

Product Care Ontario Paint Industry Stewardship Program



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Steward Update Webinar

May 5 & 7, 2015



Webinar Staff Support

Product Care Association

- **Mark Kurschner** – President
- **Patrick Chauvet** – Ontario Program Director
- **Cherith Sinasac** - Program Coordinator
- **Holly Lafontaine** – Program Coordinator

Stewardship Ontario

- **Catherine Abel** – Stakeholder Relations
- **Cullen Hollister** – Operations
- **Alastair Harris-Cartwright** – Communications
- **Nicole Griffith** – Projects

Waste Diversion Ontario

- **Mary Cummins** – Oversight Analyst



Webinar Agenda

- Program Approval & Launch Date
- Program Options for Stewards
 - Stewardship Ontario
 - Product Care Association
- Stewardship Ontario's Program
- Exiting Stewardship Ontario
- Product Care Association - Overview
- Product Care & ReGeneration
- Product Care/ReGeneration Website
- Product Care's Paint ISP Program
- Accepted Products in the Paint ISP
- Paint ISP EHF Rates
- No Visible Fees
- Registering With Product Care
- Reporting To Product Care
- Member Support
- Timeline & Key Activities
- Resources & Contact Information
- Q & A



Program Approval & Launch Date

- On December 10, 2014, Waste Diversion Ontario (WDO) approved the Product Care Association (PCA) Industry Stewardship Plan (ISP) for the management of end-of-life paints and coatings.
- On March 25, 2015 WDO announced the effective date (start date) of the PCA Paint ISP as June 30, 2015.



Program Options for Stewards

- Stewardship Ontario's MHSW Paint Program
 - Under 5 % of stewards, by market share, remaining
 - Quarterly reports and fluctuating fees as a result of Reg. 11/12, with annual true up
- Product Care Association's Paint ISP
 - Over 95 % of stewards, by market share, joining
 - Monthly reporting and payments based on fixed Environmental Handling Fee (EHF) rates





**PAINT AND COATINGS ISP
WHAT STEWARDS NEED TO DO TO EXIT
STEWARDSHIP ONTARIO**

6

May 5 & 7, 2015 PCA Webinar

TODAY'S PRESENTATION

- Explain the exiting process for paints and coatings stewards
- We will cover:
 - **Stewardship Ontario communications** – sent to paint stewards to date
 - **Reporting and payment schedule** – what reports and payments exiting stewards need to submit and make?
 - **Steward in 'good standing'** – what does this mean and what actions do stewards need to take?
 - **Steward Invoices** – what will they include and when are they due?
 - **Annual True Up (ATU)** for 2015 – how and when will it be calculated?

COMMUNICATIONS SENT TO PAINT AND COATINGS STEWARDS

- March 25, 2015 – communique to all paints and coatings stewards re: confirmation of transition date by WDO of June 30
- April 16, 2015 – communique to paints and coatings stewards that signed LOIs with PCA re: exit process to leave SO to join PCA ISP
- April 16, 2015 – communique to paints and coatings stewards that had not signed LOIs with PCA informing of them of impact of ISP on SO program
- All communications can be found:
www.stewardshipontario.ca/stewards-orangedrop/paint-isp-information/

REPORTING AND PAYMENT SCHEDULE

Reporting Schedule

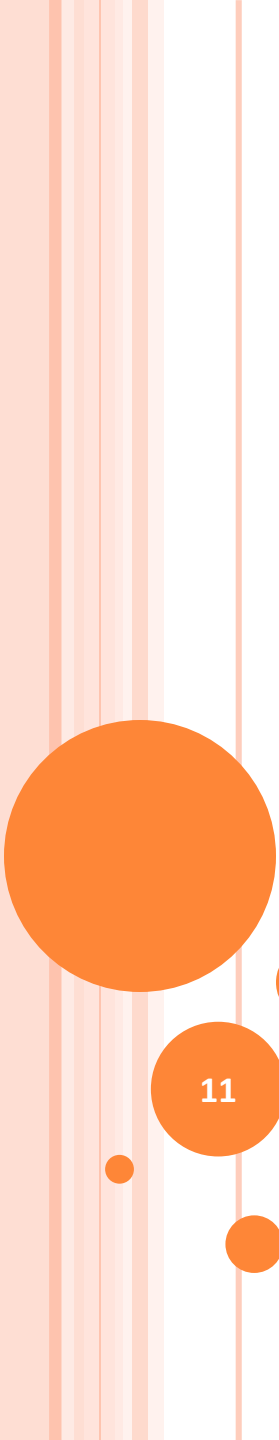
Report	Report Due Date	Data Included in Report
Q2 Report	April 30 th	Q1 data (Jan 1 –Mar 31)
Q3 Report	July 31 st	Q2 data (April 1 - June 30)

Payment Schedule

Invoice Payment	Costs	Invoice Due Date	Summary
Q2 Invoice	Q1 material management & administrative costs (including half of the estimated pre-effective date costs)	May 31 st	Q2 Invoice Q1 Report (Q4 data) Q1 Costs
Q3 Invoice	Q2 material management & administrative costs (including the other half of the estimated pre-effective date costs)	August 30 th	Q3 Invoice Q2 Report (Q1 data) Q2 Costs

ADJUSTMENTS

- Stewards have until July 31, 2015 to request an adjustment for paints and coatings reports for the period up to the June 30, 2015 ISP effective date.



ENSURING YOU ARE A STEWARD IN 'GOOD STANDING'

11

WHAT IS A STEWARD IN GOOD STANDING?

- A steward is in good standing in the context of the ISP if their paint reports and payments are submitted by the due dates specified in the 2015 Rules
- Also remember that the Waste Diversion Act (WDA) requires stewards to be in good standing at all times with the WDA and the program Rules (which it authorizes).
 - Section 31(1) explicitly requires stewards to pay their fees as specified in the Rules.
- A steward is in good standing with the Waste Diversion Act (WDA) and the Rules if:
 - All of a steward's MHSW reports are up-to-date
 - All of a steward's MHSW payments are up-to-date
- SO is required to report to WDO throughout transition process whether stewards wishing to join PCA ISP are in good standing

WDO CHECK POINTS

June 15, 2015	SO to provide 'In good standing' list to WDO related to Q2 payment status. WDO to review and establish initial approval to join the PCA ISP
August 15, 2015	SO to provide 'In good standing' list to WDO related to Q3 report compliance
September 15, 2015	SO to provide 'in good standing' list to WDO related to Q3 payment status
May 31, 2016 (TBC)	SO to provide 'in good standing' list to WDO related to the 2015 Annual True Up (ATU) payment status



**INVOICING:
ESTIMATING PRE-JUNE 30TH COSTS**

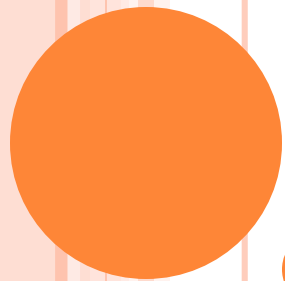
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PRE-JUNE 30TH COSTS WILL BE ESTIMATED

- Stewardship Ontario will estimate material management costs incurred prior to June 30th and will apply these costs to your Q2 and Q3 invoices
 - Service Providers will not be submitting their invoices for service up to June 30 before the transition date – hence the need to estimate costs
- Estimating costs and invoicing for them in Q2 and Q3 alleviates paints and coatings stewards from submitting Q4 reports and paying Q4 invoices

ESTIMATED COSTS BASED ON KNOWN DATA

- Material management costs received after the ISP effective date
- Administrative costs to process service provider reports and invoices
- Administrative costs to manage and process payments from stewards and payments to service providers and municipalities
- Any discrepancy between the actual costs incurred and the estimated costs invoiced in Q2 and Q3 will be reflected in the 2015 Annual True Up (ATU)



2015 ANNUAL TRUE UP

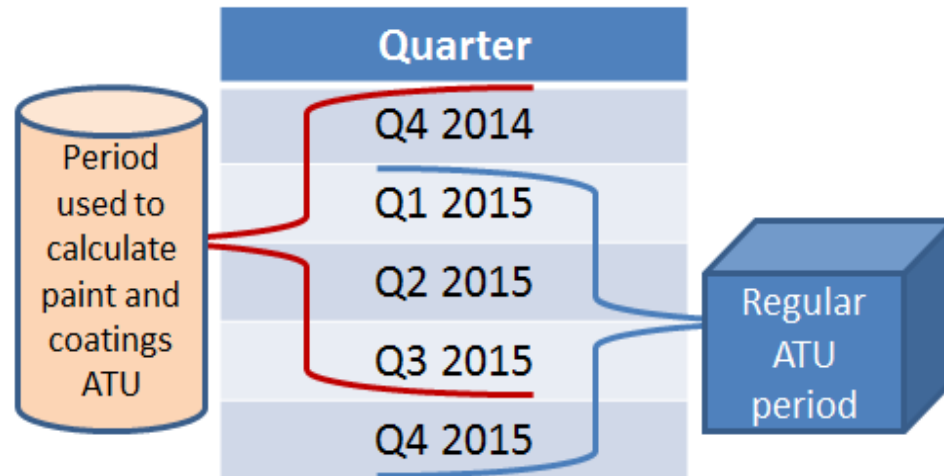
Process, Timings, and Requirements of Exiting Stewards

WHEN THE 2015 ATU WILL BE RUN



2015 ATU will be run
in Q2 2016 for all
MHSW materials

HOW THE ATU FOR PAINTS AND COATINGS WILL BE CALCULATED



- Previous four quarters of sales data, prior to ISP effective date will be used
- Use of Q4, 2014 data ensures final ATU calculation for paints and coatings reflects four quarters' sales data prior to ISP effective date

ISSUING CREDITS AND DEBITS FOR 2015 ATU

- ATU credits and debits for paints and coatings will be issued in April 2016 as part of the ATU for all MHSW materials
- Stewards must remain in 'good standing' following ATU:
 - SO is required to report to WDO any stewards that are not in 'good standing' following the ATU process

SUMMARY OF KEY POINTS

- Copies of communications can be found at:
www.stewardshipontario.ca/stewards-orangedrop/paint-isp-information
- Deadlines to submit reports are – Q2 April 30 / Q3 July 31
- Payment deadlines are – Q2 invoice by May 31 / Q3 invoice by August 30
- Stewards will have to be in good standing with SO before exiting to join PCA ISP
- Invoicing – estimate program costs will be added to Q2 and Q3 invoices, removing the need to submit Q4 reports and payments
 - Any discrepancy between actual costs and estimated costs will be reflected in the 2015 ATU
- 2015 ATU will be run in Q2 2016
- Questions or further information – Steward Services at 1-888-980-9549 or WeRecycle@stewardshipontario.ca

Product Care Association - Overview

- Product Care
 - is a Federal Non-profit Product Stewardship Association
 - started 20 years ago in British Columbia
 - develops, implements and manages 14 product stewardship program in 9 provinces, on behalf of industry

Product Care Association - Overview



Paint: BC, SK, MB, NB, NS, NL, PEI, ON (June 30, 2015)



Flammable liquids (including solvents), pesticides and other HHW products: BC, MB (preparing ON PSF ISP for submission)



Lighting: BC, MB, QC, PEI



Smoke and CO Alarms: BC



Small Appliances: BC, contracted by CESA



Major Appliances: BC, contracted by MARR



Outdoor Power Equipment: BC, contracted by OPEIC



Product Care & ReGeneration



- Corporate Name
- Remains as the legal name that appears on all contracts and agreements



- Consumer-Facing Brand
- More intuitive and engaging to consumers
- ReGeneration is the umbrella brand under which all programs are represented (PaintRecycle, LightRecycle, AlarmRecycle etc.)



Product Care/ReGeneration Website

- The principal tool of PCA's ReGeneration communications platform is the website, **ReGeneration.ca**. It hosts consumer, **member** and program partner website pages, providing relevant information to each group
- Member Resources for Ontario Product Care members are available at: www.regeneration.ca/member-support/ontario/

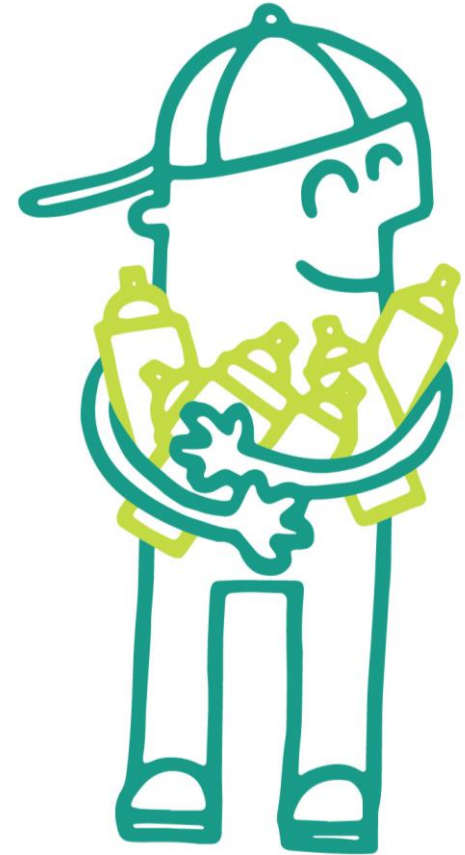


Product Care's Paint ISP Program

- Developed with the support from industry partners and the Canadian Paint and Coatings Association (CPCA)
- Aims to enable industry partners to meet their obligations with a program that offers
 - Cost predictability with fixed Environmental Handling Fees (EHFs)
- As of June 30, 2015 Product Care will assume the end of life management for paints and coatings including the collection, transportation and processing
- Product Care is currently working with service providers, municipalities and return to retail networks to ensure a smooth transition

Accepted Products in the Paint ISP

- Definition of paints and coatings under the ISP is expanded to include:
 - non-pesticide marine coatings and
 - all aerosol paints, not limited to architectural (includes automotive, craft and industrial products)
- Wood, masonry, driveway & roof sealers/coatings or water repellents (including all tar based & bitumen based) will remain on the inclusion list
- A detailed product list is available at www.regeneration.ca/member-support/ontario/



Paint ISP EHF Rates

Product Category	PCA ON Paint ISP EHF Rates
100 ml to 250 ml	\$ 0.20
251 ml to 1 litre	\$ 0.35
1.01 litres to 5 litres	\$ 0.85
5.01 litres to 25 litres	\$ 2.15
Aerosol paint (any size)	\$ 0.25

- EHF rates will be applied to monthly sales reports
- EHF rates are applied per unit of product sold in each product category

No Visible Fees

- Product Care ON Paint ISP members are required to have “no visible fees” to the end-user
- During the member registration process, stewards will be required to accept the Supplementary Letter of Agreement for the Ontario Paint ISP which includes the “no visible fee” requirement



Registering With Product Care

Registration system is now available at:
www.ecofeereporting.com/EcoFee/Login.aspx

Existing Product Care Members

- Log in to your account
- Click “Add a new program/province to your PCA membership
- Follow the Registration Steps which includes the Supplementary Letter of Agreement for Ontario Paint ISP

New Product Care Members

- Create a New Account
- Follow the Registration Steps which includes the Supplementary Letter of Agreement for Ontario Paint ISP



Registering With Product Care

Last day to register
for PCA ON Paint
ISP for the June 30
transfer

May 29, 2015

SO communicates
status to WDO

June 15, 2015

PCA confirms
registration with ISP
Program

June 30, 2015

June 1, 2015

PCA sends list of
registered stewards to
WDO

By June 17, 2015

WDO
communicates
approved and
unapproved status
to stewards and
PCA



Reporting To Product Care

- Product Care Paint ISP members approved for the June 30, 2015 launch will begin reporting to Product Care as of July 1, 2015
 - Reports and fee remittance for July paint and coating sales are due by August 30, 2015
-
- Reporting product sales and remitting fees are required monthly
 - Once a monthly report is submitted, an invoice is automatically generated based on the EHF rates plus HST
 - Reports and fee remittance are due within 30 days of a calendar month end

Reporting To Product Care

- PCA allows stewards within the supply chain (e.g. supplier, distributor, retailer) to determine among themselves who reports and pays fees, however this must be documented
- “Reporting Steward” concept is still an option
 - Retailer reports sales data to the program on behalf of the obligated steward
 - Will require account set up for each retailer/supplier pairing

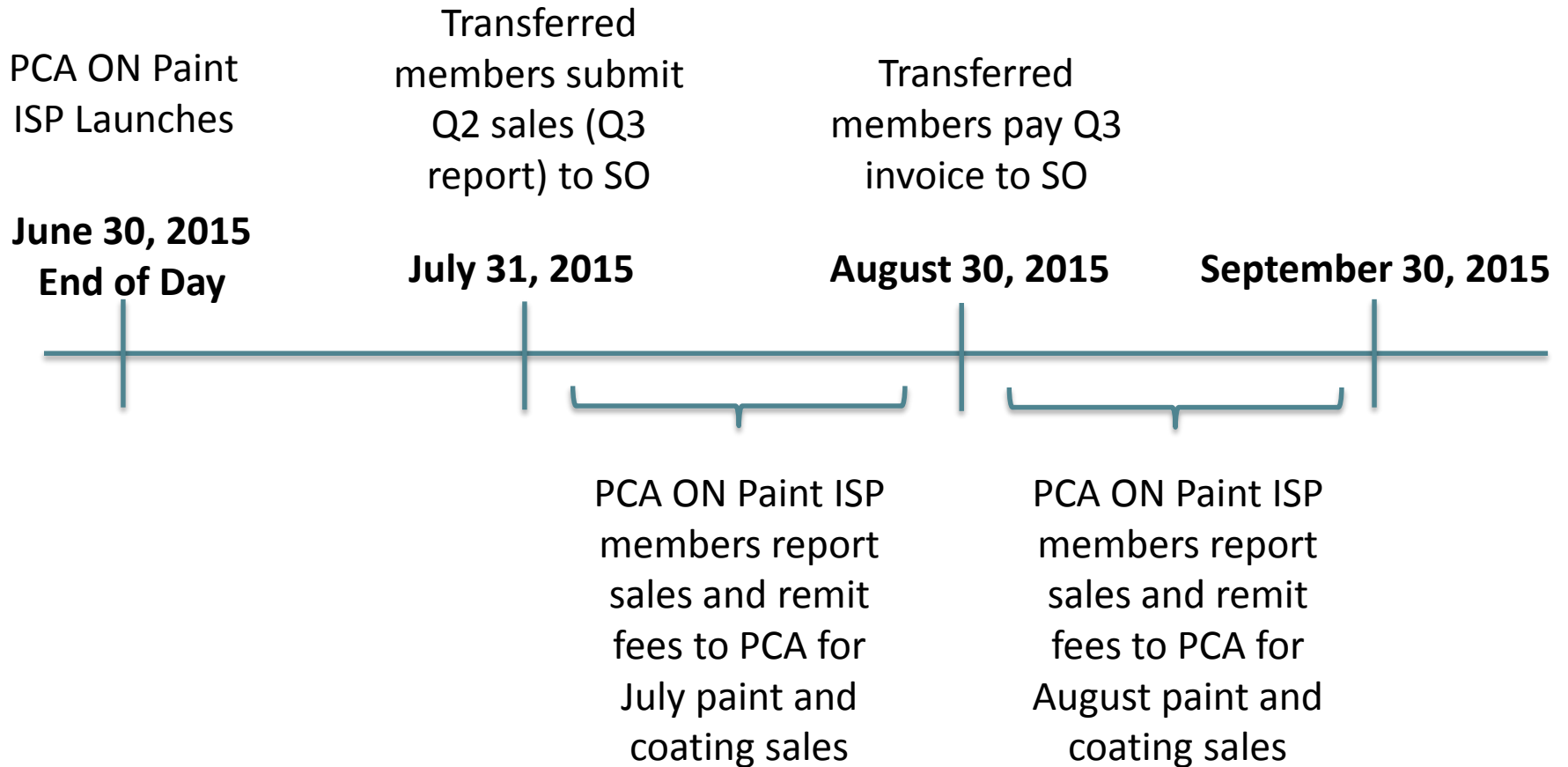


Reporting To Product Care

- Small remitter policy exist for those that:
 - Have reported and remitted for 1 year in the program
 - Remit less than \$10,000 per year for all Product Care programs
 - Are in good standing with their account



Reporting To Product Care



Member Support

The screenshot shows the ReGeneration website interface. At the top, there is a dark green navigation bar with the text 'Français' on the left, a search box, and three buttons: 'SERVICE PARTNER SUPPORT', 'MEMBER SUPPORT', and 'CONTACT'. Below the navigation bar is a large green banner with the ReGeneration logo (a stylized knot) and the text 'ReGeneration Special waste recycling by Product Care'. The main content of the banner features the large text 'THANK YOU!' and a line-art illustration of a person with their arms raised, standing next to a recycling bin. Below the 'THANK YOU!' text, it says 'We owe a huge thank you to all of our members, service providers, and partners that have made our programs a success.' To the right of the banner is a red box titled 'FIND A COLLECTION SITE' with a dropdown menu set to 'Lighting Products' and a search input field labeled 'Enter city/postal code'. At the bottom of the banner, there is a white navigation bar with buttons for 'PROGRAMS', 'ABOUT', 'NEWS', and 'EVENTS'. In the bottom right corner of the banner area, there is a red box with a lightbulb icon and the text 'HAVE A QUESTION? CONTACT US!'. The browser's address bar shows 'www.regeneration.ca' and the system tray at the bottom indicates the time is 9:41 AM on 4/30/2015.

Click on Member Support in the top bar

Member Support

ReGeneration Member Support

www.regeneration.ca/member-support/

Français Search

SERVICE PARTNER SUPPORT MEMBER SUPPORT CONTACT

ReGeneration
Special waste recycling by Product Care

PROGRAMS ABOUT NEWS EVENTS

FIND A COLLECTION SITE

MEMBER SUPPORT

Overview

Ontario

British Columbia

Saskatchewan

Manitoba

Québec

New Brunswick

Newfoundland and Labrador

Nova Scotia

Prince Edward Island

Member Support

Welcome to Member Support! In this Member Support portal you will find our Resource Centre, FAQs and Member News sections, which will help you learn more about the recycling of accepted program products, and get useful information specific to manufacturers, retailers, wholesalers and other enterprises that are potentially obligated under provincial regulations.

Please select your region from the menu on the left in order to access the information most relevant to you. For membership documents such as PCA Member Agreement, Rules and Policies, Bylaws etc, see below.

If you are a Service Partner of a Product Care program, please visit the Service Partner Support Page for pertinent information.

Membership Documents >

Eco Fee Reporting

CESA Reporting

OPEIC Reporting

MARR Reporting

HAVE A QUESTION? CONTACT US!

ARE YOU A SERVICE PARTNER?

11:55 AM 4/30/2015

Click on Ontario on the left

Member Support

The screenshot shows the ReGeneration website's Member Support page for Ontario. The page features a green header with navigation links for 'SERVICE PARTNER SUPPORT', 'MEMBER SUPPORT', and 'CONTACT'. The ReGeneration logo is prominently displayed, along with a search bar and a 'FIND A COLLECTION SITE' button. The main content area is divided into three columns: 'MEMBER SUPPORT' with a list of provinces, 'Ontario' with a welcome message and program details, and 'CONTACT' with contact information for Holly Lafontaine. A central navigation bar includes 'RESOURCES', 'FAQS', and 'NEWS'. The 'RESOURCES' section lists 'Regulatory', 'Product Definition & Fee Rates', 'Program Information & Reporting', and 'Membership Documents'. The 'CONTACT' section lists 'Eco Fee Reporting', 'CESA Reporting', 'OPEIC Reporting', and 'MARR Reporting'. A 'RECENT ANNUAL REPORTS' section is also visible. The page footer includes a Windows taskbar and a system clock showing 11:10 AM on 4/30/2015.

View Resources

View FAQs

View Member News



Timeline & Key Activities

Activities	Dates
Stewards register for PCA ON Paint ISP	On or before May 29
Stewards pay Q2 invoice to SO	May 31
PCA sends list of stewards registered in the ON Paint ISP to WDO	June 1
SO informs WDO of “good standing” status	June 15
WDO communications approved and unapproved status to stewards and PCA	By June 17
PCA ON Paint ISP launches	June 30
Transferred stewards submit Q2 sales (Q3 report) to SO	July 31
Steward PCA reporting portal training	July
Transferred stewards pay Q3 invoice to SO	Aug 30
Transferred stewards report July sales and remit fees to PCA	Aug 1 – Aug 30

Resources & Contact Information

Member resources and FAQs can be found on the ReGeneration website at:

<http://www.regeneration.ca/member-support/ontario/>

For additional program support, contact:

Patrick Chauvet
Ontario Program Director
patrick@productcare.org
Toll free: 1.877.592.2972 x 356
Direct: 416.307.2886

Holly Lafontaine
Ontario Program Coordinator
holly@productcare.org
Toll free: 1.877.592.2972 x 239
Direct: 778.372.4464

SO Steward Services
WeRecycle@stewardshipontario.ca
Toll free: 1.888.980.9549

Thank you!



The Product Care Team

