

# 2020 Prince Edward Island Paint Program Annual Report

June 17<sup>th</sup>, 2021

Submitted to:

Prince Edward Island Department of Environment, Water and Climate Change

Submitted by:

Product Care Association of Canada



[productcare.org](https://productcare.org)

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## 1.0 About Product Care Association of Canada

Product Care Association of Canada (“Product Care”) is a federally incorporated, not-for-profit product stewardship association formed in response to stewardship regulations and is governed by a multi-sector industry board of directors. Product Care has developed and managed paint, lighting products, household hazardous waste and special waste stewardship programs since 1994.

Product Care administers and operates the Prince Edward Island (PEI) Paint Stewardship Program (“Program”). The Program is approved by the Prince Edward Island Department of Communities, Land and Environment under the *PEI Materials Recycling Regulations* (“Regulation”) and has been in operation since September 2012. Product Care, on behalf of its members, oversees the administration, collection, transportation, recycling, and management of all designated consumer paint products. In addition, the Program is responsible for public education and fostering consumer awareness of the Program.

Product Care’s members are the “brand owners” (manufacturers, distributors, and retailers) obligated by the Regulation under the category of architectural paint. In addition, Product Care operates paint product stewardship programs in seven other provinces: British Columbia, Manitoba, Saskatchewan, Ontario, New Brunswick, Nova Scotia and Newfoundland and Labrador. Product Care also operates the stewardship program for lamps in Prince Edward Island.

### 1.1 Report Period

This report covers the Program’s activities from January 1, 2020, to December 31, 2020.

### 1.2 Program Summary

The Program offers collection sites throughout the province where consumers can bring leftover household paint free of charge. Six collection sites are operated by Island Waste Management Corporation (IWMC) under contract with Product Care.

The Program is funded by Environmental handling fees (EHFs) remitted by Product Care’s members based on the number of units of designated consumer paint products sold in or into the province (see [Appendix 1](#) for a list of current EHF rates).

Product Care supplies collection sites with standard reusable collection containers, such as tubskids, boxes, and drums. A hauler contracted by the Program collects the filled containers from the collection sites and drops off empty containers. The full collection containers are shipped to a processor for recycling.

## 2.0 Brand Owner Sales Information

Program members reported an estimated liquid volume of 1,183,776 litres<sup>1</sup> of Program Products sold in PEI from January 1 to December 31, 2020.

## 3.0 Collection

The following section provides the total amount of post-consumer paint collected in PEI, as well as the location of the Program's collection sites.

### 3.1 Total Amount of Post-Consumer Paint Collected

Table 1 shows the number of collection containers collected and the amount of post-consumer paint collected by the Program for the reporting period.

**Table 1: Total Amount of Post-Consumer Paint Collected in 2020**

	Number of Tubskids <sup>2</sup>	Number of Aerosol Drums	Residual Paint Volume (L) <sup>3,4</sup>	Residual Aerosol Paint Volume <sup>5</sup> (L)	Paint Share Volume (L)	Total Residual Paint Volume (L)
Post-Consumer Paint Collected	929	93	84,669	488	0	85,157

Table 2 provides the Program's recovery rate, based on the volume of paint collected as a function of volume of paint sold in PEI in 2020.

**Table 2: 2020 Paint Sales, Residual Recovery Volume and Recovery Rate**

	Total
Sales (litres)	1,183,776
Residual Recovery Volume (litres)	85,157
Recovery Rate	7.2%

<sup>1</sup> Sales data is reported to Product Care in units. For purpose of this report, sales units are converted to litres sold using coefficients based on the volume of the most common container size in each product category.

<sup>2</sup> Each collection bin measures 30 x 44 x 48" and with a nominal capacity of 108 one-gallon containers. The actual number of paint containers per bin varies depending on the mix of paint container sizes, ranging from 250ml – 18.9L capacity.

<sup>3</sup> Based on a rounded conversion rate of 91.14. L per tubskid derived from the number of tubskids processed and the total residual paint volume generated.

<sup>4</sup> Values reported are rounded for presentation purposes.

<sup>5</sup> Based on a conversion rate of 5.25 L per drum.

### 3.2 Collection Sites

As of December 31, 2020, six collection sites participated in the Program. All six collection sites were operated and managed by IWMC (see As a result of the pandemic restrictions, Waste Watch Drop-Off Centers (WWDC) were not able to accept paint as of March 23, 2020. On June 1st, the restrictions were lifted.

Table 3 for the list of collection sites). As a result of the pandemic restrictions, Waste Watch Drop-Off Centers (WWDC) were not able to accept paint as of March 23, 2020. On June 1st, the restrictions were lifted.

**Table 3: 2020 PEI Collection Sites**

Collection Site	Address	City
GreenIsle	8 Superior Crescent	Charlottetown
Brockton	2202 Dock Road Rte # 150	West Prince
New London	10142 Rte #6	Central
Murray River	378 Cape Bear Road Rte #18	South Kings
Dingwells Mills	100 Selkirk Road Rte #309	North Kings
East Prince Waste Management Facility	29786 Rte #2	Wellington Centre

### 4.0 Processing

This section of the report sets out the following:

- a) The total amount of post-consumer paint processed or in storage;
- b) The percentage of post-consumer paint collected that was reused, recycled, disposed of in an engineered landfill, recovered for energy, contained, or otherwise treated or disposed of;
- c) A description of the types of processes utilized to reuse, recycle, dispose of, recover energy from, contain, or otherwise treat or dispose of post-consumer paint;
- d) A description of the efforts to redesign paint products to improve reusability and recyclability; and
- e) The location of processing or containment facilities for post-consumer paint.

#### 4.1 Location of Processing Facilities

The following is a list of facilities contracted by the Program to handle and process program products.

**Table 4 Location of Processing Facilities**

<b>Laurentide Re-sources Atlantic Inc.</b> 9322 Rue Main, Richibucto, NB E4W 4C7	Processing Facility
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<b>Laurentide Resources Atlantic Inc.</b> 100 Main Street Springhill, NS B0M 1X0	Processing Facility
<b>Société Laurentide Inc.</b> 345 Bulstrode Street, Victoriaville, QC G6T 1P7	Processing Facility
<b>Terrapure Environmental</b> 17 Jones Court, Sussex, NB E4E 2S2	Processing Facility

## 4.2 Post-Consumer Paint Processed

In 2020, a total of 929 paint tubskids, and 93 aerosols drums were shipped to Laurentide (Springhill) and Terrapure facilities for processing (see Table 4).

During the reporting period, Laurentide (Springhill and Richibucto) and Terrapure processed (i.e., opened, sorted and bulked into shipping containers) 895 tubskids and 91 aerosol drums, including collection containers that remained in their inventory from 2019.

Volumes collected but not shipped, or shipped but not processed, were managed in the following program year.

**Table 5: Total Amount Post-Consumer Paint Processed in 2020**

Item	Number of Tubskids <sup>6</sup>	Number of Aerosol Drums	Residual Paint Volume <sup>7</sup> (L)	Residual Aerosol Paint Volume <sup>8</sup> (L)	Total Residual Paint Volume (L)
Shipped to Processor <sup>9</sup>	929	93	84,669	488	85,157
Processed	895	91	81,567	478	82,045

Information on the management of containers 2020 is found in Table 5 below.

<sup>6</sup> Each collection bin measures 30" x 44" x 48" and with a nominal capacity of 108 one gallon containers. The actual number of paint containers per bin varies depending on the mix of paint container sizes, ranging from 250ml – 18.9L capacity.

<sup>7</sup> Values presented are rounded for presentation purposes.

<sup>8</sup> Based on a conversion rate of 5.25 L per drum

<sup>9</sup> Based on a rounded conversion factor of 91.14L per tubskid derived from the number of tubskids processed and the total residual paint volume generated.

**Table 5: Container Management 2020**

Container Type	Recycled (Tonnes)	Processor	Management Process
Metal	23.9	DR Metal Recycling, NB Nova 4 Metals, NS Aim Metal, NB, Copal Metal, QC	Mixed with other scrap metal and sold as a commodity, which is eventually sent for smelting
Plastic pails (HDPE 2)	1.5	Laurentide Re-sources Atlantic	Combined and baled with other plastics and managed as a commodity for plastics recycling or sent for reuse
Plastic paint cans (polypropylene)	5.3	Laurentide Re-sources Atlantic	Processed and managed as a commodity for plastics recycling

### 4.3 Disposal Method Descriptions

The following sections describe each method the Program used to reuse, recycle, or otherwise treat or dispose of post-consumer paint.

#### 4.3.1 Reuse (PaintShare Program)

The Paint Share Program, previously “Paint Reuse”, makes better quality paint returned to collection sites available to the public to take and use at no cost. The collection sites record and report the number of containers given away. This is a highly efficient way to achieve reuse as the paint does not require transportation and reprocessing. Due to the COVID-19 pandemic, IWMC temporarily stopped the Program to limit physical contact and personal interactions with consumers at their facilities. Consequently, no paint was provided to consumers through the Program in 2020.

#### 4.3.2 Recycling

At the Laurentide Re-sources facilities in Richibucto and Springhill, paint containers were removed from the collection containers, inspected, opened, sorted by type, colour and quality, and poured into shipping containers according to management options. Both water-based and solvent-based paints were processed in Springhill and Richibucto in 2020. Bulked paint of recyclable quality was then distributed to an affiliated processor, Peintures Recupérées du Québec (PRQ) in Victoriaville, QC, or transferred to other international recyclers.

Table 6 provides the quantity of water-based paint and solvent-based paint that was reprocessed and recycled as paint. The diminishing market for solvent-based paint has made it increasingly difficult to

recycle. Consequently, the majority of solvent-based paint was sent for energy recovery and limited amounts of solvent-based paints were recycled.

**Table 6: Quantity and Type of Paint Recycled**

Type	Volume (L)	Percentage of Paint Recycled
Water-based Paint	45,868	80.9%
Solvent-based Paint	10,830	19.1%
Total	56,698	100%

### 4.3.3 Aerosol Paint Management

Paint aerosol containers are punctured, the propellant is filtered through activated carbon, and the contents drained. The residual volumes of paint recovered from paint aerosols are very small and represent a variety of product formulations that limit the options for recycling. Consequently, the residual paint is used for energy recovery.

### 4.3.4 Energy Recovery

Not all solvent-based paint collected is of suitable quality for recycling. In some cases, the paint may be in the form of skins or sludge, of an undesirable color, contaminated or of the wrong chemistry for paint recycling. In addition, regulations, such as the Federal VOC Regulations, require more stringent limits on certain chemical constituents, which tend to be found in higher concentrations in older paints, making it difficult to recycle. Finally, the market for recycled solvent-based paint is significantly smaller than that for water-based products with demand continuing to decline.

Due to the high solvent content of solvent-based paints, these products are suitable for energy recovery. Through the process of fuel blending, solvent-based paint collected by the Program that is not suitable for paint recycling is used as an alternative energy source in applications, such as permitted incinerators. During the reporting period, 5,257 litres of solvent-based paint and paint from paint aerosols processing were blended with other fuels and utilized for energy value at licensed facilities.

### 4.3.5 Incineration

During the reporting period, no material went for incineration.

### 4.3.6 Landfill

The sorting and bulking of the water-based paint by Laurentide Re-sources generated 20,090 litres of non-recyclable water-based sludge/solid, which were solidified and disposed of at a synthetic-lined landfill cell with leachate collection.



Table 7 below shows the breakdown of post-consumer paint managed by the different product management methods.

**Table 7: Post-Consumer Paint by Management Method**

Method	Volume (L)	Percentage
Reuse	0	0.0%
Recycle	56,698	69.1%
Energy Recovery	5,257	6.4%
Landfill	20,090	24.5%
Incineration	0	0%
<b>Total</b>	<b>82,045</b>	<b>100%</b>

## 4.4 Design for Environment

The paint and coatings industry continues to be at the forefront of product formulation and design for reduced environmental impact. Originally the major sustainability initiative relating to paint was the reduction of the amount of volatile organic compounds (VOCs) emitted by coatings products. That is still an active area, with new federal regulations on VOC limits for 54 architectural product categories planned for 2021.

The industry has now expanded its focus beyond VOC emissions reduction to include resource conservation, waste minimization, enhanced efficiency in manufacturing processes, use of renewable and less harmful materials, and more. Companies are looking to improve “design for environment” not only in product formulation, but directly and indirectly throughout the entire value chain such as equity, diversity, and inclusive practices in hiring and maintaining the workforce. The paint and coatings industry realizes the economic and competitive advantages that can result from progressive in-house programs emphasizing sustainability and circularity in advance of increasingly strict government regulations. Some of these programs relate to removing Substances of Very High Concern (SVHC) in products to reduce the impacts on human health and the environment.

### Sustainability in the Industry

Many CPCA members are increasingly challenging themselves to achieve multiple sustainability objectives and align with the targets outlined in the [United Nations Sustainable Development Goals \(SDGs\)](#). All UN member states adopted the SDGs to guide global action on the urgent environmental, political, and economic challenges facing our planet. They set ambitious targets to build a more sustainable, safe, and prosperous world for all humanity by 2030. Some key performance indicators (KPIs) are being used by multiple CPCA members to align with the UN SDGs:

- Tracking of Nitrogen oxides (NOx), Sulfur oxides (SOx), and Volatile organics (VOC) and other significant air emissions from architectural and industrial coatings
- Materials used by weight or volume related to packaging
- Water consumption from manufacturing activities
- Direct greenhouse gas emissions (GHGs)
- Waste generated in raw tonnage and proportion diverted from disposal by circular economy approaches

### **Opportunities for R&D for Improved Circularity**

Historically, raw materials used in coatings were fully sourced from bio-based feedstocks. Advances in manufacturing processes over the last few decades have led to the current environment where the majority of coating materials are derived from fossil fuels and petrochemicals. Recently, the industry has again begun to incorporate materials sourced from renewables such as starch, corn oil, and bio-based polyols into a wide range of products. However, the choice of renewable coating materials is still quite limited and for some applications, such as polyacrylates or phenolic resins, no bio-based alternatives exist.

## **5.0 Public Education and Communications**

In 2020, in partnership with IWMC, Product Care implemented a number of tactics to raise consumer awareness of the paint recycling program in Prince Edward Island, in accordance with regulatory requirements. The following section provides details regarding communication and public education program plan commitments in 2020.

Communications and education activities were impacted by the pandemic—most advertising was paused between March and June 2020 due to lock down restrictions and/or closed recycling depots.

### **5.1 Website**

The Product Care website includes the following content for the Program:

- “Find a Recycling Location” tool (a searchable map displaying collection sites and drop-off events throughout the province). See [Appendix 2](#).
- Collection site hours and operations
- Accepted and not accepted products
- Program member support section with news and updates
- Consumer videos showing the product management approach for paint
- Other information (e.g., a description of the PaintShare program, information about environmental handling fees (EHFs), frequently asked questions, information about buying and storing paint)

An estimated 233,065 unique visitors accessed ProductCare.org during the 2020 calendar year. The Prince Edward Island section (including sub-sections for accepted products and fee information) received 2,619 total page views. In addition, there were a total of 1,743 unique visits to the recycling locator from consumers in Prince Edward Island.

In March, to address the impacts of the pandemic, a web banner was put up on the Product Care website, advising consumers to contact collection sites directly to confirm hours of operation and safety protocols. The banner remained on the website through 2020.

## 5.2 Program Hotline

PCA and IWMC continued to operate a toll-free “hotline” for consumers to obtain information about the Program.

## 5.3 Print Advertising

An inside cover print ad was featured in CPCA Insight Trade Publication. The full-page advertisement focused on informing members of the paint and coatings industry about Product Care paint programs, with seven thousand copies distributed to industry members. See [Appendix 3](#).

## 5.4 Partnerships

Product Care continued to contract with Island Waste Management Corporation (IWMC) to promote the Program in the province throughout the year by implementing the following tactics:

- 1. Waste Watch News:** Island residences (including seasonal dwellings and apartment units) received newsletters in June and December through Canada Post. These newsletters were available in English and French and contained a summarized sorting guide, including information on paint products and recycling. A total of 65,000 newsletters were distributed each time.
- 2. Interactive Sorting Guide:** The IWMC website provided a webpage with information on specific products, including an interactive sorting guide. The page included a direct link to the Program’s website for a complete list of accepted and excluded products. Hard copies of the sorting guide were made available in English, French, Mandarin, and Arabic. They were also produced in poster size and displayed by businesses, community organizations and multi-family dwellings. The sorting guide was also provided to new residential customers.
- 3. Business Customers:** Business Guides helped the industry, commercial and institutional sectors manage waste. IWMC included Sorting Guides when distributing the Business Participant Guide. Sorting information for the business sector was also obtainable from IWMC’s website.
- 4. Customer Service Inquiries:** In addition to the Program hotline operated by Product Care, IWMC’s Customer Service Centre operates a toll-free line where consumers call in to request more information regarding the disposal of various recyclables, including paint. IWMC receives an average of 50,000 calls every year and also answers queries through e-mail and IWMC’s Facebook page.

**5. Corporate Annual Report:** Information on paint recycling was highlighted in the IWMC Annual Report. This report was tabled in the Legislature, and the most current report made available on the IWMC website.

**6. Sorting Game:** IWMC provided a bilingual sorting game, which included paint icons on its Special Disposal panel (see Appendix 6). This game is used by audiences of every age (day care, schools, community college, English as a Second Language sessions, and community groups).

**7. Presentations & Tours:** On an as-requested basis, IWMC made presentations about the program to 620 residents from January to mid-March 2020. Though in-person activities were limited due to COVID-19, IWMC participated in two community events targeting new residents: Canada School and a Neighbour-to-Neighbour welcome day.

**8. Website:** A link to productcare.org was available through IWMC's website. In addition, IWMC launched a new website in the summer of 2020, which included an enhanced sorting tool displaying program information.

See [Appendix 6](#).

## 5.5 Digital Advertising

All digital campaigns reached the entire province.

**1. Google Search Advertising Campaign:** A search advertising campaign served paint ads to provincial residents based on an extensive list of keyword searches relevant to the Program.

**2. Facebook and Instagram Content Strategy:** Prince Edward Island-specific content focused on paint recycling, special waste and the recycling community in general

**3. Targeted blog posts:** Blog posts were targeted at relevant audience members including, but not limited to, homeowners, heads of households, and environmentally-inclined individuals in Prince Edward Island. Topics included specific information on paint recycling, "do it yourself" ("DIY") content, renovation tips, and sustainability best practices. All posts included a call-to-action to find a collection site or interact with the brand on social media. Collectively, these posts received 31,898 views.

See [Appendix 4](#) for examples of digital advertising activities.

## 5.6 Point of Sale (PoS) and Point of Return (PoR) Materials

In 2020, Product Care distributed both PoS and PoR materials as requested by retailers and collection sites. The following materials are available for reorder through the online order form:

- General paint program awareness posters
- Return to Retail (R2R) and Return to Product Care posters
- Bifold paint brochures

See [Appendix 5](#).

## **6.0 Financial Information**

A summary of the Program's financials for 2020 is provided in Table 8.

**Table 8: Financial Summary**

<b>2020 Revenue and Expenses</b>	<b>\$'000</b>
<b>Total Revenue</b>	<b>525</b>
<b>Total Operating Expenses</b>	<b>369</b>
Program Operations	325
Program Administration	21
Education, Public Awareness & Communications	13
Regulatory	10
<b>Surplus / Deficit</b>	<b>156</b>
Cumulative Surplus / Deficit	216

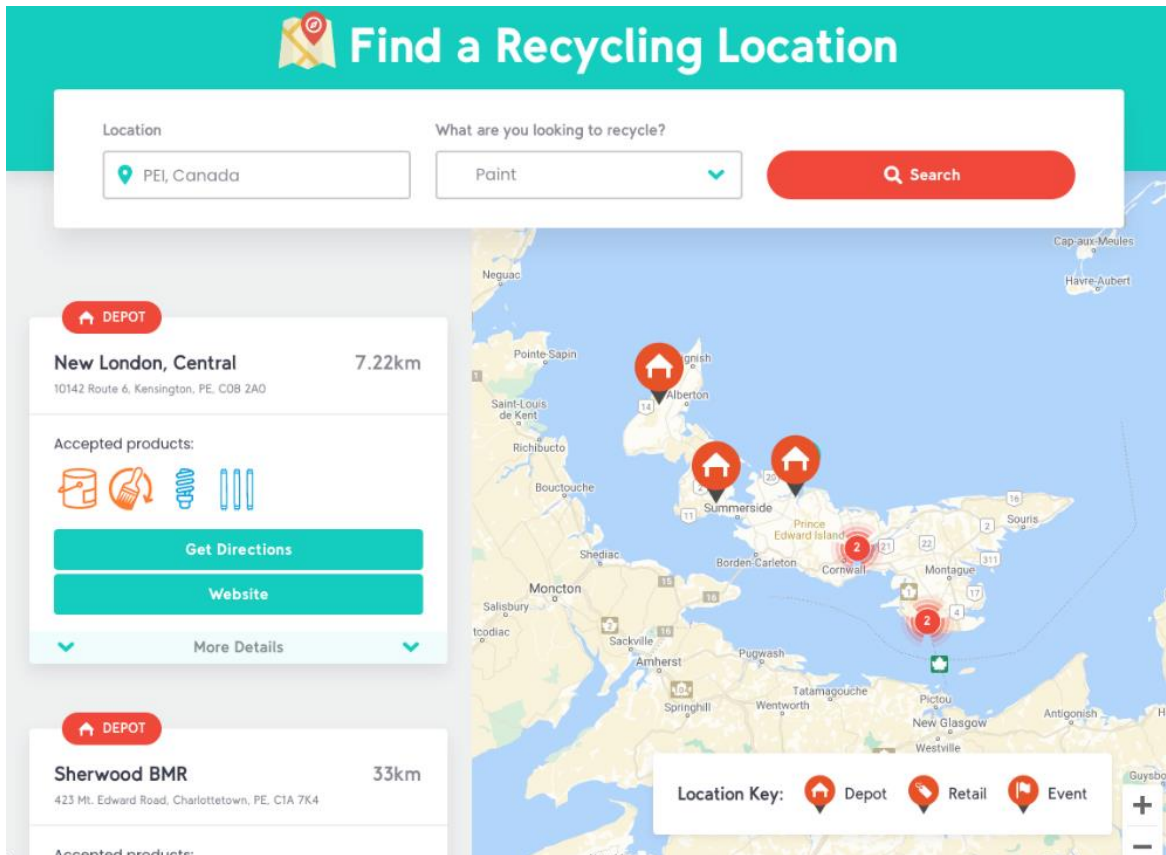
## Appendix 1 – Environmental Handling Fee Rates

The following table provides the Program's environmental handling fees as of December, 2020.

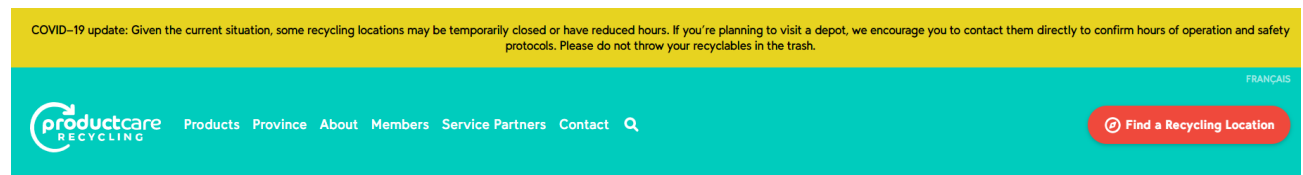
Paint Container Size	Current Rates
100ml to 250ml	\$0.45
251ml to 1 litre	\$0.75
1.01 litres to 5 litres	\$1.75
5.01 litres to 23 litres	\$3.15
Aerosol paint (any size)	\$0.45

## Appendix 2 - “Find a Recycling Location” Tool

Below is a snapshot of the “Find a recycling location” tool found at ProductCare.org:



### COVID-19 website banner





## Appendix 3- CPCA Insight Print Advertisement

This CPCA ad was featured in CPCA's Insight Trade Publication



For 26 years, Product Care Recycling has worked with paint and coatings manufacturers to fulfill their EPR obligations—**diverting over 10.3 million litres of paint** from Canadian landfills in 2019.

Website: [productcare.org/cpca](https://productcare.org/cpca)  
Toll Free: 1-877-592-2972  
Email: [contact@productcare.org](mailto:contact@productcare.org)



## Appendix 4- Digital Advertising Activities

### Google Search Ads

Ad · [www.productcare.org/recycling](http://www.productcare.org/recycling)

### Manage Leftover Paint Safely | Free-To-Use Recycling Centers | Locations Across PEI

PEI's paint recycling program is managed by Product Care Recycling. Drop off at recycling locations across the province.

### Sample Facebook and Instagram Posts

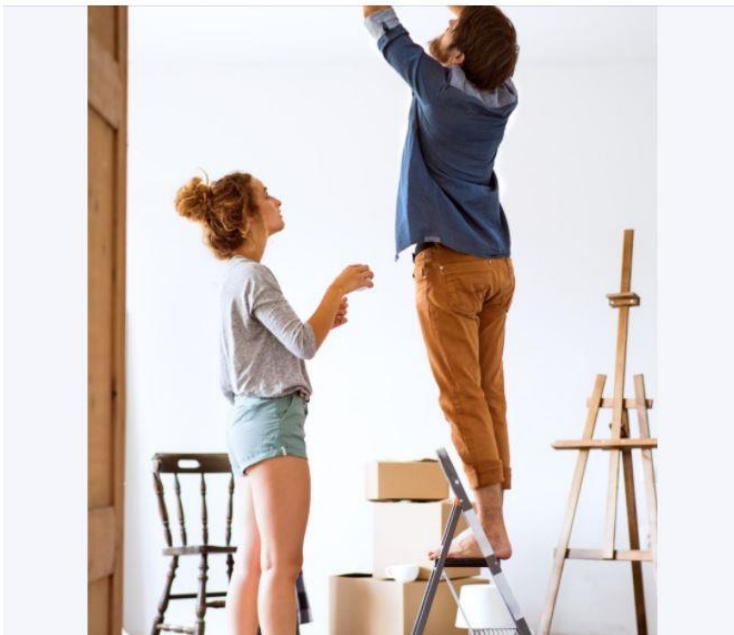


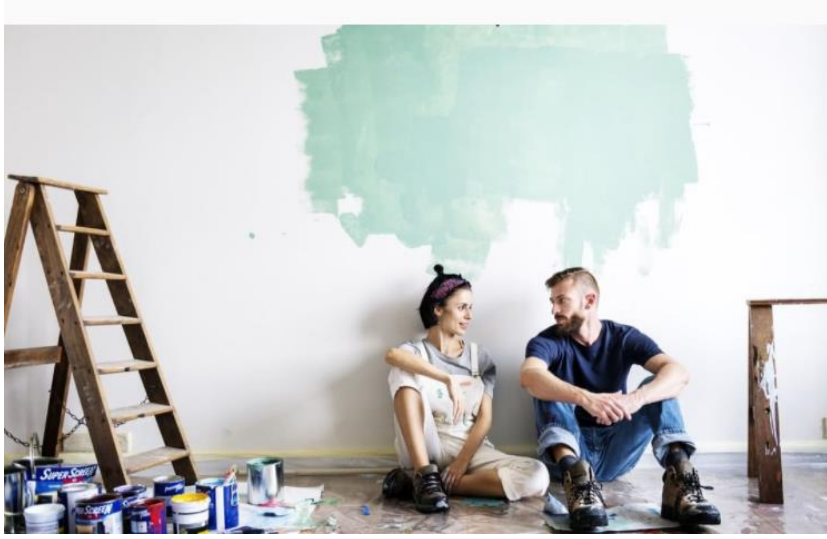
Product Care Recycling

September 3, 2020 · 🌐

Who's excited for the long weekend? 🥳 It's the perfect time to get some painting or renovating done or clean up your home ready for fall 🍁

Remember: leftover paint, coatings and many other household products can be dropped off for recycling! Learn more at: [productcare.org/products/paint](http://productcare.org/products/paint)





Product Care Recycling



**RECYCLING TIP** ♻️ Recycle any leftover paint, primer and more at hundreds of recycling locations across Canada. Find out where on our website: <https://www.productcare.org/products/paint/>

27w



kids.news.reviews 😊💚



691 likes

AUGUST 4, 2020



## Appendix 5 – PoS and PoR Materials

Examples of PoS and PoR materials circulated in 2020 are shown below.

### PoR/PoS Posters





## Bifold brochure

### ✓ Accepted Paint Products

- Interior and exterior water-based (latex, acrylic) and oil-based (alkyd, enamel) household paint
- Undercoat and primers (e.g. metal, wood, etc.)
- Concrete or masonry paint, block filler, drywall or stucco paint, deck and floor coatings/paint (including elastomeric)
- Varnish and urethane (only single component), wood finishing oil, melamine, stain, shellac, anti-rust paint, and stain blocking paint
- Marine paint and wood preservatives (unless registered under Pest Control Products Act\*)
- Swimming pool paint (only single component)
- Textured paint
- Wood, masonry, driveway sealer, and water repellent (not tar based or bitumen based)\*
- All types of aerosol paint
- Empty containers of accepted products

Max. paint container size: 25 litres

Max. paint aerosol size: 24 ounces or 680 grams

\* Tar and bitumen based paints and coatings are accepted in Ontario only

### ✗ Not Accepted Products

- Unidentifiable, unknown, unlabelled, and non-original containers
- Containers with poor integrity (e.g. badly rusted, leaking, bulging, improperly sealed)
- Non-aerosol industrial paints and finishes (e.g. baked-on, heat resistant, etc.)
- Roof patch and repair, tar or tar/bitumen based products\*
- Patching stucco and spackling compounds
- Caulking compound, epoxies, glues, and adhesives
- Non-aerosol traffic or line marking paint
- Non-aerosol craft or automotive paint
- Brushes, rags, and rollers
- Two-part or component paints containing catalyst or activator
- Colourants and tints
- Paint thinner, resins, mineral spirits, and solvents
- Waxes, polishes, sealants, and other household products
- Paint mixed with other products
- Products registered as a pesticide under the Pest Control Products Act (has a P.C.P. registration number on label)
- Paint for skating rinks and curling club floors
- Household cleaners

\* Note: Some products may be accepted through local household hazardous waste programs (check with your local waste authority)

\* Tar and bitumen based paints and coatings are accepted in Ontario only



### Have large volumes of leftover paint?

In select provinces, you may qualify for free pick up. Visit [productcare.org](http://productcare.org) for more information.

### Who is Product Care?

Product Care Recycling is a federally incorporated, not-for-profit organization that responsibly manages products at end-of-life. We contribute to the local economy, keep hazardous materials out of our landfills and waterways, conserve resources, and protect the planet by recycling millions of litres of paint each year.

Visit [productcare.org](http://productcare.org) to find a recycling location near you.

productcare.org  
1-877-992-2972  
IN BC: 1-800-667-4321



### Want free leftover paint for a project?

Product Care's PaintShare program allows you to pick up free leftover paint from participating recycling locations.

This puts paint where it belongs – art and DIY projects, buildings, walls, and fences – and diverts it away from our landfills and waterways. Leftover paint is given away on an as is, as available basis.

To find a PaintShare location near you, visit [productcare.org](http://productcare.org).

#paintshare

### How is Product Care funded?

Product Care Recycling programs are funded by environmental handling fees (EHFs), which are remitted to us by our paint industry members.


The fees are not a tax or a refundable deposit. The fees are used to operate the programs, including collection, transportation, and recycling of leftover paint, as well as program administration and consumer education. EHFs are sometimes itemized on sales receipts.

For specific product fees, visit [productcare.org](http://productcare.org).


## Leftover paint?

Recycle it for free!

Visit [productcare.org](http://productcare.org) to find a recycling location near you.



















productcare.org  
1-877-992-2972  
IN BC: 1-800-667-4321





# Appendix 6 – IWMC partnership materials

## IWMC Sorting Guide

SPECIAL DISPOSAL		NEVER COLLECTED AT ANY TIME!!	
ITEM	DESCRIPTION	<b>FREE</b> Disposal Options for HOMEOWNERS	Disposal Options for BUSINESSES (some items require a disposal fee)
Cell Phones	Any type 	Visit <a href="http://recycleMyElectronics.ca/pe1">recycleMyElectronics.ca/pe1</a> or <a href="http://www.recyclemycell.ca">www.recyclemycell.ca</a> for drop-off locations or take to a WWDC.	Visit <a href="http://recycleMyElectronics.ca/pe1">recycleMyElectronics.ca/pe1</a> or <a href="http://www.recyclemycell.ca">www.recyclemycell.ca</a> for drop-off locations. Accepted <b>FREE</b> at WWDCs.
Household Hazardous Waste (HHW)	<ul style="list-style-type: none"> <li>fuel (gasoline, kerosene, etc.)</li> <li>silicone, caulking, adhesives</li> <li>aerosol cans (with contents)</li> <li>cosmetics &amp; personal care products</li> <li>pesticides, herbicides, insecticides</li> <li>items with mercury</li> <li>pet medications</li> </ul>	WWDC - Must be in sealed original container. Jerry cans (or other containers) used for transporting must be left behind with contents.	Businesses must dispose of hazardous material through a hazardous waste carrier (Search "Chemicals" on Interactive Sorting Guide at <a href="http://www.iwmc.pe.ca">www.iwmc.pe.ca</a> for list of carriers) 
Ink Cartridges	Laser or inkjet 	Accepted at most electronic retailers or WWDC	Search online for "ink cartridge recycling" or accepted at most electronic retailers
Large Bulky Furniture	Material larger than 4 ft. or heavier than 50 lb. such as sofas, tables, china cabinets, mattresses, patio furniture, etc.	WWDC	WWDC - Waste disposal fee will apply 
Propane Tanks	 30 lb. or less: Over 30 lb. Cylinders:	Propane tank exchange location or WWDC	Propane tank exchange location
		Propane dealer	Propane dealer
Tires	<b>MUST</b> be removed from rims 	WWDC (disposal fee applies to tires with rims)	Return to place of purchase or WWDC (tires without rims are <b>FREE</b> ; disposal fee applies to tires with rims)
White Goods	Appliances (stoves, washers, dishwashers, hot water tanks, etc.)	WWDC	WWDC - <b>FREE</b>
Automotive Lead Acid Batteries	Any size 	Accepted at place of purchase, scrap metal dealers or at WWDC	Visit <a href="http://www.canadianbatteryassociation.ca">www.canadianbatteryassociation.ca</a> for drop-off locations. Also accepted <b>FREE</b> at WWDC.
Batteries	Rechargeable and non-rechargeable batteries (i.e. AAA, AA, C, D, button type, lithium, etc.) 	Visit <a href="http://www.call2recycle.ca">www.call2recycle.ca</a> for packaging directions and drop-off locations. Also accepted <b>FREE</b> at WWDCs.	Visit <a href="http://www.call2recycle.ca">www.call2recycle.ca</a> for packaging directions and drop-off locations. Also accepted <b>FREE</b> at WWDCs.
Electronics	Cell phones & mobile devices, televisions, audio systems, computers & peripherals, home theatres, cameras, e-books, modems, storage drives, video game systems, GPS, microwave ovens, etc. 	Visit <a href="http://recycleMyElectronics.ca/pe1">recycleMyElectronics.ca/pe1</a> for drop-off locations or take to a WWDC - <b>FREE</b> (call in advance for more than 25 items)	Visit <a href="http://recycleMyElectronics.ca/pe1">recycleMyElectronics.ca/pe1</a> for drop-off locations or take to a WWDC - <b>FREE</b> (call in advance for more than 25 items) 
Light Bulbs	All lights that can be removed from fixture, i.e. LEDs, halogens, Fluorescent (CFLs, linear, u-tubes, etc.), high intensity bulbs, incandescents 	Visit <a href="http://www.productcare.org">www.productcare.org</a> for drop-off locations or take to WWDC	See <a href="http://www.productcare.org">www.productcare.org</a> for locations or WWDC - <b>FREE</b> (call in advance for more than 16 bulbs)
Medications	Prescriptions, over-the-counter drugs (pain & cold medications, etc.), natural health products (vitamins & mineral supplements, etc.) 	Participating pharmacies (see <a href="http://www.healthsteward.ca">www.healthsteward.ca</a> )	Hazardous waste carrier (search "Chemicals" on Interactive Sorting Guide at <a href="http://www.iwmc.pe.ca">www.iwmc.pe.ca</a> for list of carriers)
Motor Oil / Automotive Antifreeze	Oil fluids, containers, & oil filters; auto motive antifreeze fluids and containers, aerosol containers for propelled lubricant and brake cleaner (quantities & container sizes less than 50L) 	Return to a collection facility (see <a href="http://www.uoma-atlantic.com">www.uoma-atlantic.com</a> ) or to a WWDC	Return to a collection facility (see <a href="http://www.uoma-atlantic.com">www.uoma-atlantic.com</a> ) or WWDC - <b>FREE</b> 
Needles / Syringes	Needles, syringes, needle tips, lancets, insulin pens, and other sharps 	Pick up free sharps container at participating pharmacies ( <a href="http://www.healthsteward.ca">www.healthsteward.ca</a> ) When container is full, return to pharmacy for disposal	See <a href="http://www.iwmc.pe.ca">www.iwmc.pe.ca</a> (Interactive Sorting Guide) for options
Paint Products	Paints, stains, etc. AND empty paint containers 	Visit <a href="http://www.productcare.org">www.productcare.org</a> for drop-off locations or take to WWDC	<b>FREE</b> at WWDCs. Visit <a href="http://www.productcare.org">www.productcare.org</a> for limits, guidelines & additional drop-off locations.

STEWARDSHIP PROGRAMS



IWMC Sorting Game

