

# Product Care Ontario Paint Industry Stewardship Program



## Municipal Update Webinar

April 15 & 16, 2015



# Ontario Paint ISP Municipal Webinar

## PCA and SO staff on webinar:

### Product Care Association

**Mark Kurschner** – President

**Patrick Chauvet** – Ontario Program Director

**Cherith Sinasac** - Program Coordinator

**Holly Lafontaine** – Program Coordinator

**Chris Dagenais** – Director of Communications

**Sarah Willie** – Manager, Technical Services

### Stewardship Ontario

**Cullen Hollister** – Operations Mgr.

**Alastair Harris-Cartwright** – Director  
Communication

**Nicole Griffith** – Project Manager



# Ontario Paint ISP Municipal Webinar

## Agenda

- WDO Approval & Supply Chain Transition
- Product Care Association vs. ReGeneration
- Municipal Agreement & Next Steps
- Municipal Supply Chain and Reporting
- Expanded Paint Definition
- Key messages to Service Providers
- Paint Exchange Program
- Promotion and Education
- Depot Finder
- Service Partner Reporting Portal (Mock Up)
- Key Activities / Timelines
- Resources and Contacts



# Ontario Paint ISP Municipal Webinar

## WDO Approval

- On December 10, 2014, Waste Diversion Ontario (WDO) approved the Product Care Association (PCA) Industry Stewardship Plan (ISP) for the management of end-of-life paints and coatings.
- On March 25, 2015 WDO announced the effective date (start date) of the PCA Paint ISP as June 30, 2015.



# Ontario Paint ISP Municipal Webinar

## Supply Chain Transition

- The PCA Paint ISP has the support of a large majority of the paint stewards by market share
- SO and PCA have agreed that as of June 30, 2015, PCA will assume SO's entire "paint supply chain"
- PCA, SO and municipal transition committee are working together to ensure smooth transition of the supply chain from SO to PCA.



## Corporate Name vs. Consumer-Facing Brand Platform

- Product Care Association initiated a brand refresh project on our 20<sup>th</sup> anniversary
- The goal was to develop a communications platform that spoke to consumers in a more intuitive, accessible way, inviting engagement and conversation
- ReGeneration was born as an umbrella brand under which all of our programs would be represented (PaintRecycle, LightRecycle, AlarmRecycle, etc.)



## Corporate Name versus Consumer-Facing Brand Platform

- The principal tool of the ReGeneration communications platform is the website, ReGeneration.ca. It hosts consumer, member and program partner website pages, providing relevant information to each group
- Product Care Association remains our legal name and the name that appears on contracts and agreements



# Ontario Paint ISP Municipal Webinar

## PCA-Municipal Agreement

- The PCA-Muni paint ISP service agreement was developed in consultation with Municipal Transition Committee - representatives of AMO/MWA/RWPCO and their legal counsel.
- The PCA-Muni paint ISP agreement is adapted from the current SO-muni MHSW services agreement
- The Agreement has now been finalized.



# Ontario Paint ISP Municipal Webinar

## Municipal Compensation

- PCA adopted the agreed to SO/Municipal rates as they apply to paint
  - depot hourly rates – paint portion
  - total reimbursable depot hours
  - event \$/tonne rates
  - commingled lab pack rates (paint aerosols)



# Ontario Paint ISP Municipal Webinar

## Collection Events

- PCA will upload all 2015 events, confirmed by SO March 31, to the PCA consumer-facing website by the effective date
- Additional events will be reviewed, approved and uploaded to the website after submission to PCA



# Ontario Paint ISP Municipal Webinar

## Commingled Paint Aerosols and Lab Pack Studies

- No change to commingled aerosols packing standards
- PCA will compensate municipalities for paint share of aerosol lab packs
- PCA and SO will work out mechanics of paying SO's share for other MHSW aerosol products (2015 - 5.43%)
- 2015 lab pack studies to continue per approved lab pack methodology
- 2016 lab pack study process to be reviewed with input from SO and Municipalities



# Ontario Paint ISP Municipal Webinar

## Next steps for PCA-Muni Paint Service Agreement

- Individual PCA Paint ISP agreements will be sent to each municipality the week of April 20
- If possible, the signed agreement should be returned to PCA on or before June 30, 2015
- If returned after June 30:
  - depot service will continue uninterrupted
  - municipality will be retroactively compensated to June 30 for depot hours, paint aerosols and event claims



# Ontario Paint ISP Municipal Webinar

## Municipal Claims Reporting

- Depot service hour payments –PCA will make monthly direct payments via electronic funds transfer (EFT) or cheque (as currently done)
- Collection event and paint aerosol claims through the PCA Service Partner portal
- Municipal claim portal training, and downloadable documentation will be made available
- SO will require “final paint claims” to be submitted no later than 90 days after the paint ISP effective date



# Ontario Paint ISP Municipal Webinar

## Municipal-service provider relationship unchanged

- No change to municipal/service provider relationships or contractual arrangements as a result of the Ontario paint ISP transition
- PCA adopting all MDT&PIP transportation and processing incentive rates and standards for depot collected paint
- All service providers currently registered under SO MDT&PIP for paint transportation or processing will be automatically registered with PCA



# Ontario Paint ISP Municipal Webinar

## Supply Chain Service to Municipalities

- Same collection site standards, policies and guidelines as in SO's MHSW program
- No change in how paint is collected at events
- No change in how commingled paint aerosol lab packs are collected and packed
- PCA is committed to ensure that service to municipal depots, events and return to retail collection sites continues uninterrupted



# Ontario Paint ISP Municipal Webinar

## Expanded Paint Definition and Paint Exchange

- Definition of paint under the ISP includes
  - all aerosol paints, not limited to architectural
  - non-pesticide marine coatings
- Paint exchange program for interested municipalities being developed



# Ontario Paint ISP Municipal Webinar

## Key messages to Service Providers

- **No Interruption to Service**
- Paint definition expansion:
  - all aerosol paints, not limited to architectural
  - non-pesticide marine coatings now included
- Transition: Claims with a service date prior to the ISP effective date reported to SO, and those after the effective date will be reported to PCA



# Ontario Paint ISP Municipal Webinar

## Municipal – Paint Exchange Program

- PCA committed in the ISP plan to increasing paint exchange
- Some municipalities currently have a paint exchange program, and many are interested
- Following discussions with the Municipal Transition Committee, PCA will further consult to design and implement this after the ISP effective date



# Ontario Paint ISP Municipal Webinar

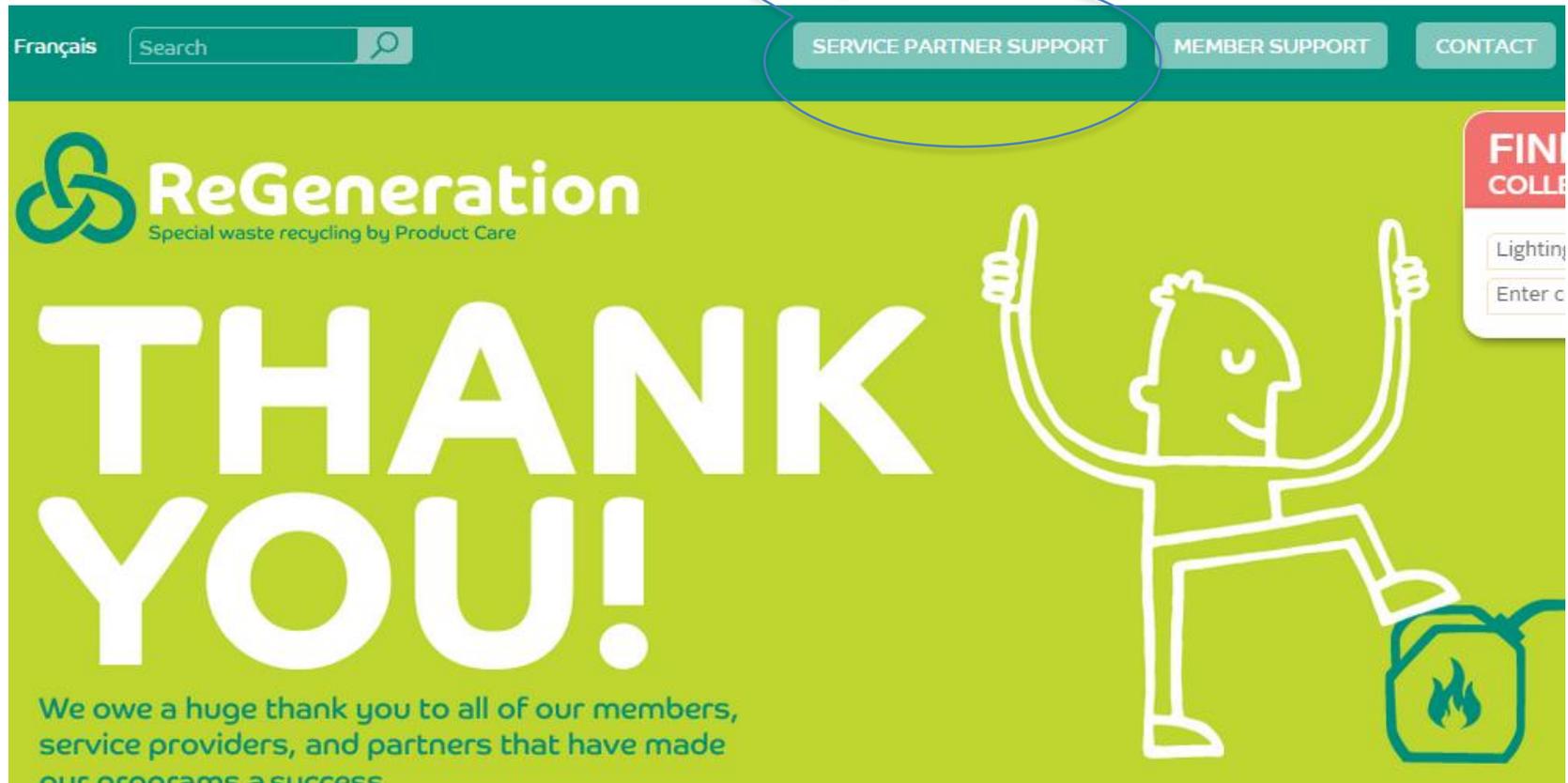
## Municipal - Promotion and Education

- SO and PCA are working together with the municipal transition team to coordinate communications
- SO and PCA will continue to support municipalities with P&E material
- More information will be provided as soon as possible



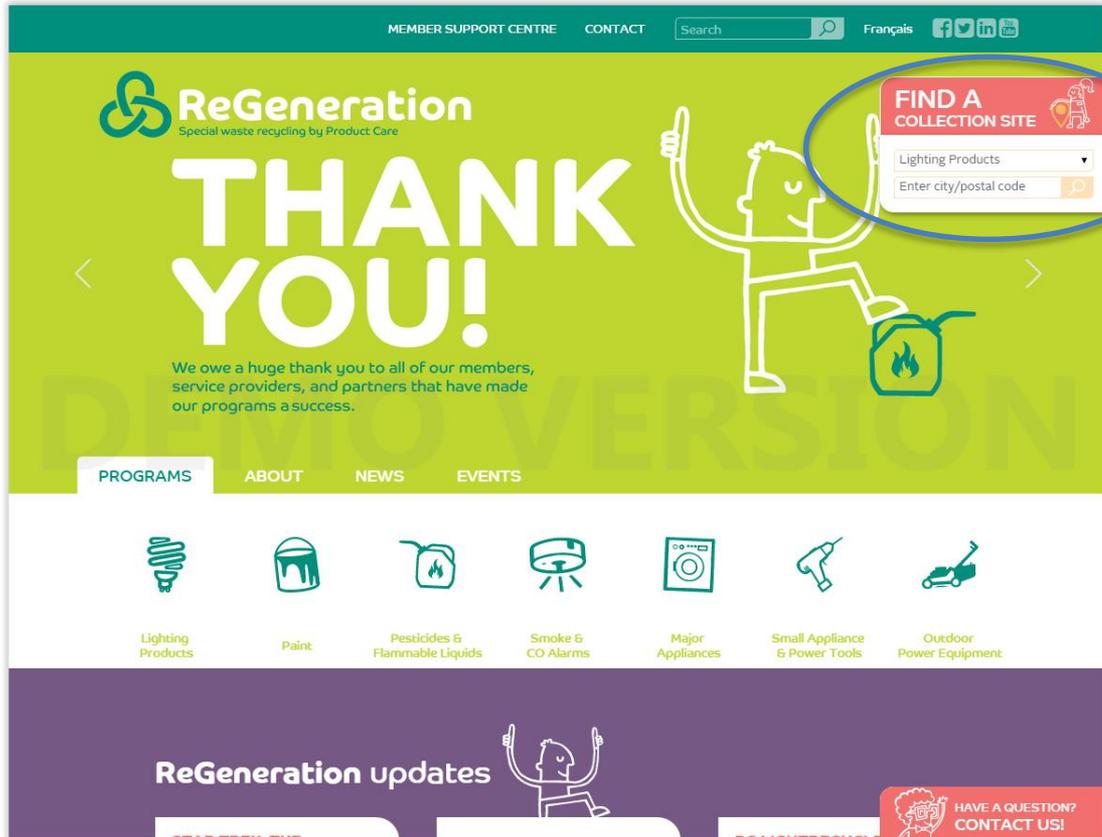
# Ontario Paint ISP – ReGeneration

- Branded program promotional materials (POS) will be made available for download or direct order on ReGeneration.ca



# Ontario Paint ISP – Consumers

## Product Care Depot Finder



## PCA Depot Finder

launch date June 30 for:

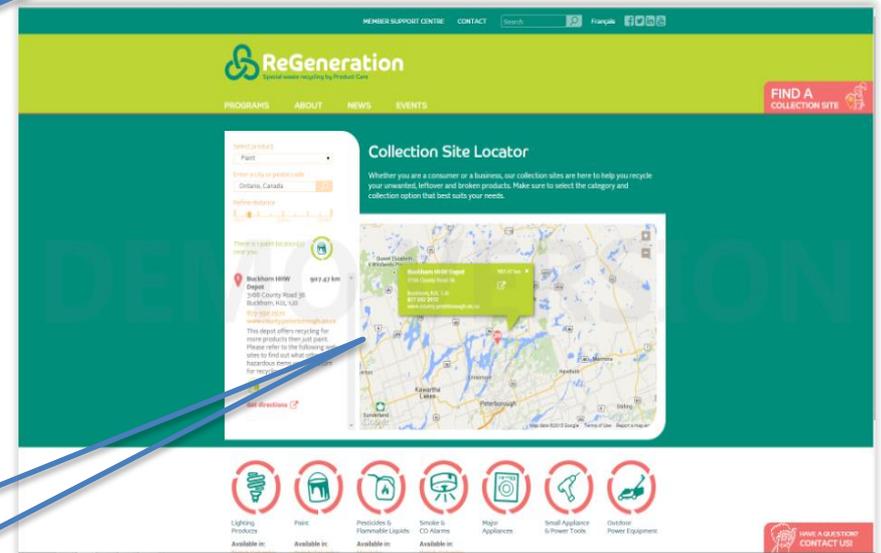
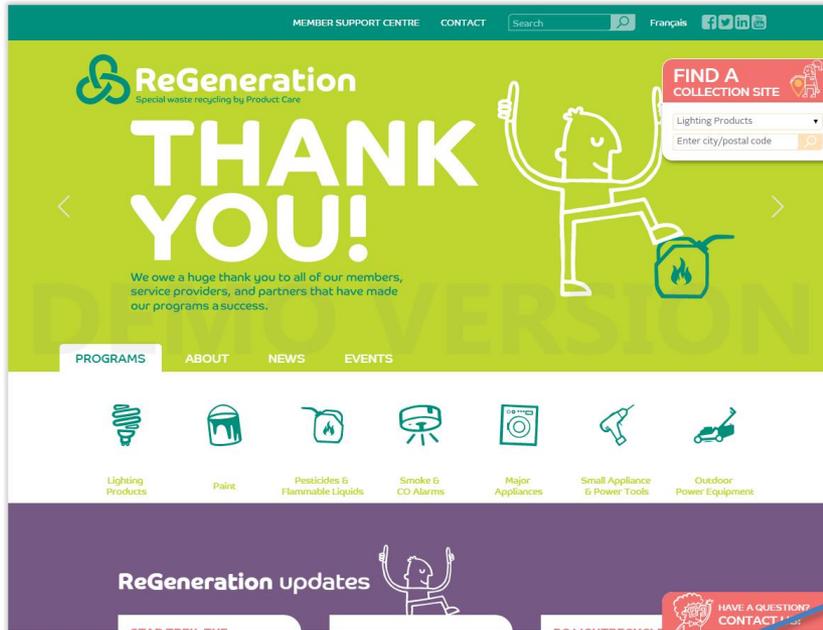
- Municipal depots
- Municipal website links
- Return to Retail locations



# Ontario Paint ISP – Consumers

## ➤ Product Care Depot Finder

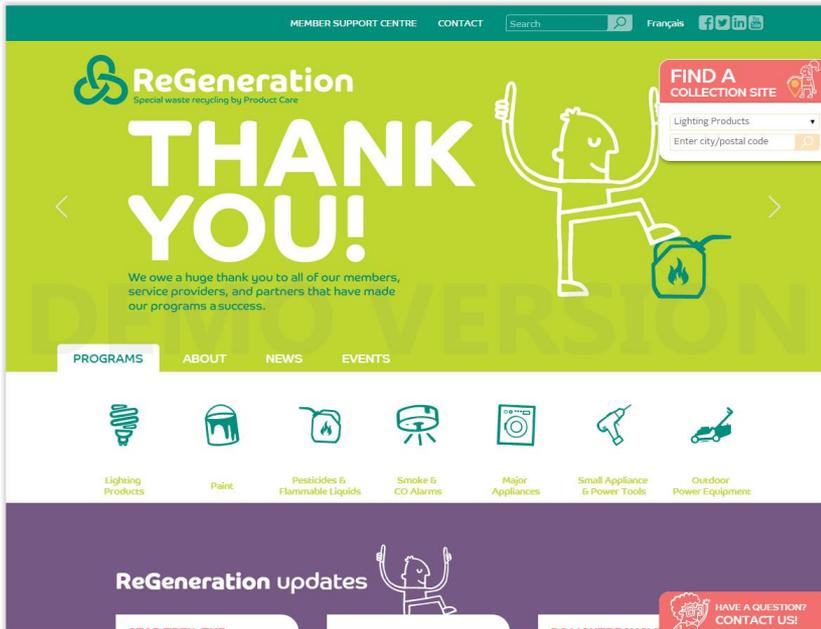
Consumer enters material type + postal code or city



Depot Finder returns nearest locations + links to Muni websites

# Ontario Paint ISP – Consumers

## ➤ PCA Depot Finder & Orange Drop Website Reciprocation



[www.makethedrop.ca](http://www.makethedrop.ca)



[www.regeneration.ca](http://www.regeneration.ca)



# Ontario Paint ISP Municipal Webinar

## Municipal Service Partner Portal Preview

### Service Partner Portal Screens (mock-up)

- Log In
- Account - Contact Information
- Claim Submission
- Claim History
- Advance Search
- PCA Contacts



# Ontario Paint ISP Municipal Webinar



Product Care Association

## Ontario Service Partner Portal

Welcome to the claims reporting portal for municipalities, transporters, and processors participating in Ontario's paint recycling program.

- Please login below to submit a claim, review your reporting history, or to confirm your account information.
- If you have any questions please contact us at [sppsupport@productcare.org](mailto:sppsupport@productcare.org) or by phone at 1-877-592-2972.
- For detailed reporting instructions you can download our user manual [here](#).

Your Email

Password

Log In

[I forgot my password](#)

An email has been sent with instructions on how to reset your password.

Apply to join our team of Service Partners.

Join Our Team

Log in with email address and password



# Ontario Paint ISP Municipal Webinar

Jim McNeely | Big Truck Transporters



Product Care Association

## Ontario Service Partner Portal

ACCOUNT

SUBMISSIONS

HISTORY

CONTACT

### COMPANY/MUNICIPAL INFORMATION

Name:

Street:

Main Phone:

Other Phone:

Fax:

City:

Province:

Country:

Postal Code:

### LOCATIONS

#### Name

HHW Depot  
Main Street Event  
102nd Ave Event  
Town Center Transfer Station

### REGISTERED PORTAL USERS

Name	Email	Role	Active
Fred Smith	fred@btt.com	data entry, accounting	<input type="radio"/>
Wilma Lee	wilma@btt.com	administrator	<input type="radio"/>
Barney Williams	barney@btt.com	data entry, accounting	<input checked="" type="checkbox"/>
Jim McNeely	jim@btt.com	administrator	<input checked="" type="checkbox"/>

Registered Municipal Depots and Event locations

Registered PCA Portal users, Names and Roles



# Ontario Paint ISP Municipal Webinar

Jim McNeely | Big Truck Transporters



Product Care Association

## Ontario Service Partner Portal

ACCOUNT

SUBMISSIONS

HISTORY

CONTACT

### SUBMISSION

Title  
Ontario 2/17/2015

Download Template

Upload Spreadsheet

### SHIPPING DOCUMENTS

File Name

773-5-2.png

773-5-3.png

773-5-4.png

### SAVED UNFINISHED SUBMISSIONS

Title

Date

Entered By

Ontario 1/29/2015

Feb 7 2015

J McNeely

Ontario 1/15/2015

Jan 20 2015

J McNeely

Save Without Submitting

### CLAIMS

Program	Service Type	Ship Doc No.	Pickup Date	Delivery Date	Site ID	Collection Site	Transporter	Processor	Material Category	Container Type	Qty	Weight (kg)
Paint	Transport	773-5-2	Jan 13, 2015	Jan 7, 2015	142	HHW Depot 1	Big Truck Trans.	Lotza Paint	Aerosols	205L Drum	4	221
Paint	Transport	773-5-2	Jan 13, 2015	Jan 15, 2015	142	HHW Depot 1	Big Truck Trans.	Lotza Paint	Paints	Gaylord Box	7	2231
Paint	Transport	773-5-3	Jan 13, 2015	Jan 15, 2015	113	HHW Depot 2	Big Truck Trans.	Lotza Paint	Paints	Gaylord Box	10	3500
Paint	Transport	773-5-4	Jan 13, 2015	Jan 15, 2015	72	HHW Depot 3	Big Truck Trans.	Lotza Paint	Aerosols	205L Drum	4	203

Submit Claims

Unsaved Submissions Info

Template and Spreadsheet Management

Input Claim(s) information



# Ontario Paint ISP Municipal Webinar

Jim McNeely | Big Truck Transporters



Product Care Association

## Ontario Service Partner Portal

ACCOUNT

SUBMISSIONS

HISTORY

CONTACT

### SUBMISSION LIST

Title, No., Date

SubNo.	Title	Date	Status	Amount
562	Ontario 1/29/2015	Feb 7 2015	Paid	\$1,737.23
587	Ontario 1/15/2015	Jan 20 2015	Paid	\$1,737.23

### SUBMISSION DETAILS

Sub No.	Submission Title	Date	Submitted By	Status	Amount
562	Ontario 1/29/2015	Feb 7 2015	J. McNeely	Paid	\$4032.20 <small>(inc. tax &amp; FSC)</small>

#### Shipping Documents

773-5-2.png  
773-5-3.png  
773-5-4.png

Print Submission

Save Submission as PDF

Export Submission as Excel

Submission Details

### CLAIMS

Program	Service Type	Ship Doc No.	Pickup Date	Delivery Date	Site ID	Collection Site	Transporter	Processor	Material Category	Container Type	Qty	Weight (kg)	Amount (excl. tax)
Paint	Transport	773-5-2	Jan 13, 2015	Jan 15, 2015	142	HHW Depot 1	Big Truck Trans..	Lotza Paint	Aerosols	205L Drum	4	221	15316
Paint	Transport	773-5-2	Jan 13, 2015	Jan 15, 2015	142	HHW Depot 1	Big Truck Trans..	Lotza Paint	Paints	Gaylord Box	7	2231	1427.98
Paint	Transport	773-5-3	Jan 13, 2015	Jan 15, 2015	113	HHW Depot 2	Big Truck Trans..	Lotza Paint	Paints	Gaylord Box	10	3500	2305.07
Paint	Transport	773-5-4	Jan 13, 2015	Jan 15, 2015	72	HHW Depot 3	Big Truck Trans..	Lotza Paint	Aerosols	205L Drum	4	203	145.97

List of Submissions

Recap Claim Info



# Ontario Paint ISP Municipal Webinar

**ADVANCED SEARCH** ✕

<b>Submission Title</b> <input type="text"/>	<b>Collection Site Name</b> <input type="text"/>
<b>Submission Number</b> <input type="text"/>	<b>Service Type</b> <input type="text"/>
<b>Pickup Date Range</b> <input type="text"/> - <input type="text"/>	<b>Site Type</b> <input type="text"/>
<b>Delivery Date Range</b> <input type="text"/> - <input type="text"/>	<b>Shipping Number</b> <input type="text"/>
<b>Status</b> <input type="text"/>	<b>Material Category</b> <input type="text"/>

or [Cancel](#)

# Ontario Paint ISP Municipal Webinar

Jim McNeely | Big Truck Transporters



Product Care Association

## Ontario Service Partner Portal

ACCOUNT

SUBMISSIONS

HISTORY

CONTACT

### FOR GENERAL INQUIRIES

#### Ontario Office

180 Attwell Drive  
Suite 300  
Toronto, ON M9W 6A9

#### Head Office

105 West 3rd Avenue  
Vancouver BC V5Y1E6  
Canada

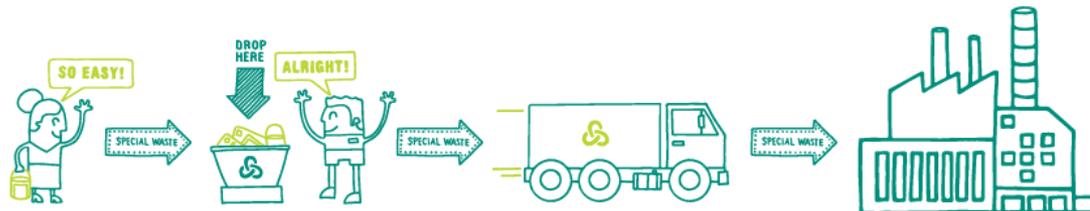
Toll Free: 1.877.592.2972  
Fax: 604-592-2982  
Email: [contact@productcare.org](mailto:contact@productcare.org)

### FOR ACCOUNTING INQUIRIES

Toll Free: 1.877.592.2972  
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Product Care



# Ontario Paint ISP – Municipal Webinar

Implementation Activities for June 30 Launch	Timing
• Initial communication from SO to municipalities	March 25-27
• Joint PCA- SO communication to municipalities	March 30-April 5
• Follow up calls with municipalities by PCA to discuss ISP and PCA-muni Service Agreement (individual or conf. calls)	March - April
• New paint ISP service agreement distributed by PCA to municipalities	Week of April 20
• Municipal Webinars	April 15 & 16
• ISP FAQs update email and posted on PCA and SO Websites	April 23
• Contact and EFT information due back from Muni to PCA	May 8
• MWA conference – PCA sponsor/booth	May 12-14
• PCA Claims Portal training webinar and manual distribution	June 15-28
• Paint ISP launch date reminder notice	June 22
• Municipalities return signed ISP Service Agreements to PCA on or before	June 30
• Paint ISP Launch Date	June 30



# Ontario ISP Municipal Webinar

## Pesticides, Solvents and Fertilizers (PSF) ISP - Update

- With support from industry, Product Care is re-activating the PSF Industry Stewardship Plan
- PCA update the PSF ISP plan and re-submit to WDO
- WDO is expected to post the PSF ISP plan on EBR and consult with stakeholders before referring to WDO board



# Ontario ISP Municipal Webinar

## Interim Lamps Program - Update

- PCA volunteered to provide an interim lamp program after MOECC cancelled MHSW Phase 2 funding.
- Funding of \$1 million or 12 months (whichever comes first) including retail collection sites.
- PCA will pay actual post collection costs plus 10% to cover municipal administrative/collection etc.
- Next step is to develop PCA-muni lamps agreement based on paint agreement
- PCA will work with municipal ISP transition committee



# Ontario Paint ISP Municipal Webinar

## PCA Ontario ISP Resources and Contacts

- Resources, Frequently Asked Questions (FAQ) and News go to  
➤ [www.regeneration.ca/service-partner-support/ontario/](http://www.regeneration.ca/service-partner-support/ontario/)

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778.372.4464



# Thank you!



## The Product Care Team

