### How can your business benefit from recycling used lights?

Consumers are placing increased priority on the sustainable practices of their suppliers and retailers. It has become increasingly important to demonstrate Corporate Social Responsibility and to care about the environment, to consumers. Today, both efforts promote loyalty with customers and clients.



By participating and or getting involved with promoting Product Care Light Recycling Program, your company will be not only be providing a service to your customers but also demonstrating that your company is dedicated to protecting the environment and corporate social responsibility is a core value for your organization.

Product Care Recycling's lights programs provide free recycling services for used lights (lamps). The recycling programs collect and manage collected lights from residence and commercial businesses, diverting lights from landfill and the environment and preserving natural resources. Collected lights are recycled and managed responsibly.

Sustainable initiatives like recycling used lights can inspire your employees, maintain and attract new customers.

At Product Care Recycling, as of 2021 we have managed to collect and recycle over 70 million lights across the country. For more information about how to get involved with the programs or more information about Product Care Recycling lights programs, visit our website at [productcare.org](https://productcare.org).



## Dedicated Email Blast: October 18th



### **The importance of recycling lights for your business and the environment**

You can prevent lights from ending up in landfills by recycling them. This is important because although the lighting product may have reached its end or useful life, some component parts still have life in them. Glass, metal, mercury, and phosphorus are just a few of the light-related materials that can be safely recovered or reused. By reusing parts in different production processes, we protect our natural resources and lessen our impact on the environment. For instance, processing aluminium from recycled materials uses 95% less energy than processing it from fresh resources. We can also prevent leachate contamination of ground and surface water by properly recycling the mercury that some lamps contain.

#### **How can Product Care help your business?**

At Product Care, used lights can be recycled for FREE. The light recycling program safely and responsibly manages collected lights from consumers, retailers, and commercial businesses. There are more than 1,300 recycling locations across British Columbia, Manitoba, Quebec, Prince Edward Island and soon to be Ontario. In some provinces, customers with larger amounts of used lamps may qualify for FREE direct pickup services. By taking part in the Product Care light recycling program, your business will be exhibiting a commitment to environmental preservation, highlighting [Corporate Social Responsibility](#) as its core value.

#### **New EPR light recycling program coming to Ontario in January 2023**

As a not-for-profit, our mission is to protect the environment, our consumers, and our employees. For more information about how to get involved with our programs, please visit [productcare.org](#).

g), there are new requirements for producers to bring their products into Ontario to collect and recycle them at end-of-life.

Product Care is a Producer Responsibility Organization (PRO) in British Columbia and Ontario. Product Care has an extensive light recycling program to help lighting manufacturers and Product Care meet their obligations that come into effect in 2023. With our longstanding experience in British Columbia, Alberta, and Prince Edward Island, we are bringing our expertise to Ontario producers:

Ontario producers:

- Establish a network across Ontario
- Hire qualified processors to ensure lighting material is tracked and managed in accordance with regulatory requirements
- Provide education in accordance with regulatory requirements

Reporting


Product Care as your PRO, [click here](#). Our team provides step by step guidance. To become a member with Product Care, contact [info@productcare.org](mailto:info@productcare.org).

Product Care is a federally incorporated, not-for-profit, industry-led "Producer Responsibility" ("EPR") program to manage hazardous waste, alarms and other products in Canada and the US. As of 2021, we have collected over 70 million lights across Canada. Our stewardship solutions that advance the efficiency of our members, while caring for the environment. For more information about how to get involved with our programs, please visit [productcare.org](#).

## MEL Newsletter

This message was sent to ##Email##  
To advertise in this publication please [click here](#)


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# PowerUP

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January 6, 2022



### Burnt out CFLs and fluorescent tubes piling up?

---

## IN THE MEDIA



### Manitoba Hydro electricity rates going up 3.6% starting in new year

CBC  
Manitoba Hydro's wish for a five per cent electricity rate increase did not come true this year. The Public Utilities Board, which oversees utilities, approved a 3.6% interim rate increase beginning Jan. 1, 2022. The increase expires Nov. 15, 2022, barring a subsequent successful rate hike application by Manitoba Hydro.

[READ MORE](#)

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## PRODUCT SHOWCASE



### Connect with City Electric Supply!

City Electric Supply offers electrical solutions for residential, commercial, industrial, and manufacturing sectors. With a wide range of products from leading brands, you don't want to miss out! Get access to exciting promotions and news by signing up for our [emailer](#) and follow our [Instagram](#) to stay up to date.

[LEARN MORE](#)

## Appendix C: 2022 Collection Sites

Paint	Lights	Full-service	Collection Sites	City
Y	Y		Coca Cola Falls Waste Disposal Grounds	Alexander
Y	Y		Alonsa - The Rural Municipality of Alonsa	Alonsa
Y	Y		Sun Valley Co-op Ltd.	Altona
Y	Y		Oakwood Transfer Station	Anola
		Y	B.A.R. Waste Authority Co-op Inc - Bifrost	Arborg
Y	Y		Ashern Home Hardware	Ashern
		Y	Ashern WDG - RM of West Interlake	Ashern
Y	Y		Baldur Waste Disposal Grounds	Baldur
Y	Y		Prairie Lakes (RM) Belmont	Belmont
Y	Y		Binscarth Waste Disposal Ground (RM Russel-Binscarth)	Binscarth
Y	Y		Birtle Waste Disposal Grounds (RM of Prairie View)	Birtle
Y	Y		Bloodvein Community Landfill	Bloodvein
Y	Y		Boissevain Boundary Co-op Ltd	Boissevain
Y	Y		Boissevain-Morton, Municipality of	Boissevain
Y			Janzen's Paint and Decorating Ltd - Brandon	Brandon
Y	Y		Brandon Home Hardware Building Centre	Brandon
Y	Y		J&G Building Centre (RONA) - Brandon	Brandon
		Y	Brandon Eastview Landfill (City Of)	Brandon
Y	Y		Buffalo Point First Nation	Buffalo Pont
Y	Y		Carman Homestead Co-op	Carman
Y	Y		Carman Transfer Station	Carman
		Y	Cartwright Roblin Waste Transfer Station	Cartwright
		Y	Churchill, The Town Of	Churchill
Y	Y		Dauphin Home Hardware	Dauphin
		Y	Dauphin, City of	Dauphin
Y	Y		Deloraine-Winchester (RM)	Deloraine
Y			Elm Creek Co-op Ltd	Elm Creek

Paint	Lights	Full-service	Collection Sites	City
		Y	CEWDG - Eriksdale	Eriksdale
		Y	South Whiteshell Provincial Park (Falcon Lake TS)	Falcon Lake
Y	Y		Countryside Home Building Center	Fisher Branch
Y	Y		Flin Flon Recycling Centre	Flin Flon
		Y	Flin Flon Landfill	Flin Flon
Y	Y		Gilbert Plains Regional WDS	Gilbert Plains
Y	Y		RONA Building Centre - Gimli #620	Gimli
		Y	Gimli (RM) (Gimli Industrial Park)	Gimli
Y	Y		Westlake- Gladstone	Gladstone
Y	Y		Glenboro South Cypress (Municipality of)	Glenboro
Y	Y		Grandview Waste Disposal Ground	Grandview
Y	Y		Holland Waste Disposal Grounds	Holland
		Y	Lac du Bonnet Transfer Station	Lac Du Bonnet
Y	Y		Molgat Shopping Centre	Laurier
		Y	St Clements, RM of (Libau Landfill)	Libau
		Y	Lorette Solid Waste Management Facility	Lorette
		Y	North Norfolk - Norman Landfill	MacGregor
		Y	Village of Dunnottar	Matlock
Y	Y		McCreary (Municipality of)	McCreary
Y	Y		Meleb Waste Disposal Grounds	Meleb
Y	Y		Miami (RM of Thompson)	Miami
Y	Y		Miniota (RM of Prairie View) Waste Disposal Grounds	Miniota
Y	Y		Minnedosa Home Hardware	Minnedosa
		Y	Evergreen Environmental Tech	Minnedosa
Y	Y		Heritage Co-op Home Centre	Minnedosa
Y	Y		Moosehorn Waste Disposal Grounds	Moosehorn
		Y	MWM Environmental	Morden
Y	Y		Morris Home Hardware	Morris
Y	Y		Neepawa-Gladstone Co-op	Neepawa
Y			WM Dyck and Sons (1993)	Niverville
Y	Y		Bristol Hauling Transfer Station	Niverville
Y	Y		Hillside Transfer Station	Oakbank

Paint	Lights	Full-service	Collection Sites	City
Y	Y		Onanole Waste Management Site	Onanole
		Y	Peguis Landfill	Peguis
Y	Y		Pierson / Edward Landfill	Pierson
		Y	Louise Integrated Waste Management	Pilot Mound
		Y	Pinawa LGD	Pinawa
	Y		Pine Falls Home Hardware	Pine Falls
	Y		RONA Building Centre - Portage #1375	Portage la Prairie
		Y	Portage & District Recycling Inc (PDRI)	Portage la Prairie
Y	Y		Reston Landfill & Recycling	Reston
Y	Y		Rivers Home Hardware	Rivers
Y			Grindstone Waste Transfer Station	Riverton
Y			Hecla Waste Transfer Station	Riverton
Y	Y		Roblin/Shell River Waste Disposal	Roblin
Y	Y		Rosburn Home Hardware	Rosburn
Y	Y		Rosser Transfer Station	Rosser
Y	Y		Russell Nuisance Grounds	Russell
	Y		Selkirk Home Hardware Building Centre	Selkirk
		Y	Selkirk Waste Transfer Station	Selkirk
Y	Y		Shoal Lake Recycling Center (RM Yellowhead)	Shoal Lake
Y	Y		Snow Lake Home Building Centre	Snow Lake
Y	Y		Souris Home Hardware	Souris
		Y	Earl Grey Waste Disposal Grounds	St. Andrews
Y	Y		St. Francois Xavier Waste Transfer Station, RM of	St. Francois Xavier
Y	Y		St. Georges WDG	St. Georges
Y	Y		St. Laurent Home Hardware Building Centre	St. Laurent
		Y	St. Laurent Waste Transfer Site	St. Laurent
Y	Y		De Salaberry (RM)	St. Pierre
Y	Y		Ste Anne Builders Supply	Ste. Anne
Y			EG Penner Building Centre	Steinbach

Paint	Lights	Full-service	Collection Sites	City
Y			Janzen's Paint and Decorating Ltd - Steinbach	Steinbach
		Y	Steinbach Landfill (City Of)	Steinbach
		Y	Winfield Road Transfer Station	Stonewall
Y	Y		Strathclair Landfill (RM Yellowhead)	Strathclair
		Y	Swan River Waste Disposal Ground	Swan Valley West
		Y	Teulon Waste Disposal Site	Teulon
		Y	Tri-Com Recycling Inc.	The Pas
	Y		Thompson Recycle Center	Thompson
		Y	Thompson Waste Disposal Grounds	Thompson
Y	Y		Traverse Bay WDG	Traverse Bay
Y	Y		Stuartburn RM (Vita Transfer Station)	Vita
Y	Y		Brenda Waskada, WDG	Waskada
		Y	Whitemouth-Reynolds Waste Management Facility	Whitemouth
Y			Janzen's Paint and Decorating Ltd - Winkler	Winkler
Y	Y		RONA Revy Home & Garden - Winkler #64670	Winkler
		Y	Winkler Public Works Yard (City Of)	Winkler
Y			Cloverdale Paint Winnipeg	Winnipeg
Y			Windsor Plywood Century St, Winnipeg	Winnipeg
Y			Windsor Plywood North	Winnipeg
	Y		Ecofitt Corporation	Winnipeg
	Y		London Drugs #66 (Winnipeg)	Winnipeg
	Y		Mother Earth Recycling	Winnipeg
	Y		Princess Auto - Portage Ave	Winnipeg
	Y		Robinson Lighting	Winnipeg
	Y		Super-lite Lighting Ltd.	Winnipeg
	Y		Total Lighting Sales	Winnipeg
Y	Y		Lowe's #3285 South Winnipeg	Winnipeg
Y	Y		Lowes Winnipeg East #3718	Winnipeg

Paint	Lights	Full-service	Collection Sites	City
Y	Y		RONA Revy Home & Garden - Kenaston #64870	Winnipeg
Y	Y		RONA Revy Home & Garden - Sargent #64890	Winnipeg
		Y	Brady Road 4R Depot	Winnipeg
		Y	Pacific 4R Depot	Winnipeg
		Y	Panet Road 4R Depot	Winnipeg
Y	Y		Winnipegosis Hardware	Winnipegosis
Y	Y		RM of Woodlands Waste Disposal Site	Woodlands

## Appendix D: Audited Financial Statements



**PRODUCT CARE ASSOCIATION OF CANADA  
MANITOBA HOUSEHOLD  
HAZARDOUS WASTE PROGRAM**

**STATEMENT OF REVENUES AND EXPENSES**

**31 DECEMBER 2022**

**PRODUCT CARE ASSOCIATION OF CANADA**  
**MANITOBA HOUSEHOLD HAZARDOUS WASTE PROGRAM**  
**Statement of Revenues and Expenses**  
For the year ended 31 December 2022

**Contents**

---

Independent Auditors' Report	
Statement of Revenues and Expenses	6
Notes to the Statement of Revenues and Expenses	7 - 8

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## INDEPENDENT AUDITORS' REPORT

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To: Minister of Conservation and Water Stewardship

### **Report on the Audit of the Statement of Revenues and Expenses**

#### **Opinion**

As required by the Manitoba Waste Reduction and Prevention Act (C.C.S.M.c W40 (16(1))) we have audited the Statement of Revenues and Expenses of the Manitoba Household Hazardous Waste Program (the “Statement”) as reported by Product Care Association of Canada (the “Association”) for the year ended 31 December 2022 and a summary of significant accounting policies and other explanatory information.

In our opinion, the Statement presents fairly, in all material respects, the revenue and expenses of the Manitoba Household Hazardous Waste Program for the year ended 31 December 2022 in accordance with Canadian accounting standards for not-for-profit organizations.

#### **Basis for Opinion**

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditors' Responsibilities section of our report. We are independent of the Association in accordance with the ethical requirements that are relevant to our audit of the Statement in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Other Matter - Restriction on Distribution and Use**

This report is prepared on the direction of Product Care Association of Canada's management and the Minister of Conservation and Water Stewardship. As a result, the report may not be suitable for another purpose. Our report is intended solely for Product Care Association of Canada's management and the Minister of Conservation and Water Stewardship, and should not be distributed to other parties.

#### **Responsibilities of Management and Those Charged with Governance for the Statement**

Management is responsible for the preparation and fair presentation of the Statement in accordance with Canadian accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of the Statement that is free from material misstatement, whether due to fraud or error.

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## INDEPENDENT AUDITORS' REPORT - Continued

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In preparing the Statement, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

### **Auditors' Responsibilities**

Our objectives are to obtain reasonable assurance about whether the Statement as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this Statement.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Statement, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the Statement or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Association to cease to continue as a going concern.

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## INDEPENDENT AUDITORS' REPORT - Continued

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- Evaluate the overall presentation, structure and content of the Statement, including the disclosures, and whether the Statement represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

*Rolfe Benson LLP*

CHARTERED PROFESSIONAL ACCOUNTANTS

Vancouver, Canada  
24 March 2023

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**PRODUCT CARE ASSOCIATION OF CANADA  
MANITOBA HOUSEHOLD HAZARDOUS WASTE PROGRAM**

**Statement of Revenues and Expenses**

**For the year ended 31 December 2022**

	<b>2022</b>	<b>2021</b>
<b>Revenues</b>	<b>\$ 1,701,883</b>	<b>\$ 1,890,539</b>
<b>Program expenses</b>		
Processing	<b>877,017</b>	850,770
Collection	<b>475,967</b>	466,978
Transportation	<b>338,326</b>	393,018
Administration (Note 2(b) & (d))	<b>219,246</b>	229,471
Communications	<b>121,511</b>	99,137
	<b>2,032,067</b>	2,039,374
<b>Deficiency of revenues over expenses for the year</b>	<b>\$ (330,184)</b>	<b>\$ (148,835)</b>

**Commitments** (Note 3 & Note 4)

The accompanying notes are an integral part of this statement of revenues and expenses.

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**PRODUCT CARE ASSOCIATION OF CANADA**  
**MANITOBA HOUSEHOLD HAZARDOUS WASTE PROGRAM**  
**Notes to the Statement of Revenues and Expenses**  
**For the year ended 31 December 2022**

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**1. Basis of Presentation**

The Statement of Revenues and Expenses (the “Statement”) only includes the revenues and expenses related to the Manitoba Household Hazardous Waste Program (the “Program”), a segment of the operations of Product Care Association of Canada (the “Association”).

**2. Summary of Significant Accounting Policies**

The Statement is prepared in accordance with Canadian accounting standards for not-for-profit organizations. The significant policies are detailed as follows:

**(a) Revenue Recognition**

Environmental Handling Fees are received from members of the Association making sales of designated program materials within the province of Manitoba. The Association recognizes these fees as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Environmental Handling Fees revenues are recognized as individual members report and remit them as required by the Association’s membership agreement which is at the end of the month following the reporting period that the designated program materials were sold by the member.

Members are obligated to remit Environmental Handling Fees for all products sold from the earlier of the Program’s start date or the date when the member started selling obligated products. If, for any reason, a member omits reporting and remitting Environmental Handling Fees associated with sold program products, the Association will recognize those Environmental Handling Fees as revenue when the amounts are determinable by the Association.

**(b) Tangible Capital Assets**

Tangible capital assets are recorded at cost. The Association provides for amortization using the straight-line method at rates designed to amortize the cost of the tangible capital assets over their estimated useful lives. The annual amortization rate is as follows:

Depot equipment	3 years
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Included in administration expense is \$20,322 (2021 - \$20,414) of amortization expense related to tangible capital assets.



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**PRODUCT CARE ASSOCIATION OF CANADA**  
**MANITOBA HOUSEHOLD HAZARDOUS WASTE PROGRAM**  
**Notes to the Statement of Revenues and Expenses**  
**For the year ended 31 December 2022**

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**2. Summary of Significant Accounting Policies - continued**

(c) Use of Estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of revenues and expenses and disclosure of contingencies included in the Statement. Accounts subject to estimates include revenue accruals, expense accruals, amortization, overhead allocation and processing commitments. Actual results could differ from those estimates.

(d) General and Administrative Expenses - Overhead Allocation

A portion of the total general and administrative expenses of the Association, net of expense recoveries, has been allocated to the Program. The allocation of general and administrative expenses to the Program is determined using the percentage of program specific operating expenses as compared to total operating expenses for all the Association's programs. Included in administration expense is \$108,317 (2021 - \$122,344) of overhead expense which has been allocated to the Program.

**3. Commitments**

During the 2022 fiscal year, the Association committed \$Nil additional funds above the \$1,335,000 committed in previous years to be used for the development of collection facilities for the Manitoba Household Hazardous Waste Program. These funds are to be disbursed at the discretion of the Association based on an application process from qualifying organizations. The funds have been disbursed in the form of loans which may be forgiven providing certain performance conditions are met by the borrower.

Balance of funds disbursed as of 31 December 2021	\$370,894
New disbursements to qualified organizations during the year	<u>35,656</u>
Loans forgiven during the year	<u>(58,573)</u>
Balance of funds disbursed as of 31 December 2022	<u>\$347,977</u>

**4. Processing Commitment**

At year end, the Association had unprocessed program materials on hand related to the Program with an estimated cost to process, transport and recycle of \$Nil (2021 - \$39,725) which will be incurred in 2023.