

2015 New Brunswick Paint Stewardship Program Annual Report

Submitted to: **Recycle New Brunswick**

Submitted by: **Product Care Association**

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1.0 About Product Care Association

Product Care Association of Canada (“PCA”) is a federally incorporated, not-for-profit product stewardship association formed in response to stewardship regulations and is governed by a multi-sector industry board of directors. Product Care Association has managed paint and other household hazardous waste industry stewardship programs since 1994.

Product Care Association’s members are the “brand owners” (manufacturers, distributors and retailers) obligated by the *Designated Materials Regulation 2008-54* (“Regulation”) under the category of architectural paint.

PCA has an approved paint stewardship program plan with Recycle NB under the Regulation. The New Brunswick Paint Stewardship Program (“Program”) began in April, 2009.

1.1 Report Period

This report covers the 2015 calendar year (January 1 to December 31, 2015). All content has been prepared in accordance with section 45(1) of the Regulation.

1.2 Program Summary

The Program offers collection sites throughout the province where consumers can bring leftover household paint. The collection sites include retailers, Regional Service Commissions (including events) and Redemption Centres. The program supplies collection sites with standard reusable collection bins and other containers such as drums. The filled bins are collected from the collection sites by a hauler contracted by the program, and empty bins are dropped off. Bins of collected paint are consolidated into full loads at the hauler’s warehouse and then shipped to processors for recycling. PCA also manages additional elements of the program, including revenue management, communications and administration.

2.0 Brand Owner Sales Information

Program members reported the sale of 4,674,947 litres of program products in New Brunswick from January 1 to December 31, 2015,

3.0 Collection

The following section provides the total amount of waste paint collected in New Brunswick, as well as the location of return depots.

3.1 Total Amount of Waste Paint Collected

Table 1 below shows the total amount of waste paint collected by the program for the reporting period.

Table 1: Total Amount of Waste Paint Collected in 2015

Item	Number of Tubskids ¹	Residual Paint Volume (L) ²	Number of Aerosol Drums ³	Residual Aerosol Paint Volume (L) ⁴	Total Residual Paint Volume (L)
Volume Collected	2,039	268,129	143	751	268,880

- (1) Each collection bin measures 42" x 42" x 48" with a nominal capacity of 104 one gallon containers. The actual number of paint containers per bin varies depending on the mix of paint container sizes, ranging from 250ml – 18.9L capacity.
- (2) Based on a conversion rate of 131.5L per collection bin derived from the number of tubskids processed and the total residual volume of material generated. Reuse volume is not included.
- (3) Each drum holds approximately 175 aerosol containers.
- (4) Based on a conversion rate of 5.25L per drum.
- (5) This table does not include volumes reused through Paint Exchange.

Table 2 shows the calculation of the 2015 recovery rate; the volume of paint collected as a function of volume of paint sold in New Brunswick in 2015.

Table 2: 2015 Paint Sales, Residual Recovery Volume and Recovery Rate

	Total
Sales (litres)	4,674,947
Residual Recovery Volume (litres)	268,880
Recovery Rate	5.75%

Table 3 shows the total amount of paint tubs and aerosol drums collected by the individual regions of New Brunswick.

Table 3: Collections by Region in 2015

Region	Paint (Tubs)	Aerosols (Drums)	Total
Acadian Peninsula	55	0	55
Chaleur	183	8	191
Fredericton	390	2	392
Fundy	445	22	467
Greater Miramishi	82	3	85
Kent	55	2	57
Kings	60	3	63
Northwest	75	16	91
Restigouche	26	3	29
Southeast	577	78	655
Southwest	45	3	48
St John	0	0	0
Western Valley	46	3	49

3.2 Collection Sites

As of December 31, 2015, 63 collection sites were participating in the program, an increase of 3 collection sites over 2014. See Table 4 for the breakdown of collection site changes in 2015.

Table 4: 2015 NB Paint Collection Site Changes

Year	Status	Amount
2014	Total # of Collection Sites	60
2015	# New Collection Sites	5
2015	# Collection Sites Closed	2
2015	Total # of Collection Sites	63

Appendix 1 provides details on the collection sites, including location and participation in the Paint Exchange program. In addition to the depots listed in Appendix 1, there are two fire departments that accept paint products for the paint recycling program that are not advertised as official collection sites:

- Saint Francois de Madawaska Fire Department; and
- Edmundston Fire Department

Materials collected at these two locations are delivered to the Cogerno SWC facility in Riviere-Verte; a collection site under the program.

3.3 Regional Service Commission Events

According to information available to PCA, 52 household hazardous waste (HHW) collection events were held in 2015 (see Table 5). The Program managed all waste paint collected from these events.

Table 5: 2015 NB HHW Event Locations and Dates

Location	Date
Alma (Activity Centre)	25-May-15
Alma (Activity Centre)	26-Oct-15
Arena, Cap-Pele	20-May-15
Arena, Cap-Pele	7-Oct-15
Arena, Memramcook	12-May-15
Arena, Memramcook	13-Oct-15
Beaubassin Est	21-May-15
Beaubassin Est	22-Oct-15
Beresford	2-May-15
Campbelton	12-Sept-15
Dalhousie	13-Sept-15
Dieppe	23-May-15
Dieppe	17-Oct-15
Doaktown	6-Jun-15
Dorchester	4-May-15
Dorchester	28-Oct-15
Fire Hall, Caraquet	13-Jun-15
Fire Hall, Naguac	14-Jun-15
Fire Hall, Richibuto	26-Sept-15
Hillsborough	28-May-15
Hillsborough	1-Oct-15
Key Arena (Moncton)	6-May-15
Key Arena (Moncton)	20-Oct-15
Lamèque	13-Jun-15
Mapleton Park (Moncton)	7-May-15

Location	Date
Mapleton Park (Moncton)	21-Oct-15
Miramichi	6-Jun-15
Miramichi	3-Oct-15
Moncton (Coliseum)	19-Oct-15
Moncton (Coliseum)	5-May-15
Nigadoo	24-Oct-15
Petitcodiac	11-May-15
Petitcodiac	29-Oct-15
Petit-Rocher	4-Apr-15
Port Elgin	26-May-15
Port Elgin	27-Oct-15
Public Works Garage, Riverview	30-May-15
Public Works Garage, Riverview	24-Oct-15
Public Works Garage, Sackville	19-May-15
Public Works Garage, Sackville	15-Oct-15
Riverside-Albert	26-Oct-15
Rotary Park, Shediac	13-May-15
Rotary Park, Shediac	8-Oct-15
Saint Sauveur	17-Oct-15
St Antoine	2-May-15
Transfer Station (Sussex)	9-May-15
Transfer Station (Sussex)	3-Oct-15
Transfer Station (Tracadie)	13-Jun-15
Village Office, Salisbury	14-May-15
Village Office, Salisbury	15-Oct-15

4.0 Processing

This section of the report sets out:

- a) The total amount of waste paint processed or in storage;
- b) The percentage of waste paint collected that was reused, recycled, disposed of in an engineered landfill, recovered for energy, contained, or otherwise treated or disposed of;
- c) A description of the types of processes utilized to reuse, recycle, dispose of, recover energy from, contain, or otherwise treat or dispose of waste paint;
- d) A description of the efforts to redesign paint products to improve reusability and recyclability; and
- e) The location of processing or containment facilities for waste paint.

4.1 Waste Paint Processed

All paint collected through the Program is sent to the Laurentide Re-sources Atlantic Inc. facility in Springhill, Nova Scotia for processing. In 2015, a total of 2,011 tubskids of leftover paint were delivered to Laurentide facility for processing, which includes residual tubskids collected in 2014 and held at the Hebert's Recycling consolidation facility.

During the reporting period, Laurentide processed (i.e., opened, sorted and bulked into shipping containers) 2,075 tubskids, including additional tubskids that were in their inventory from 2014.

Table 6 shows the volume of waste paint shipped to processors and the volume processed by collection container (tubskids and drums) and by residual volume (litres). Volumes collected but not shipped, or shipped but not processed, were managed in the following program year.

Table 6: Total Amount Waste Paint Processed in 2015

Item	Number of Tubskids ¹	Residual Paint Volume (L) ²	Number of Aerosol Drums ³	Residual Aerosol Paint Volume (L) ⁴	Total Residual Paint Volume (L)
Volume Shipped to Processor	2,011	264,447	109	572	265,019
Volume Processed	2,075	272,133	109	572	272,705

- (1) Tubskid dimensions (42" x 34" x 48") with a nominal capacity of 104 one gallon containers. The actual number of paint containers per bin varies depending on the mix of paint container sizes, ranging from 250ml – 18.9L capacity.
- (2) Based on a conversion rate of 131.5L per collection bin derived from on the number of tubskids processed and the total residual volume of material generated. Reuse volume is not included in calculation.
- (3) Each drum holds approximately 175 aerosol containers.
- (4) Based on a conversion rate of 5.25L per drum.

Information on the number of paint containers processed in 2015 at Laurentide Re-sources and the percentage of non-program materials collected is found in Table 7.

Table 7: Number of Paint Containers Processed in 2015 at the Laurentide Re-sources Atlantic Facility

	Total Containers (paint/non-program)	Total Containers (program paint)	Non-program Containers	% of Non-program Containers per Collection Bin
Program Totals	261,704	250,428	11,276	4.3%

The amount of metal and plastic containers recycled in 2015 and their respective processors are found in Table 8.

Table 8: Metal and Plastic Containers Collected and Recycled in 2015

Container Type	Collected and Recycled (tonnes)	Processor	Management Process
Metal	70.8	Tri-Province Recycling, NB	Mixed with other scrap metal and sold as a commodity that is eventually sent for smelting
Plastic pails (HDPE 2)	4.19	Laurentide Re-sources Atlantic	Combined and baled with other plastics and managed as a commodity for plastics recycling or sent for reuse
Plastic paint cans (polypropylene)	8.47	Laurentide Re-sources Atlantic	Processed and managed as a commodity for plastics recycling

4.2 Disposal Method Descriptions

The following sections describe each method the Program used to reuse, recycle, or otherwise treat or dispose of waste paint.

Reuse (Paint Exchange Program)

The Paint Exchange program makes better quality paint returned to collection sites available to the public to take and use at no cost. Paint Exchange was offered at 30 collection sites in 2015, representing almost half of all sites across the province (see Appendix 1 for a list of sites offering Paint Exchange). An estimated 786 litres of paint was given away to consumers at no charge through the Paint Exchange program, a 13% decrease over last year (903 litres). Reuse volumes are estimated by assuming that each container is 75% full on average.

Recycling

At the Laurentide Re-sources facility, paint containers are removed from the collection bins, inspected, opened, sorted by type, colour and quality, and poured into shipping containers. Bulked paint of recyclable quality is then transferred to an affiliated processor, Peintures Recupérées du Quebec (PRQ) in Victoriaville, QC. Table 9 provides the quantity of latex paint and alkyd paint that was recycled. The diminishing market for alkyd paint has made it increasingly difficult to recycle. Consequently, while limited amounts of alkyd paints continue to be recycled, the majority is sent for energy recovery.

Table 9: Quantity and Type of Paint Recycled

Type	Litres	Percentage
Latex paint	162,847	85.0%
Alkyd paint	28,731	15.0%
Total	191,578	100.0%

*Note: Paint Exchange volume is not included in table 9.

Energy Recovery

Not all oil-based paint collected is of suitable quality for recycling. In some cases the paint may be in the form of skins or sludge, undesirable colour, contaminated or of the wrong chemistry for paint recycling. In addition, regulations such as the Federal VOC Regulations, require more stringent limits on certain chemical constituents, which tend to be found in higher concentrations in older paints, making it difficult to recycle solvent-based paint. The market for recycled solvent-based paint is significantly smaller than that for water-based products and demand continues to decline.

Due to the high solvent content of oil-based paints, these products are suitable for energy recovery. Through the process of fuel blending, some of the oil-based paint collected by the program that is not suitable for paint recycling is used as an alternative energy source in applications such as permitted incinerators. During the reporting period, 24,342 litres of alkyd paint and paint from paint aerosols were blended with other fuels and utilized for energy value at licensed facilities.

Landfill

The sorting and bulking of the latex paint by Laurentide Re-sources generated 56,785 litres of non-recyclable latex sludge/solid which were solidified and disposed of at a synthetic-lined landfill cell with leachate collection.

Incineration

No material was incinerated during the reporting period.

Table 10 shows the breakdown of waste paint collected that was reused, recycled, recovered for energy, disposed of in an engineered landfill, contained, or otherwise treated or disposed of. Each amount is shown in litres and in a percentage.

Table 10: Waste Paint by Disposal Method

Method	Volume (litres)	Percentage
Reuse	786	0.3%
Recycle	191,578	70.0%
Energy Recovery	24,342	8.9%
Landfill	56,785	20.8%
Total	273,491	100%

4.3 Design for Environment

The paint and coating industry is continually pursuing innovations in product formulations that strike a balance between sustainability, health and safety and performance. This is done working in concert with key agencies such as Health Canada, Environment Canada and numerous standard-setting organizations. An example of industry’s sustainability initiatives includes involvement with the federal Chemicals Management Plan, assessing chemicals in commerce for all industry sectors including paint and coatings. This comprehensive federal government initiative evaluates risks associated with substances contained in products and intended uses or applications of the product. These risk assessments are done with a view to banning the highly toxic substances that are considered dangerous to human health and the environment or managing the risks in the ones that are deemed to be less harmful.

Where toxicity in chemicals is considered potentially harmful to human health or the environment, a risk management approach is required to permit continued use of the substances contained in products like paint and coatings. This may result in regulations, pollution prevention plans, codes of practice or compliance agreements and ultimately reformulation or re-design of products for the marketplace, which reduces or eliminates negative impacts. We have seen these measures lead to important benefits such as the reduction of low-level emissions from Volatile Organic Compounds (VOC) in paints with most paints now containing low or no VOC content.

The manufacturing of paint continues to shift from solvent-based paints to water-based paints due to a number of factors, including:

- Advanced water-based coating technology providing similar product performance as solvent-based technology
- Regulatory influences such as Environment Canada’s *Volatile Organic Compound (VOC) Concentration Limits for Architectural Coatings Regulations* (P.C. 2009-1535) which sets limits for VOC for a number of coatings including architectural coatings.

These new regulations require coatings manufacturers to switch to low-VOC formulations.

Waterborne paints now make-up more than 90 percent of paint products in the market. In addition, the Program utilizes the following tools to increase the amount of reuse of leftover paint and minimize the environmental impact of residual paint where possible:

- Variable eco fees aligned with container size in some jurisdictions; and
- Operation of a paint exchange program whereby leftover paint is made available to the public free of charge.

4.4 Location of Processing and Containment Facilities

The following is a list of facilities contracted by the Program to handle and process program product.

Hebert’s Recycling Inc. 53 Walsh Avenue Miramichi, NB E1N 3A5	Containment Facility
Laurentide Resources Atlantic Inc. 100 Main Street Springhill, NS B0M 1X0	Processing Facility
Soci�t� Laurentide Inc. 345 Bulstrode Street Victoriaville, QC G6T 1P7	Processing Facility
Clean Harbors Environmental Services Rang 5 East 400 Galipeau Street Thurso, QC J0X 3B0	Processing Facility

5.0 Communication and Education

Product Care Association carried out a communication and education program to educate consumers in accordance with the Regulation. The following provides details of these efforts for 2015.

5.1 Program awareness

The program targets to have program awareness levels of 47.5% by 2015. An awareness survey conducted in 2015 showed that 53% of consumers are aware of the Paint Recycling Program, exceeding the target by 5.5%.

5.2 Website

Product Care Association operates a consumer-facing brand, ReGeneration, through which it engages program end-users through numerous communications platforms. The central consumer information hub for ReGeneration is the website, ReGeneration.ca, which is home to the following bilingual content for the New Brunswick PaintRecycle program:

- Depot finder (a map displaying locations of the collection sites – see Appendix 2)
- Depot hours of operations
- Information for trade painters (i.e., a list of collection sites that accept large volumes);
- Program product lists
- Other information (e.g., a description of the paint exchange program).

An estimated 110,372 unique visitors accessed regeneration.ca during the 2015 calendar year, which provides information regarding all of PCA's stewardship programs. The program page specific to New Brunswick received 3,799 page views, while the collection site finder page received 1,543 page views. Additionally, ReGeneration.ca is linked to (and from) the Recycle New Brunswick website.

5.3 Point of Sale (PoS) and Point of Return (PoR) Material

In 2015, PCA redesigned and distributed both PoS and PoR materials. These materials were supplied via direct mail-out to collection sites throughout the province and are available by request to retailers, free of charge. The following materials are available for reorder through PCA's online order form (see Appendix 4 for examples):

- Rack Cards
- Posters
- Depot signage
- Floor decals

5.4 Program Hotline

Recycle NB operates a bilingual "hotline" to respond to consumer enquiries about paint and other stewarded products.

5.5 Yellow Pages Ads

PCA launched an Atlantic Canada targeted digital campaign via YP Group, including syndicated Facebook posts (see Appendix 3 for an example), targeted digital display ads, and smart digital display (re-serving impressions to pre-qualified audiences). Digital ads were specifically generated to internet users who performed online searches related to the purchase, use and disposal of paint products in New Brunswick.

Additionally, our Facebook advertising campaign pursued a "gated" strategy, which is to say, content viewable by residents of New Brunswick is relevant to that audience specifically, and was not seen by audiences in other provinces.

5.6 TV Campaign

A province-wide campaign with Global TV began to air on June 29, 2015 and ended on December 18, 2015. The campaign restarted on January 25, 2016 and is scheduled to air for the entire calendar year. Community public service announcements were made (PSAs): local talent voiced 15 second “info-mercial” style spots educating viewers on paint recycling. Also, heavy rotation of 30-second traditional commercial spots airing on prime time during high viewership programming.

5.7 Radio Campaign

PCA ran a 4-week radio campaign to raise awareness of the paint recycling program and to promote the collection site locator. The radio campaign was delivered in English on high profile stations in Saint John (K100FM), which included sponsorship of a Community Cruiser, Moncton (K94.5FM) and Fredericton (Capital FM). Spots consisted of a combination of 30-second awareness ads and 15-second calls to action.

5.8 Digital Advertising

Tim Hortons enjoys a vast and strong loyal following from a diverse demographic base across the country. PCA ran a four week 15-second in-store digital advertising campaign in 91 Tim Horton’s restaurant locations across New Brunswick.

5.9 Recycle New Brunswick Partnership

Product Care Association continued to partner with Recycle New Brunswick, the provincial oversight body for designated stewardship programs. The two organizations collaborated through the sharing of in-market promotional and educational activities to ensure maximum audience reach and synergies. Recycle New Brunswick also assisted in the distribution of updated Paint Recycle informational brochures.

5.10 Depot Visits

A PCA representative visited 49 collection depots in 2015 (see list in Table 11 below) for the purpose of providing in-person support to the depots, delivering informational brochures and providing training about accepted and not accepted products.

Table 11: Collection Sites Visited in 2015

Depot Name	Date of Inspection	Municipality	County
Boyd Brothers Ltd.	4-May-15	St. Georges	Charlotte
Brooks Redemption Center	29-Jul-15	Hartfield	York
Caissie Building Supplies	8-Jun-15	Rogersville	Northumberland
Caraquet Home Hardware	10-Sep-15	Caraquet	Gloucester
Centre de Remboursement Gaetan Bosse	28-Jul-15	St Quentin	Restigouche
Centre De Remboursement Lameque Inc. / Shippigan Redemption Center	11-Sep-15	Lameque	Gloucester
Clark's Bottle Exchange	15-Jul-15	Chipman	Queens
Cogerno	28-Jul-15	Riviere-verte	Madawaska
Dupuis Home Hardware	18-Aug-15	Memramcook	Westmorland
Gilbert M Rioux et fils Ltee.	29-Jul-15	Grand Sault	Victoria
Golden Mile Redemption Centre Ltd.	24-Sep-15	Saint John	Saint John
Gorbers Bottle Exch. Ltd.	18-Aug-15	Moncton	Westmorland
Grand Bay Redeption Centre	29-Sep-15	GrandBay-Westfield	Kings
Hebert's Bottle Exchange	11-Sep-15	Miramichi	Northumberland
Hillsborough Recycling Depot	25-Jun-15	Hillsborough	Albert
Horsman's Bottle Exchange Inc.	25-Jun-15	Salisbury West	Westmorland
J&L Warehousing Inc.	28-Jul-15	Edmundston	Madawaska
Keith's Building Supplies Ltd.	4-May-15	St Stephen	Charlotte
La Cooperative de Caraquet Ltee	11-Sep-15	Caraquet	Gloucester
La Societe Cooperative de Lameque Ltee	11-Sep-15	Lameque	Gloucester
Mapleview Redemption Center	9-Sep-15	Weaver	Northumberland
Marina Bottle Exchange	8-Jun-15	Campbellton	Restigouche
Miramichi City Surplus Inc.	16-Nov-15	Derby Junction	Northumberland
Neguac Home Hardware / Centre de Renovation Home Hardware	11-Sep-15	Neguac	Northumberland
Nepisiguit-Chaleur SWC (REDPINE) (District 3) - CSR3	10-Sep-15	Allardville	Gloucester
Norrad's Express and Redemption Centre Ltd.	10-Jul-15	Sussex	Kings
Northumberland Co-op Ltd.	11-Sep-15	Miramichi	Queens
Pub's Transfer & Bottle Ex Ltd.	24-Sep-15	Saint John	Saint John
Recyclage Beresford Recycling Ltee.	8-Jun-15	Laplante	Gloucester
Recyclage Chaleur	8-Jun-15	Petit-Rocher	Edmundston
RONA Le Renovateur - Edmundston (Store #8379)	28-Jul-15	Edmundston	Madawaska

RONA Le Renovateur (Store #2125)	27-Jul-15	Saint Francois de Madawaska	Madawaska
RONA Le Renovateur (Store #7200)	28-Jul-15	Saint Quentin	Restigouche
RONA Le Renovateur (Store #7786)	28-Jul-15	Kedgwick	Restigouche
Shediac Redeem Center / Eastern Propane	18-Aug-15	Shediac	Westmorland
South West Solid Waste Commission (District 10)	4-May-15	Lawrence Station	Charlotte
Southeast Regional Service Commission	18-Aug-15	Moncton	Westmorland
Southern Valley Transfer Station	29-Jul-15	Woodstock	Carleton
Southside Redemption Centre	29-Sep-15	Hanwell	York
Tediche Home Hardware Building Centre	18-Aug-15	Cap-Pele	Westmorland
Tracadie Home Hardware	11-Sep-15	Tracadie	Gloucester
Vail's Bottle Exchange	29-Jul-15	Woodstock	Carleton
Valley Glass - Juniper/Collishaw (formerly Tri Province Enterprises (1984) Ltd.)	25-Jun-15	Dieppe	Westmorland
Valley Glass - Toombs (formerly Tri Province Enterprises (1984) Ltd.)	25-Jun-15	Dieppe	Westmorland
Valley Glass Recycling Ltd.	18-Aug-15	Dieppe	Westmorland
Valley Redemption Centre Inc.	24-Sep-15	Saint John	Saint John
Watson's Store Ltd.	28-Sep-15	Harvey York Co	Albert
Wheaton's All in One	18-Aug-15	Sackville	Westmorland
Wiebe's Home Building Centre	29-Jul-15	Centreville	Carleton

6.0 Financial Information

Product Care Association's audited financial statements are attached in Appendix 5.

7.0 Audit of NB Paint Stewardship Program

A report on the program's performance prepared by an independent auditor is attached in Appendix 6.

APPENDIX 1 – NB Paint Program Collection Site Details as of December 31, 2015

Depot Name	City	Paint Exchange
Nepisiguit-Chaleur SWC (REDPINE) (District 3) - CSR3	Allardville	No
Baie Ste Anne Building Supplies / Castle Building Center	Baie Ste Anne	No
Crain's Bottle Depot Ltd.	Bath	Yes
Carpet Ranch / Grange a Tapis	Beresford	No
Recyclage Beresford Recycling Ltee.	Beresford	Yes
Marina Bottle Exchange	Campbellton	Yes
Tediche Home Hardware Building Centre	Cap-Pele	No
Caraquet Home Hardware	Caraquet	No
La Cooperative de Caraquet Ltee	Caraquet	No
Wiebe's Home Building Centre	Centreville	No
Clark's Bottle Exchange	Chipman	Yes
Miramichi City Surplus Inc.	Derby Junction	Yes
Valley Glass Recycling Ltd.	Dieppe	Yes
Betts Home Hardware	Doaktown	No
J&L Warehousing Inc.	Edmundston	Yes
RONA Le Renovateur - Edmundston (Store #8379)	Edmundston	No
Fredericton Region Solid Waste Commission (District 11)	Fredericton	No
Topmar Building Supplies	Fredericton	No
Gilbert M Rioux et fils Ltee.	Grand Sault	Yes
Hampton Recycling Centre - Satellite Depot	Hampton	No
Southside Redemption Centre	Hanwell	Yes
Brooks Redemption Center	Hartfield	Yes
Watson's Store Ltd.	Harvey York Co	No
Hillsborough Recycling Depot	Hillsborough	Yes
RONA Le Renovateur (Store #7786)	Kedgwick	No
La Societe Cooperative de Lameque Lte	Lameque	No
South West Solid Waste Commission (District 10)	Lawrence Station	No
Friendly's Bottle Exchange	Lower Brighton	Yes
Dupuis Home Hardware	Memramcook	No
Doran's Recycling Ltd.	Miramichi	No
Greater Miramichi Regional Service Commission	Miramichi	No
Hebert's Bottle Exchange	Miramichi	Yes
Gorbers Bottle Exch. Ltd.	Moncton	Yes
Southeast Regional Service Commission	Moncton	No
Valley Redemption - Juniper/Collishaw	Moncton	Yes
Valley Redemption - Toombs	Moncton	Yes
Neguac Home Hardware / Centre de Renovation Home Hardware	Neguac	Yes

Depot Name	City	Paint Exchange
Roblynn Home Hardware & Home Furniture	Oromocto	No
Recyclage Chaleur	Petit-Rocher	Yes
Richibucto Home Hardware	Richibucto	No
Centre De Remboursement le Recyclage	Riviere Verte	Yes
CSR 1- Cogerno	Riviere-Verte	Yes
Caissie Building Supplies	Rogersville	No
Wheaton's All in One	Sackville	Yes
Fundy Solid Waste - Crane Mountain Landfill	Saint John	No
Golden Mile Redemption Centre Ltd.	Saint John	Yes
Grand Bay Redemption Centre	Saint John	No
Pub's Transfer & Bottle Ex Ltd.	Saint John	Yes
Valley Redemption Centre Inc.	Saint John	Yes
Sainte Antoine Home Hardware Building Centre	Sainte-Antoine	No
RONA Le Renovateur (Store #2125)	Saint-Francois-de-Madawaska	No
RONA Le Renovateur (Store #7200)	Saint-Quentin	No
Horsman's Bottle Exchange Inc.	Salisbury West	Yes
Centre De Remboursement Lameque Inc. / Shippigan Redemption Center	Savoie-Landing	Yes
Shediac Redeem Center / Eastern Propane	Shediac	Yes
Boyd Brothers Ltd.	St. George	No
Keith's Building Supplies Ltd.	St. Stephen	No
Centre de Remboursement Gaetan Bosse	St.Quentin	Yes
Norrad's Express and Redemption Centre Ltd.	Sussex	Yes
Tracadie Home Hardware	Tracadie	No
Mapleview Redemption Center	Weaver	Yes
Southern Valley Transfer Station	Woodstock	Yes
Vail's Bottle Exchange	Woodstock	Yes

APPENDIX 2 – Product Care Association’s Collection Site Locator

Below is a snapshot of the new collection site locator tool found at regeneration.ca.

Collection Site Locator

Our collection sites are here to help you recycle your unwanted, leftover and broken products. Make sure to select the category and collection option that best suits your needs.

Select product

Paint

Enter a city or postal code

New Brunswick, Canada

Refine distance

0km 50km 100km

There are 58 paint location(s) near you

1 Bett's Home Hardware 25.62 km

420 Main Street
Doaktown, NB, E9C 1E7
Mon - Thurs 8:00am - 5:30pm
Fri 8:00am - 9:00pm
Sat 8:00am - 5:30pm
506-365-7888

[Get directions](#)

2 Clark's Bottle Exchange 60.69 km

137 Lilloette Drive
Chatham, NB, E5A 1G6

APPENDIX 3– Sample Facebook Post

ReGeneration

"Ceux qui contemplent la Terre trouvent des réserves de force qui durent tout une vie."
— Rachel Carson



"Ceux qui contemplent la Terre
trouvent des réserves de force qui
durent tout une vie."
RACHEL CARSON

Like ·  323 · Comments ·  7 · Shares ·  121

 Jean Francois Thouin and 322 others like this.

APPENDIX 4 – PoS & PoR Materials

English Poster 11"x17"



French Poster 11"x17"



Shelf Talker 10"x2"



French Shelf Talker 10"x2"



English Retail Rack Card 5" x 8"



French Retail Rack Card 5" x 8"



English Depot Rack Card 5"x8"



French Depot Rack Card 5" x 8"





APPENDIX 5 – Financial Statements



APPENDIX 6 – Program Performance Review