**Retailer Social Media Templates**

1. **BUD Rule Facebook Post**

Next time you make a paint purchase, remember the BUD rule!

**B**uy only the amount you need

**U**se what you buy

**D**rop off the leftovers for sharing or recycling

For more information on how to properly store your paint and what to do with the leftovers, check out this article.

 or 

Photo by [Yoann Siloine](https://unsplash.com/photos/LiDVw7tZPfY?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) on [Unsplash](https://unsplash.com/search/photos/paint?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) Photo by [David Pisnoy](https://unsplash.com/photos/46juD4zY1XA?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) on [Unsplash](https://unsplash.com/search/photos/paint?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText)

1. **BUD Rule Twitter Post**

Next time you buy paint, remember BUD:

-Buy only the amount you need

-Use what you buy

-Drop off the leftovers

Get more information about how to properly store your paint, and what to do with the leftovers [here](http://www.productcare.org/app/uploads/2019/01/Tips-for-Storing-Paint-Article.pdf).

1. **Recycling Locator Facebook or Twitter Post**

Once you are finished with your latest renovation project, bring your paint back to one of many recycling locations near you! To find your closest location visit <www.productcare.org/recycling-locator/>



Photo by [russn\_fckr](https://unsplash.com/photos/krV5aS4jDjA?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) on [Unsplash](https://unsplash.com/search/photos/paint-cans?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText)

1. **Product Lifecycle Facebook or Twitter Post**

We care about all stages of a product’s lifecycle, including end-of-life. Protect your community and the planet by recycling your products once you no longer have a use for them. Check out this [list of recycling programs](http://www.productcare.org/app/uploads/2019/01/Product-Care-Recycling-Programs.pdf) near you.



Photo by [Michael Fruehmann](https://unsplash.com/photos/jfVCnapgD5M?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) on [Unsplash](https://unsplash.com/search/photos/nature-lake?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText)