



2013
New Brunswick
Paint Recycling Program
Annual Report

Submitted to: **Recycle New Brunswick**

Submitted by: **Product Care Association**

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Table of Contents

1.0	About Product Care Association.....	3
1.1	Report Period	3
1.2	Program Summary	3
1.3	Brand Owner Information.....	3
1.4	Total Amount of Waste Paint Collected.....	4
2.0	Processing.....	6
2.1	Reuse.....	7
2.2	Recycling	7
2.3	Landfill.....	7
2.4	Energy Recovery.....	7
2.5	Incineration	8
2.6	Design for Environment	8
2.7	Depot listings.....	9
3.0	Processing and Containment Facilities.....	11
4.0	Communication and Education Program	11
4.1	Social Media	11
4.2	Website	12
4.3	Point of Sale (PoS) and Point of Return (PoR) Material	12
4.4	Trade Painter Notification.....	12
4.5	Program Hotline	12
4.6	Yellow Pages Ads.....	13
4.7	Online Advertising.....	13
4.8	Earned Media	13
4.9	Waste Reduction Week.....	13
4.10	Depot Visits	13
4.11	Market Research	14
5.0	Financial Information	14
6.0	Audit of NB Paint Stewardship Program	15
	APPENDIX 1 – List of Program Brand Owners as of December 31, 2013.....	16
	APPENDIX 2 – 2013 NB Paint Program Collection Site Details.....	17
	APPENDIX 3 – PCA Website	19
	APPENDIX 4 – Collection Site Signage.....	20
	APPENDIX 5 – Yellow Pages Print Ads: Saint John and Fredericton	21
	APPENDIX 6 – Press Release on Business Review Canada.....	22
	APPENDIX 7 – Program Performance Review.....	23



1.0 About Product Care Association

Product Care Association (PCA) is a federally incorporated, not-for-profit product stewardship association formed in response to stewardship regulations and is governed by a multi-sector industry board of directors. Product Care Association has managed paint and other household hazardous waste industry stewardship programs since 1994.

Product Care Association's members are the "producers" (manufacturers, distributors and retailers) obligated by the Regulation under the category of architectural paint.

PCA has an approved paint stewardship program plan with Recycle NB under the *Designated Materials Regulation* (the "Regulation") of the *Clean Environment Act*. The program began in April, 2009. In this report, references from the regulation to the annual report requirements are indicated as follows:

45 (1) A brand owner shall, on or before April 30 in each year, provide the Board with an annual report detailing the effectiveness of the paint stewardship plan during the previous calendar year including, but not limited to, the following:

1.1 Report Period

This report covers the 2013 calendar year. Except as noted, the information in this report relates to the operating period January 1 to December 31, 2013.

1.2 Program Summary

The New Brunswick Paint Recycling Program offers collection sites throughout the province to which consumers can bring leftover household paint. The collection sites include retailers, Solid Waste Commissions (SWCs) (including events) and Redemption Centres (bottle return depots). The program supplies collection sites with standard reusable collection bins and other containers such as drums. The filled bins are then collected from the collection sites by a hauler contracted to the program, and empty bins are dropped off. The filled bins are then consolidated at the hauler's warehouse into full loads which are shipped to processors for recycling. Additional elements of the program managed by Product Care Association include revenue management, communications and administration.

1.3 Brand Owner Information

45 (2) At the same time a brand owner submits its annual report, it shall provide the Board a statement in writing as to the total amount of paint sold by it during the previous calendar year.

As of December 31, 2013, the Program had 56 paint brand owners (listed in Appendix 1). During the 2013 calendar year, 4 new program members were added: Country Chic Paint, Target



Canada Co., PPG Industries Inc. (Vanex Inc), and Groupe BMR Inc. Additionally in 2013, 3 members were removed from the New Brunswick PaintRecycle program, Fibre Glass-Evercoat Co. of Canada, Hudson's Bay Company Inc. (HBC), and Xim Products Inc.

Program members reported the sale of 2,222,231 containers of program products in New Brunswick from January 1 to December 31, 2013, for an estimated liquid volume sold of 5,491,670 litres.

1.4 Total Amount of Waste Paint Collected

- (a) the total amount of waste paint collected in New Brunswick by the brand owner;
- (b) the total amount of waste paint processed or in storage;

Table 1 below shows the total amount of waste paint collected by the program for the reporting period, the volume of waste paint shipped to processors and the volume processed by collection container (tubskids and drums) and by residual volume (litres). Volumes collected but not shipped or shipped but not processed were managed in the following program year. Table 3 shows the total amount of paint tubskids and aerosols collected by regions as defined by RNB.

Table 1: Total Amount of Waste Paint Collected in 2013

Item	Number of Tubskids ¹	Residual Paint Volume (L)	Number of Aerosol Drums ³	Residual Aerosol Paint Volume (L) ⁴	Total Residual Paint Volume (L)
Volume Collected	1,610	236,187	107	562	236,749
Volume Shipped to Processor	1,668	244,696	139	730	245,426
Volume Processed	1,495	219,323	139	730	220,053

- (1) Tubskid dimensions (42" x 34" x 48") with a nominal capacity of 126 one gallon containers. The actual number of paint containers per bin varies depending on the mix of paint container sizes, ranging from 250ml – 18.9L capacity.
- (2) Conversion rate 146.7 L per collection bin. Reuse volume is not included in calculation. This rate is based on the number of tubskids processed and the total residual volume of material generated.
- (3) Each drum holds approximately 175 aerosol containers
- (4) Conversion rate 5.25 Ls per drum

The below table shows the calculation of the recovery rate, based on the sales of paint sold in New Brunswick and the recovery volume of paint collected in 2013.



Table 2: 2013 Paint Sales, Residual Recovery Volume and Recovery Rate

	Total
Sales (litres)	5,491,670
Residual Recovery Volume (litres)	236,749
Recovery Rate	4.3%

Table 3: Collection by Region in 2013, Broken down by SWC, Retailer or Redemption Centre

Region	Paint (Tubs)	Aerosols (Drums)	Total
Cogedes	45	0	45
Cogerno	54	8	62
Fredericton	337	4	341
Fundy	332	19	351
Kent	25	1	26
Kings County	56	2	58
Nepisiquit-Chaleur	127	11	138
Northumberland	64	1	65
Restigouche	33	3	36
South West	43	1	44
St John	20	0	20
Valley	27	0	27
Westmorland-Albert	447	57	504

In 2013, a total of 1,668 tubskids of leftover paint were delivered to the Laurentide Re-sources Atlantic Inc. facility in Springhill, NS for processing; this amount includes tubskids left over at Hebert's Recycling from 2012.

During the reporting period, Laurentide processed 1,495 tubskids (opened, sorted and bulked into shipping containers), including additional tubskids that were in their inventory from 2012. In total 186,182 paint cans were processed in 2013.



2.0 Processing

(c) *the percentage of waste paint collected that was reused, recycled, disposed of in an engineered landfill, recovered for energy, contained, or otherwise treated or disposed of;*

Information on the number of paint containers processed in 2013 at Laurentide Re-sources and the percentage of non-program materials collected is found in Table 4. The amount of metal and plastic containers that were recycled in 2013 and their processor is found in Table 5. Table 6 shows the breakdown of waste paint collected that was reused, recycled, disposed of in an engineered landfill, recovered for energy, contained, or otherwise treated or disposed of

Table 4: Number of Paint Containers Processed in 2013 at the Laurentide Re-sources Atlantic facility

	Total Containers (paint/non-program)	Total Containers (program paint)	Non-program Containers	% of Non-program Containers per Collection Bin
Program Totals	193,621	186,182	7,439	3.8%

Table 5: Metal and Plastic Containers Collected and Recycled in 2013

Container Type	Collected and Recycled (tonnes)	Processor
Metal	54.35	Quebec Milling, QC
Plastic pails (HDPE 2)	2.83	Gaudreau Environmental, Victoriaville, QC
Plastic paint cans (polypropylene)	4.86	Gaudreau Environmental, Victoriaville, QC

Table 6: Percentage of Waste Paint by Disposal Method

Method	Volume (litres)	Percentage
Reuse	673	0.3%
Recycle	164,499	74.5%
Landfill	25,215	11.4%
Energy Recovery	30,340	13.8%
Total	220,726	100%

The following section describes the processing methods referred to in the table above.



(d) a description of the types of processes utilized to reuse, recycle, dispose of in an engineered landfill, recover energy from, contain, or otherwise treat or dispose of, waste paint;

2.1 Reuse

Through the Paint Exchange Program, better quality paint returned to collections sites are made available for the public to take, free of charge, and use. Paint Exchange was offered at 29 collection sites across the province, which is 49% of collection sites. An estimated 673 litres of paint was given away at no charge through the Paint Exchange program to consumers, a 45% decrease over last year (1,229 litres). Reuse volumes are estimated by assuming that each container is on average 75% full.

2.2 Recycling

At the Laurentide Re-resources facility, paint containers are removed from the collection bins, inspected, opened, sorted by type, colour and quality, and poured into shipping containers. The bulked paint of recyclable quality is then transferred to an affiliated processor, Peintures Recuperees du Quebec (PRQ) in Victoriaville, QC. Table 7 illustrates the quantity of latex paint and of alkyd paint that was recycled. Due to a diminishing market for alkyd paint, it has become an increasing challenge to recycle alkyd paint. Majority of the alkyd paint is sent for energy recovery and limited amounts of alkyd paints continue to be recycled.

Table 7: Quantity and Type of Paint Recycled

Type	Litres	Percentage
Latex paint	145,559	88.5%
Alkyd paint	18,940	11.5%
Total	164,499	100%

2.3 Landfill

The sorting and bulking of the latex paint by Laurentide Re-resources generated 25,215 litres of non-recyclable latex sludge/solid which were solidified and disposed of at a synthetic-lined landfill cell with leachate collection.

2.4 Energy Recovery

Not all collected oil based paint is of suitable quality for paint recycling. In some cases the paint may be contaminated, not in liquid form, wrong colour or of the wrong chemistry for paint recycling. In addition, regulations such as the Federal VOC Regulations, required tighter limits on certain chemical constituents, which tend to be higher in older paints, making it difficult to recycle oil based paint back into paint. The market for the recycled oil based paint is significantly smaller than that for the water based products and continues to diminish as water base technology replaces oil based technology.



Due to the high solvent content of oil based paints; oil based paints are suitable for energy recovery. Through the process of fuel blending, some of the oil based paint collected by the program that is not suitable for paint recycling, is used as an alternative energy source in applications such as permitted incinerators. During the reporting period 30,340 litres of alkyd paint and paint from paint aerosols were blended with other fuels and utilized for energy value at licensed facilities.

2.5 Incineration

During the reporting period, no material went for incineration.

2.6 Design for Environment

(e) a description of efforts to redesign paint products to improve reusability and recyclability;

The paint and coating industry is continually pursuing product formulation innovations that strike a balance between sustainability, health & safety and performance, working in concert with key agencies such as Health Canada and Environment Canada. An example of these sustainability initiatives is the industry's involvement with the federal Chemicals Management Plan, assessing chemicals in commerce for all industry sectors including paint and coatings. The Chemicals Management Plan seeks to assess all chemicals in commerce with a view to banning the highly toxic ones or where toxicity is considered harmful for the environment, both from a human health or ecological perspective. A risk management approach is required to permit continued use of the product. This may result in regulations, pollution prevention plans, codes of practice or compliance agreements and ultimately reformulation or re-design of products for the marketplace that reduces or eliminates negative impacts to the environment.

The manufacturing of paint continues to shift from oil based paints to water based paints due to a number of factors including:

- Consumer preference for more environmentally friendly products
- Advanced water base coating technology providing similar product performance as oil based technology
- Regulatory influences such as Environment Canada's Volatile Organic Compound (VOC) Concentration Limits for Architectural Coatings Regulations (P.C. 2009-1535) which sets limits for VOC for a number of coatings including architectural coatings. These new regulations require coatings manufacturers to switch to low-VOC formulations

In addition, the program utilizes the follow tools to increase the amount of reuse and minimize the environmental impact:

- Variable eco fees which increase with the size of the container.
- Operation of the paint exchange program whereby leftover paint is made available to the public free of charge.



2.7 Depot listings

(f) *the location of return depots;*

As of December 31, 2013, a total of 59 collection sites participated in the program, a decrease of 2 collection sites as compared to 2012. See Table 8 for the breakdown of the collection site changes. Appendix 3 contains a provincial map of the depot locations.

Table 8: 2013 NB Paint Collection Site Changes

Year	Status	Amount
2012	Total # of Collection Sites	62
2013	# New Collection Sites	2
2013	# Collection Sites Closed	5
2013	Total # of Collection Sites	59

Appendix 2 provides details on the depots, including location and participation in the paint exchange program. In addition to the depots listed in Appendix 2, there are two fire departments that accept paint products for the paint recycling program, but are not advertised as official depots:

- Saint Francois de Madawaska Fire Department; and
- Edmundston Fire Department

Materials collected at these two locations are delivered to the Cogerno SWC facility in Riviere-Verte which is a collection site under the program.

Solid Waste Commission events: According to information available to Product Care Association, 79 HHW collection events were held in 2013. All waste paint collected at these events was managed by the program. These events are listed in Table 9.



Table 9: 2013 NB HHW Event Locations and Dates

Location	Date	Location	Date
Allardville	19-10-2013	Miramichi	11-05-2013
Alma	27-05-2013	Miramichi	28-09-2013
Alma	21-10-2013	Moncton - Coliseum	28-05-2013
Bathurst	11-05-2013	Moncton - Coliseum	08-10-2013
Bathurst	02-11-2013	Moncton - Kay Arena	29-05-2013
Beaubassin Est	22-05-2013	Moncton - Mapleton Park	09-10-2013
Beaubassin Est	23-10-2013	Moncton - Mapleton Park	30-05-2013
Beresford (Shopping Ctr)	04-05-2013	Neguac	09-06-2013
Campbellton	14-09-2013	Nigadoo (Mun Bldg)	26-10-2013
Cap Pele	07-05-2013	Perth	11-09-2013
Cap Pele	02-10-2013	Petitcodiac	23-05-2013
Caraquet	06-06-2013	Petitcodiac	17-10-2013
Caraquet	08-06-2013	Pointe-Verte (Mun Bldg)	27-04-2013
Clair	07-05-2013	Port Elgin	21-05-2013
Dalhousie	15-09-2013	Port Elgin	29-10-2013
Dieppe	04-05-2013	Riverside-Albert	26-10-2013
Dieppe	19-10-2013	Riverview	01-06-2013
Dorchester	02-05-2013	Rothsay & Quispamsis	19-10-2013
Dorchester	24-10-2013	Rothsay & Quispamsis	20-10-2013
Drummond	21-09-2013	Sackville	14-05-2013
Edmundston Fire Dept	29-01-2013	Sackville	15-10-2013
Edmundston Fire Dept	23-04-2013	Saint John	24-10-2013
Edmundston Fire Dept	21-05-2013	Saint John	26-10-2013
Edmundston Fire Dept	18-06-2013	Saint-Antoine	11-05-2013
Edmundston Fire Dept	09-07-2013	Saint-Louis-de-Kent	05-10-2013
Edmundston Fire Dept	20-08-2013	Salisbury	15-05-2013
Edmundston Fire Dept	13-09-2013	Salisbury	16-10-2013
Edmundston Fire Dept	11-10-2013	Shediac	08-05-2013
Edmundston Fire Dept	04-11-2013	Shediac	22-10-2013
Edmundston Fire Dept	04-12-2013	St. Martins	22-10-2013
Florenceville	04-09-2013	St-Basile	18-09-2013
Grand Falls	11-05-2013	St-Hilaire	14-05-2013
Hampton	21-10-2013	St-Jacques	05-04-2013
Hillsborough	16-05-2013	St-Leonard	09-05-2013
Hillsborough	10-10-2013	St-Quentin	16-05-2013
Lac Baker	14-09-2013	Sussex	25-05-2013
LAMEQUE	06-06-2013	Sussex	02-11-2013
Lameque	08-06-2013	Tracadie-Sheila	06-06-2013
Memramcook	13-05-2013	Woodstock	24-08-2013
Memramcook	03-10-2013		



3.0 Processing and Containment Facilities

(g) the location of any processing or containment facilities for waste paint;

Hebert's Recycling Inc.

53 Walsh Avenue
Miramichi, NB E1N 3A5

Laurentide Re-sources Atlantic Inc.

100 Main Street
Springhill, NS B0M 1X0

Société Laurentide Inc.

345 Bulstrode Street
Victoriaville, QC G6T 1P7

Clean Harbors Environmental Services

Rang 5 East 400 Galipeau Street
Thurso, QC J0X 3B0

4.0 Communication and Education Program

(h) the types of consumer information, educational materials and strategies adopted by the brand owner;

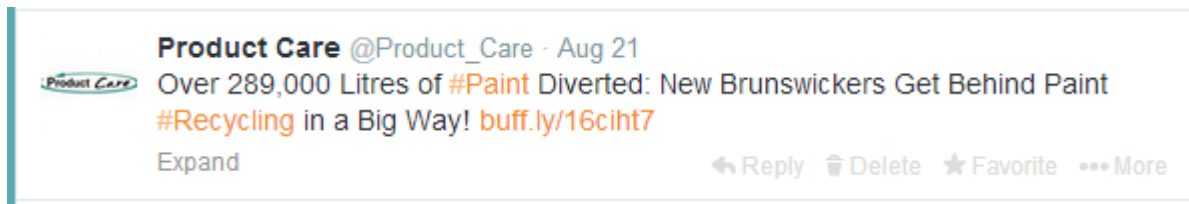
Product Care Association implemented a communication and education program to educate consumers in accordance with the Regulation. The following sections describe the communication and education programs in detail.

4.1 Social Media

When appropriate, Product Care shared information about the New Brunswick Paint Recycling program on its social media channels.



Example of Product Care tweet:



4.2 Website

The PCA website includes New Brunswick Paint Program pages in English and French including:

- Depot finder (a map showing the locations of the collection sites)
- Depot hours and operations
- Information for trade painters (list of collection sites that can accept high volumes);
- Program product lists
- Other information (such as a description of the paint exchange program).

An estimated 4,408 unique visitors utilized the website during the 2013 calendar year. The depot finder page specifically had an estimated 2,354 pageviews (see Appendix 3). Additionally, the PCA website is linked to (and from) the Recycle New Brunswick website.

4.3 Point of Sale (PoS) and Point of Return (PoR) Material

In 2013, Product Care distributed both PoS and PoR materials as follows:

- 500 11x17 posters were reprinted to meet mail-out requirements and for further distribution to collection sites.
- A retailer mail-out that included tri-fold brochures identifying accepted/not accepted products, “Recycle Your Paint” can stickers, posters and an informational cover letter plus FAQ about the program was sent to 148 retailers across the province. In this package, retailers were also reminded of their legal obligation to post promotional material (posters, rack cards) at the point of sale.
- 10 collection sites received new outdoor signage (Appendix 4)

4.4 Trade Painter Notification

A trader painter mail-out that included an informational cover letter about the program in French and English, a bundle of tri-fold brochures and material reorder information was sent to over 800 painters, paint contractors, interior decorators and home improvement companies across the province.

4.5 Program Hotline

Recycle NB operates a bilingual “hotline” to respond to consumer enquiries about paint and other products.



4.6 Yellow Pages Ads

- Print ads in English and French were placed in the Yellow Pages books in Saint John, Fredericton and Bathurst. Print ads planned for Miramichi and Moncton were cancelled to avoid overlapping paint recycling ads placed by RNB. (Appendix 5)
- Online ads in English and French were renewed on YellowPages.ca for Saint John, Fredericton, Moncton, Miramichi and Bathurst.

4.7 Online Advertising

- Kijiji ads promoting free paint recycling and the paint exchange program ran throughout the summer into the fall.
- A blog titled “14 Must-Dos for Holding a Successful Yard Sale” that included tips for recycling unwanted and leftover paint was pitched to local ENGOs, junk removal sites and real estate agents to help spread the word about paint recycling.

4.8 Earned Media

A press release highlighting the amount of paint diverted from landfill through the New Brunswick Paint Recycling Program was sent out in August (Appendix 6). The release was:

- Pitched directly to the major newspapers in New Brunswick, but received no pickup.
- Sent to Lisa Harrity at the Government of New Brunswick. Receipt was acknowledged, but no information was ever shared on the government site.
- Pitched to Earth911 as a follow-up story to a piece the website ran about the program’s launch in 2009.
- Submitted through MarketWire and picked up by Business Review Canada (Appendix 6).

4.9 Waste Reduction Week

In addition to the above communication initiatives about the program, a radio campaign was launched to coincide with Waste Reduction Week (Oct 21-27).

- Radio ads targeting St. John’s/Fundy, Caraquet, Cogedes and Kent (the regions with the lowest paint collections per capita) ran on KHJ Fredericton, Capital FM, 104.9 Bathurst and CJEFM Edmundston (French).

4.10 Depot Visits

The 20 collection depots listed in Table 10 were visited by a PCA representative in 2013. The site visits provided in-person support to the depots, as well as delivered informational brochures. The depot visits included training about what is acceptable and what is not acceptable in the program.



Table 10: Collection Sites visited in 2013 by a PCA Representative

Collection Site	City	County
Boyd Brothers Ltd.	St. George	Charlotte
Chipman Bottle Exchange	Chipman	Queens
Dupuis Home Hardware Building Centre	Memramcook	Westmorland
Gorbers Bottle Exchange Ltd.	Moncton	Westmorland
Hillsborough Recycling Depot	Hillsborough	Albert
Horseman Bottle Exchange	Salisbury	Westmorland
Keith Building Supplies	St. Stephen	Charlotte
Norrad's Express & Redemption Centre Ltd.	Sussex	Kings
Roblynn Home Hardware	Oromocto	Sudbury
Shediac Redeem Centre	Shediac	Westmorland
South West Solid Waste Commission	St. Stephen	Charlotte
Southside Redemption Centre	Hanwell	York
Tediche Home Hardware Building Centre	Cap-Pele	Westmorland
Topmar Building Supplies	Fredericton	York
Valley Glass – Juniper/Collishaw	Moncton	Westmorland
Valley Glass Recycling Ltd.	Dieppe	Westmorland
Valley Glass Toombs Ltd.	Moncton	Westmorland
Watson's Store Ltd.	Harvey	York
Westmorland-Albert Solid Waste Corporation	Berry Mills	Westmorland
Wheaton's All-In-One	Sackville	Westmorland

4.11 Market Research

In September 2013, Product Care hired MarketQuest to complete an awareness survey for the New Brunswick Paint Recycling Program. The survey was carried out by telephone and targeted 300 New Brunswickers across the province. An awareness level of 38 per cent was achieved. Product Care is committed to achieving an awareness level of 47.5% by the end of 2015 and will continue to work to increase public awareness about paint recycling in New Brunswick.

5.0 Financial Information

- | |
|---|
| <p>(i) <i>the annual financial statements, as prepared by an independent auditor, of the revenues received and the expenditures incurred by the paint stewardship plan;</i></p> |
|---|

Product Care Association's audited financial statements are included.



6.0 Audit of NB Paint Stewardship Program

(j) an assessment of the performance of the brand owner's plan prepared by an independent auditor; and

A report prepared by an independent auditor as to the program performance is attached in Appendix 7.

(k) any other information requested by the Board that relates to the paint stewardship program.

No other information is submitted.



APPENDIX 1 – List of Program Brand Owners as of December 31, 2013

1. 1439174 Ontario Ltd dba NLS Products
2. Kleen-Flo Tumbler Industries Ltd.
3. Akzo Nobel Canada Inc
4. Laurentide re-sources Inc
5. Alexandra Moulding
6. Les Produits Techni-Seal Inc.
7. BASF - The Chemical Company
8. LPS Canada - Division of LPS Laboratories
9. Behr Process Corp.
10. Martin & Associates Ind
11. Benjamin Moore & Co. Ltd.
12. Michaels Stores Inc
13. Big Lots Canada Inc.
14. Modern Sales Co-op-Auto Sense Parts
15. Calibre Environmental
16. Peinture Laurentide Inc
17. Canadian Tire
18. Peintures MF Paints
19. Cansel Survey Equipment
20. Plasti Kote Inc. (Valspar)
21. Castle Building Centres Group Ltd
22. PPG Canada Inc.
23. CBR Products
24. PPG Industries Inc. (Vanex Inc)
25. Chalifour Canada
26. Princess Auto Ltd.
27. Cloverdale Paint Inc.
28. Pro Form Products Limited
29. Country Chic Paint
30. Produits de Plancher Finitec Inc
31. Denalt Paints
32. R. Cameron Industries Ltd.
33. Ducan Products Inc.
34. Rust-Oleum Consumer Brands
35. Dynamic Paint Products Inc.
36. Sansin Corporation
37. Forrest Paint Co.
38. Selectone Paints Limited
39. General Paint Corp.
40. Seymour of Sycamore Inc.
41. Groupe BMR Inc
42. Sherwin-Williams Co
43. Henry Company, Canada, Inc
44. Sika Canada
45. Homax Products
46. Swing Paint
47. Home Depot Canada
48. Target Canada Co.
49. Home Hardware
50. Timber Pro Coatings Ltd.
51. IRL Supplies Ltd
52. TruServ. Canada Inc.
53. Kent Building Supplies
54. WalMart Canada
55. K-G Spray-Pak Inc
56. Wood Essence Distributing



APPENDIX 2 – 2013 NB Paint Program Collection Site Details

Depot Name	City	Paint Exchange
Nepisiguit-Chaleur SWC (REDPINE) (District 3) - CSR3	Allardville	No
Baie Ste Anne Building Supplies / Castle Building Center	Baie Ste Anne	No
Crain's Bottle Depot Ltd.	Bath	Yes
AIM Recycling Bathurst Inc (formerly ArcelorMittal Bathurst Inc.)	Bathurst	Yes
Carpet Ranch / Grange a Tapis	Beresford	No
Recyclage Beresford Recycling Ltee.	Beresford	Yes
Rebuts Solides Canadiens - Canadien Solid Waste (Kent County)	Bouctouche	No
Tediche Home Hardware Building Centre	Cap-Pele	No
Caraquet Home Hardware	Caraquet	No
La Cooperative de Caraquet Ltee	Caraquet	No
Chipman Bottle Exchange	Chipman	Yes
RONA L'Express - Cocagne (Store #3595)	Cocagne	No
Billy's Bottle Exchange and Salvage Shop	Dalhousie	No
Valley Glass Recycling Ltd.	Dieppe	Yes
Betts Home Hardware	Doaktown	No
J&L Warehousing Inc.	Edmundston	Yes
RONA Le Renovateur - Edmundston (Store #8379)	Edmundston	No
Fredericton Region Solid Waste Commission (District 11)	Fredericton	No
Topmar Building Supplies	Fredericton	No
Gilbert M Rioux et fils Ltee.	Grand Sault	Yes
Southside Redemption Centre	Hanwell	Yes
Brooks Redemption Center	Hartfield	Yes
Watson's Store Ltd.	Harvey York Co	No
Hillsborough Recycling Depot	Hillsborough	Yes
RONA Le Renovateur (Store #7786)	Kedgwick	No
La Societe Cooperative de Lameque Lte	Lameque	No
South West Solid Waste Commission (District 10)	Lawrence Station	No
Dupuis Home Hardware	Memramcook	No
Hebert's Bottle Exchange	Miramichi	Yes
Northumberland Co-op Ltd.	Miramichi	No
Northumberland Solid Waste Commission	Miramichi	No
Gorbers Bottle Exch. Ltd.	Moncton	Yes
Valley Redemption - Juniper/Collishaw	Moncton	Yes
Valley Redemption - Toombs	Moncton	Yes
Westmorland-Albert Solid Waste Corporation	Moncton	No
Neguac Home Hardware / Centre de Renovation Home Hardware	Neguac	No
Roblynn Home Hardware & Home Furniture	Oromocto	No
Recyclage Chaleur	Petit-Rocher	Yes



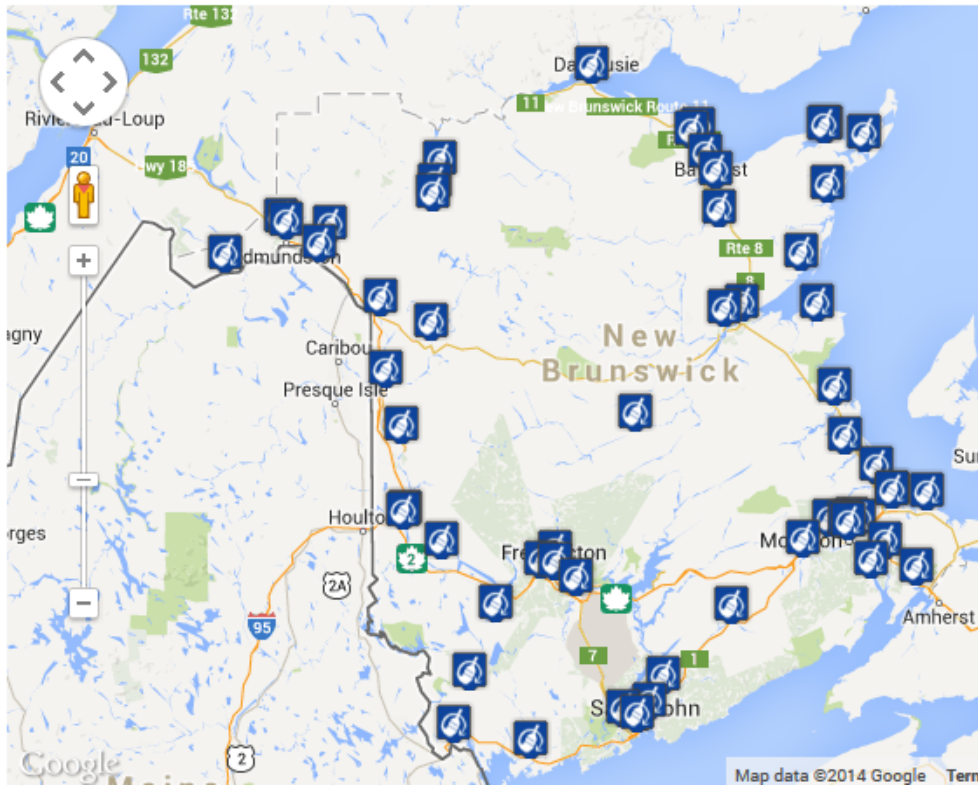
Depot Name	City	Paint Exchange
Richibucto Home Hardware	Richibucto	No
Centre De Remboursement le Recyclage	Riviere Verte	Yes
CSR 1- Cogerno	Riviere-Verte	Yes
Wheaton's All in One	Sackville	Yes
Fundy Solid Waste - Crane Mountain Landfill	Saint John	No
Golden Mile Redemption Centre Ltd.	Saint John	Yes
Pub's Transfer & Bottle Ex Ltd.	Saint John	Yes
Valley Redemption Centre Inc.	Saint John	Yes
RONA Le Renovateur (Store #2125)	Saint-Francois-de-Madawaska	No
RONA Le Renovateur (Store #7200)	Saint-Quentin	No
Horsman's Bottle Exchange Inc.	Salisbury West	Yes
Centre De Remboursement Lameque Inc. / Shippigan Redemption Center	Savoie-Landing	Yes
Shediac Redeem Center / Eastern Propane	Shediac	Yes
Boyd Brothers Ltd.	St. George	No
Keith's Building Supplies Ltd.	St. Stephen	No
Centre de Remboursement Gaetan Bosse	St.Quentin	Yes
Norrad's Express and Redemption Centre Ltd.	Sussex	Yes
Tracadie Home Hardware	Tracadie	No
Mapleview Redemption Center	Weaver	Yes
Southern Valley Transfer Station	Woodstock	Yes
Vail's Bottle Exchange	Woodstock	Yes



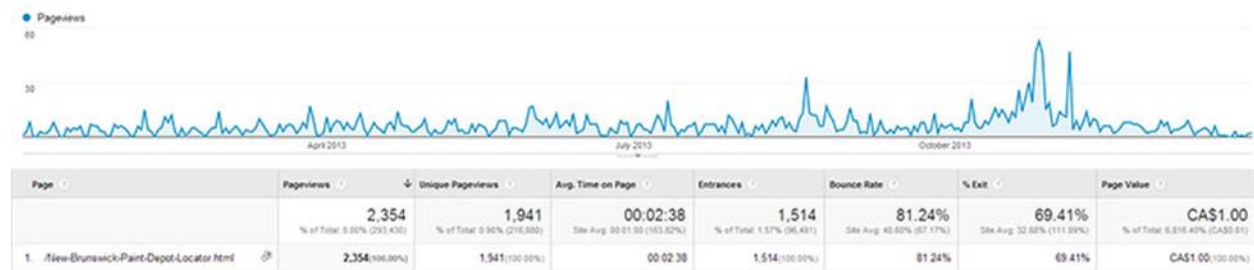
APPENDIX 3 – PCA Website

2013 Map of Collection Sites

New Brunswick Depot Locator



Activity chart showing the number of visitors to the NB depot locator page Jan-Dec 2013





APPENDIX 4 – Collection Site Signage

PAINT COLLECTION DEPOT

We only accept architectural (household) paints and paint aerosols.

Products accepted during operating hours only!

Under the Clean Environment Act,

it is illegal to drop off and abandon
paint and aerosol products.



DÉPÔT DE PEINTURE

Nous acceptons seulement les peintures résidentielles et aérosols.

Laissez vos produits seulement lors de nos heures d'ouverture!

D'après la loi sur l'assainissement de l'environnement

il est illégale de jeter et d'abandonner
des produits de peinture et des aérosols.



New Brunswick
Paint Recycling Program
Programme de recyclage de
Peinture au Nouveau Brunswick

www.recydenb.com
1-888-322-8473



www.productcare.org
1-888-772-9772



APPENDIX 5 – Yellow Pages Print Ads: Saint John and Fredericton

**MAKE A DIFFERENCE:
Reduce, Reuse, Recycle**



Old Tires Taking Your Space?
Tires can be dropped off during regular business hours at retail tire outlets throughout New Brunswick.



Leftover Paint?
Paint can be dropped off for free at any of the many collection points (www.recyclenb.com) across the province.

Not sure where to recycle?
To find your nearest depot or to learn what products are accepted by the program, call 1-888-322-8473 or visit www.recyclenb.com



Refrigeration Contractors

McNAMARA REFRIGERATION
INDUSTRIAL, COMMERCIAL & RESIDENTIAL

Industrial, Commercial & Residential Air Conditioning
Design - Installation - Service
Ice Machines, Walk-In Units
Refrigeration and Freezer Equipment
Chillers, Maintenance Contracts Available

658-6866
Fax: 738-8504
Saint John, NB
rsutton@mcnamararefrigeration.ca

BRUNSWICK REFRIGERATION & AIR CONDITIONING INC.

COMMERCIAL-INDUSTRIAL-MARINE SALES-SERVICE-INSTALLATION

- ICE MACHINES
- FREEZERS
- AIR CONDITIONING
- FOOD STORE EQUIPMENT
- WALK-IN COOLERS
- COMMERCIAL & RESIDENTIAL HEAT PUMPS
- MAINTENANCE

24 HOUR SERVICE

YORK
WAYNE DROST-PRES. SENIOR TECHNICIAN

634-7565
FAX 634-0030 185 St. James St.

Refuse Removal
See Garbage Collection; Rubbish Removal

Rehabilitation Equipment & Supplies
See Hospital Equipment & Supplies; Orthopedic Appliances

Rehabilitation Services

Atlantic Rehab Physiotherapy Clinic
15 Main W -- 642-5005

Boulos Tania RMT 22 Gernans ----- 642-9086

Compasser Fitness 61 Marr Rd ----- 848-3488

Functional Advances Inc Saint John ----- 658-0102

Facsimile Service ----- 672-3691

Port City Physiotherapy Clinic
14 McLaughlin -- 657-1117

Facsimile ----- 657-3303

REHABILITATION ALTERNATIVES LIMITED

Disability Assessment/Rehab Case Mgmt
Voc Rehab/Voc Testing & Evaluation
Career Exploration, Counseling & Placement

www.rehabalt.ca
www.quickvoc.com

173 Tower ----- Saint John 672-0853

Facsimile Service ----- 674-1115

WOOD DISABILITY MANAGEMENT INC.
Disability Consulting/Medical/Vocational Rehab, IMEs • Serving NB, SK, YG, BC

www.wooddisability.ca
Bethurst ----- 548-4967

Workers' Rehabilitation Centre Grand Bay -- 738-8411

Rehearsal Studios
See Recording Service--Sound & Video

Reiki
See Holistic Health Services

Religious Goods

CATHOLIC BOOKSTORE 48 Waterloo ----- 653-6828

Facsimile Service ----- 653-6853

Religious Organizations

Bains Corner United Church
2 Bains Corner -- 833-9887

Convention Of Atlantic Baptist Churches
1655 Marawagonish Rd -- 635-1922

Forest Hills Baptist Church McAllister Dr -- 632-7515

Hampton Bible Camp Hampton ----- 832-4669

Hockey Ministries Int'l-Atlantic Division ----- 849-6488

Facsimile Service ----- 849-8337

Jehovah's Witnesses 67 Magazine ----- 652-3670

Main St Baptist Church 211 Main ----- 642-8060

Renewed Hope Church Of God (Pent)
1411 Loch Lomond Rd -- 693-5683

United Church Clothing Depot
68 Carleton -- 657-3150

Remote Sensing

Recycling Services (Cont'd)

HAMPTON RECYCLING CENTRE
Mobile Bottle Drives • We'll Come to Your Location!
Bottle Depot Hours:
M-W-F 8:30-4:30 & Sat 8:30-1pm
401 Wilken Bell Dr ----- 832-7097

PAINT RECYCLING
FREE DROP OFF
Household Paint and Aerosols
Find a location: www.recyclenb.com
1-877-322-8473

Pub's Redemption Centre
M-F 8:30-5 Sat 8:30-1 Closed Wed
346 Rothesay Av ----- 633-2071

RECYCLAGE DE LA PEINTURE
DEPOSER SANS FRAIS
Les peintures et les aérosols ménagers
Pour trouver un dépôt www.recyclenb.com
1-877-322-8473

RECYCLE NB
*FOR MORE INFORMATION
(SEE ADVERTISEMENT PAGE 175)

Recycle NB
www.recyclenb.com
277 Main Fredericton
No Charge - Dial ----- 1 888 322-8473

Saint John Recycling 390 Rothesay Av ----- 633-1770

Refiners
See Smelters & Refiners--Precious Metals; Sugar Refiners

Reflexologists

Cathy Baldwin-Wilson RMT, CR
Grand Bay-Westfield -- 651-5188

Christi Wanda C R Saint John ----- 635-1124

CHRIST BARBARA RN CR
Certified Reflexologist
Registered Nurse
Foot Care Nurse
67 Marr Rd ----- 651-2911

Refractories

C & B Refractories 40 Hatheway Cr ----- 635-8893

RHI CANADA INC 100 Albert Ext
-- Moncton 857-8877

Refrigerating Equipment--Commercial--Sales & Service

Metro Store Equipment Ltd Niverville

A J W Mechanical ----- 1 877 648-0111

BONNIEVE REFRIGERATION
Comm & Indus Refrigeration
Residential Heat Pumps
24 Hour Service
30 Rockersville Dr Quispamsis ----- 647-5525

Brunswick Refrigeration & Air Conditioning Inc
185 St James -- 634-7565
Facsimile Service ----- 634-0030
(SEE ADVERTISEMENT PAGE 175)

Carmichael Engineering Ltd ----- 633-0686

CIMCO REFRIGERATION 300 Saig Blvd
-- Moncton 854-7787

Medli's Refrigeration & A/C
Saint John -- 506 643-8494

McNamara Refrigeration
9914 Route w102 Woodmans Point -- 658-6866
(SEE ADVERTISEMENT PAGE 175)

Scarhawk Industries Ltd 17 Isaac ----- 849-9669

VALLEY REFRIGERATION & AIR CONDITIONING LTD
Sales & Service Of Refrigeration
Air Conditioning & Heat Pumps
E-Mail: service@valleyref.ca
Saint John ----- 683-1300



APPENDIX 6 – Press Release on Business Review Canada

PRESS RELEASES

Over 289,000 Litres of Paint Diverted: New Brunswickers Get Behind Paint Recycling in a Big Way



20 AUG 2013 WDM Group PR Network

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 in Share
 Submit

VANCOUVER, BRITISH COLUMBIA--(Marketwired - Aug. 20, 2013) - It's clear that commitment to the environment is alive and well in New Brunswick. The 2012 New Brunswick Paint Recycling Program Annual Report released this month indicates that in 2012 alone, New Brunswickers have diverted over 289,000 litres of paint from the province's landfills and waterways.

Over 72 per cent of the paint collected through the program was reused or recycled by Product Care Association, the industry-appointed organization responsible for establishing, collecting and managing leftover paint in New Brunswick.

In partnership with Recycle NB, Product Care has established an extensive and accessible paint recycling program for New Brunswick with 62 waste paint collection sites having been established across the province.

"Keeping paint out of landfill is very important. Improper disposal could have it leaking into waterways affecting fish and wildlife. The best way to dispose of leftover paint is to drop it off for recycling at one of the many recycling sites in the province," said Product Care Association President Mark Kurschner.

From the New Brunswick Paint Recycling Program's inception in April 2009 to December 31, 2012, almost 900,000 litres of waste paint has been reused, recycled or recovered for energy.

The reuse program, or Paint Exchange Program, is especially useful for New Brunswick residents. Through the Paint Exchange Program, better quality paint returned to collections sites is made available for the public to take and use - for free! In 2012, Paint Exchange was offered at 28 collection sites across New Brunswick, resulting in an estimated 1,229 litres of paint being given away at no charge.

For a complete list of accepted paint products and to find a paint drop-off or Paint Exchange location, visit www.productcare.org/New-Brunswick.

About Product Care Association:



You got in. Now get smart.

Use our free calculator to compare financial aid and see what college will cost.

COMPARE NOW

Consumer Financial Protection Bureau
 Ad Council

MOST POPULAR + MORE MOST POPULAR >>

Canada's Top 6 Telecom Companies Dial In on 2011
 Business Travel Goes High Tech on the Rails



APPENDIX 7 – Program Performance Review